

allianceonline Mobile Activation Rewards Campaign Terms and Conditions

1. This “**allianceonline mobile Activation Rewards Campaign**” (“**Campaign**”) is organised by Alliance Bank Malaysia Berhad and Alliance Islamic Bank Berhad (**collectively referred to as “Bank”**).
2. Unless otherwise specified, the Campaign will commence from 30 September 2025 to 31 March 2026 while stocks last for the prize or until such time determined by the Bank (“**Campaign Period**”).
3. This Campaign is open to all new and existing **allianceonline** customers who have not registered as **allianceonline** mobile application (“mobile app”) customers (“**Eligible Customers**”).
4. The following shall **NOT be** eligible to participate in this Campaign:
 - i. Customers whose account(s) with the Bank is/are terminated, suspended, cancelled or closed within the Campaign Period; or
 - ii. Customers whose account(s) with the Bank is/are delinquent or unsatisfactorily conducted as determined by the Bank according to its internal policies or
 - iii. Customers whose account(s) with the Bank is/are dormant or deemed inactive or who have breached any agreement with the Bank; or
 - iv. Persons who are or have become insane, deceased, insolvent, bankrupt or have any legal proceedings of any nature instituted against them; or
 - v. Customers who are below 18 years old; or
 - vi. Permanent and/or contract employees of the Bank (including its subsidiaries and related companies) are NOT eligible to participate; or
 - vii. Any other persons as the Bank may decide to exclude as per the bank’s internal policies.
 - viii. Customers who are an existing **allianceonline** mobile application (“mobile app”) customer at the start of the campaign period.
5. To participate in this Campaign, Eligible Customers must register for the **allianceonline** mobile app during the campaign period to be automatically eligible.
 - a. Eligible Customers can earn entries by performing the following actions during the campaign period:

Action	No. of Entries
Register for allianceonline mobile app	3 (capped at 3 entry per month)
Login to the allianceonline mobile app	1 (capped at 1 entry per month)

<p>Perform eligible transactions on the allianceonline mobile app such as:</p> <ol style="list-style-type: none"> DuitNow Transfer QR Payment (Scan & Pay) IBG (Payment/Fund Transfer) Credit Card Payment Loan Payment JomPAY eFixed Deposit/eFixed Deposit Gold Placement EPF Contribution 	<p>1 entry per <u>transaction type</u> per month</p> <p><i>*Note: Repeated transaction within the same transaction type will not contribute to additional entry. For example, performing 2 DuitNow Transfer within a month will be counted as 1 entry.</i></p>
<p>Example Scenario:</p> <ol style="list-style-type: none"> I have registered for the allianceonline mobile app in October 2025 and logged in to perform 2 transactions for DuitNow and 1 JomPAY bill payment. How many entries did I earn? You have earned a total of 6 entries in October 2025. Breakdown of the entries are as follows: <ul style="list-style-type: none"> Registration : 3x entries Login : 1x entry 2 DuitNow transactions : 1x entry (repeated transaction within the same transaction type will not contribute to additional entry) 1 JomPAY : 1x entry 	

- The more entries earned, the higher the chances of winning the Monthly Draw (**"Monthly Draw Prize"**) & Final Draw Prizes (**"Final Draw Prize"**).
 - Eligible Customers must remain as an active **allianceonline** mobile users until the end of the campaign period to be eligible for the Final Draw Prize.
 - Eligible Customers must have a valid email address for prize redemption purposes. The Bank reserves the right, at its sole discretion, to exclude eligible customers who do not have a valid email address with the Bank, without prior notice.
6. There is a total of RM15,000 worth of e-Voucher will be awarded for this Campaign as detailed below:
- Monthly Draw Prizes (RM600 worth of e-Voucher)
 - 12 winners will be selected per month (September 2025 – February 2026) according to the highest entries earned in that month.
 - Each winner will receive RM50 worth of e-voucher.
 - A total of 60 winners will be selected for the Monthly Draw Prizes. *(refer to table 1 for detailed breakdown)*
 - If the Eligible Customer has won a Monthly Draw Prize once in a particular month, he/she will not be entitled to win in the subsequent Monthly Draw Prizes, however, the Eligible Customer will still be eligible for the Final Draw.
 - Final Draw Prizes (RM12,000 worth of e-Voucher)
 - In the final month of the Campaign (March 2026), all eligible entries accumulated will qualify for the Final Draw. Prizes will be awarded in two (2) tiers as follows:

- a. 1x Grand Prize with denomination of RM6,000 e-Voucher
- b. 6x Second Tier Prize with denomination of RM1,000 e-Voucher
2. A total of 7 winners will be selected for the Final Draw Prizes. *(refer to table 1 for detailed breakdown)*
3. All entries accumulated throughout the Campaign Period will qualify for the Final Draw.
4. All Monthly Draw Winners are still eligible for the Final Draw.

