

# **Alliance Bank Courtsite Cashback Campaign**

## **Terms and Conditions**

1. The “**Alliance Bank Courtsite Cashback Campaign**” (“**Campaign**”) is organised by Alliance Bank Malaysia Berhad (“**Bank**”) and shall run from 1 April 2025 to 30 June 2025 (both dates inclusive) or such other period as may be notified by the Bank from time to time (“**Campaign Period**”).
2. By participating in this Campaign, the Eligible Customers (as defined hereunder) shall have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all the Terms and Conditions.

#### ELIGIBILITY

3. This Campaign is open to Alliance Bank Visa Credit Cardholders (“**Eligible Credit Cardholders**”) of the following types of credit cards (“**Eligible Card(s)**”):
  - a. Alliance Bank Visa Virtual Credit Card;
  - b. Alliance Bank Visa Platinum Credit Card;
  - c. Alliance Bank Visa Signature Credit Card;
  - d. Alliance Bank Visa Infinite Credit Card;
  - e. Alliance Privilege Visa Signature Credit Card;
4. The following individuals shall NOT be eligible to participate in this Campaign:
  - a. Cardholders of any Alliance Bank Business Credit Cards and/or other than the Alliance Bank Visa Credit Cards as stated above;
  - b. Cardholder(s) whose account(s) with the Bank are dormant, inactive, closed, terminated and/or unsatisfactorily conducted;
  - c. Cardholder(s) who are deceased, or persons who have legal proceedings of any nature instituted against them;
  - d. Persons who are of unsound mind, minors or bankrupts;
  - e. Any other persons as may be determined by the Bank to exclude according to internal policy(ies);
  - f. Any other person(s) as the Bank may decide to exclude as per the Bank’s internal procedure;
  - g. Sole-proprietors, Partnerships, Charitable/Non-profit Organisations/Societies, Corporate and Commercial Customers.
5. For the avoidance of doubt, employees of the Bank are eligible to participate in this Campaign.

#### CAMPAIGN MECHANICS

6. To participate in this Campaign, Eligible Credit Cardholder(s) must perform at least one Eligible Transaction (as described in Table 1) using the Eligible Card(s) during the Campaign Period to stand a chance to win the Cashback Reward (“**Campaign Criteria**”).

Eligible Transaction(s)	Cashback Reward	Maximum Cashback Reward per Eligible Credit Cardholder	Total Cashback Reward Allocation	Cashback Reward Fulfilment Date
Make a minimum payment of RM50 for any bookings made in Courtsite via <a href="https://www.courtsite.my">https://www.courtsite.my</a> .	RM10	No Limit	RM20,000	31 August 2025

**Table 1: Eligible Transaction(s) and Cashback Reward**

7. Only successful payments made using Eligible Card(s) with a minimum of RM50 for bookings under Courtsite will be selected to win the Cashback Reward.
8. The Cashback Reward is awarded on a first-come, first-serve basis limited to the Total Cashback Reward Allocation for this Campaign, as captured by the Bank’s system. The Bank has no obligation to inform the Eligible Credit Cardholder(s) in the event the Cashback Reward has reached the Total Cashback Reward Allocation throughout the Campaign Period during or before the conclusion of the Campaign Period.
9. All Eligible Transaction(s) will be automatically tracked by the Bank for the purpose of meeting the Campaign Criteria. The tracking of Eligible Transaction(s) is based on the transaction dates and/or time (Malaysia Time) as captured by the Bank’s transaction records during the Campaign Period.
10. All approved transactions as recorded by the Bank are final, conclusive and binding on all Eligible Credit Cardholder(s). The Bank will not be held responsible for late, cancelled, reversed/refunded, disputed, unauthorised and/or fraudulent retail posting.

## **CAMPAIGN FULFILMENT**

11. The Winners' list will be published at <https://www.alliancebank.com.my>. It is the responsibility of the Winners to check if they have won by visiting the website.
12. The Cashback Reward will be credited to the Winners' Eligible Card, as applicable, by the stipulated dates as per Table 1 above. As such, the Winners must maintain an active and valid Eligible Card until the crediting of the Cashback Reward is successful, failing which the Cashback Reward shall be forfeited.
13. It is the obligation of the Winners to contact the Bank regarding the non-