Table 1: Monthly Draw & Final Draw Prizes Timeline and Prizes

Monthly Draw (Sep'25 - Feb'26)

Month	Quantity	Prize Value (per Winner)	Monthly Value	Winner's Announcement Date
Sep'25 - Oct'25	12	RM50 e-voucher	RM600	December 2025
Nov'25	12	RM50 e-voucher	RM600	January 2026
Dec'25	12	RM50 e-voucher	RM600	February 2026
Jan'26	12	RM50 e-voucher	RM600	March 2026
Feb'26	12	RM50 e-voucher	RM600	April 2026
Sub Total	60 Winners		RM3,000	

Final Draw (Mar'26)

Prize Tier	Quantity	Prize Value (per winner)	Sub Total	Winner's Announcement Date
Grand Prize	1	RM6,000 e-voucher	RM6,000	April 2026 to May 2026
Tier 2	6	RM1,000 e-voucher	RM6,000	April 2026 to May 2026
	7 Winners		RM12,000	
Grand Total	67 Winners		RM15,000	

- a) Eligible Customers who have accumulated entries during the campaign period will stand a chance to be selected as the winner. **("Selected Winner")**.
- b) Selected Winner(s) will be notified via the **allianceonline** mobile app push notification sent by the Bank. Selected Winner(s) will be required to provide the Bank his/her email address for the delivery of the Prize within seven **(7)** days upon receiving the push notification. The Bank reserves the right, at its sole discretion, to exclude eligible customers who do not have a valid email address with the Bank, without prior notice.
- c) The Monthly Draw Prize and Final Draw Prize will be emailed to the respective Selected Winner's email address.
- d) In the event the Selected Winner(s) fails to provide the email address of the Monthly Draw Prize and Final Draw Prize, the Bank will send the Prize to the last known email address of the Selected Winner(s) available in the Bank's record.
- e) In the event the Selected Winner(s) email address is invalid, the Monthly Draw Prize and Final

Draw Prize will be considered void and the Bank reserves the rights to select another winner in accordance with the original selection process.

7. Selected Winner(s) who have won the Monthly Draw Prize will still be eligible for the Final Draw Prize by the end of the campaign period. The Selected Winner(s) are only entitled to win one (1) Monthly Draw Prize and one (1) Final Draw Prize in the entirety of this campaign.
8. By participating in this Campaign, the Eligible Customers are deemed to have read, fully understood and unequivocally accepted and agreed to be bound by this Campaign's Terms and Conditions. Any amendments or variations shall be communicated to the Customers via the bank's website/communication channels and Customers are reminded to read and fully understand the revisions made (if any). This Campaign's Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all the Eligible Customers and no correspondences and/or appeal in respect thereof shall be entertained.
9. Any matters which are not covered under this Campaign's Terms and Conditions shall be solely determined by the Bank as per the Bank's internal policies.
10. This Campaign's Terms and Conditions shall be supplemental to the existing Terms and Conditions governing the Eligible Customers' product and banking accounts maintained with the Bank ("Existing Terms").
11. By participating in this Campaign, the Eligible Customers hereby give their unequivocal and irrevocable consent and authorises the Bank to disclose their particulars to any third-party service provider engaged by the Bank for the purpose of this Campaign.
12. The Bank shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect Eligible Customers' entitlement during the Campaign Period.
13. By participating in this Campaign, the Eligible Customers hereby give their unequivocal and irrevocable consent and authorise the Bank to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for current and future advertising and/or campaign purposes in any manner it deems appropriate without any compensation.
14. The accounts of the Eligible Customers must at all times (i) be valid, in good credit standing and shall not be in breach of any terms of this Campaign's Terms and Conditions or the Existing Terms; and (ii) not be terminated or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/or invalid or cancelled as may be determined by the Bank in order to be entitled for this Campaign.
15. The Bank reserves the right to withdraw/cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/or vary this Campaign's Terms and Conditions, wholly or in part as per the bank's internal policies, with prior notice by way of posting on the Bank's website, display at branch premises or advertisements or by any other means of notification which the Bank may select and such shall be binding on the Eligible Customers as from the date of the notification or from such other date as may be specified by the Bank in the notification. The Eligible Customers agree to access the Bank's

website at regular intervals to view this Campaign's Terms and Conditions and are deemed to have agreed with and be bound by any addition, deletion, suspension or variation to this Campaign's Terms and Conditions.

16. The Bank reserves the right to disqualify the participation of the Eligible Customers or forfeit the Campaign in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach of this Campaign's Terms and Conditions at its discretion. All records of the Bank on the transaction(s) made shall be deemed conclusive and final.
17. For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Customers or forfeiture of the Campaign shall not entitle the Eligible Customers to any claim or compensation against the Bank or for any and all losses or damages suffered or incurred by the Eligible Customers as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
18. The Bank shall NOT be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by the Eligible Customers resulting directly or indirectly from this Campaign. The Bank shall not be liable or held responsible to the Eligible Customers in any manner whatsoever if the Bank is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of the Bank.
19. Eligible Customers shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
20. This Campaign's Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and Eligible Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.

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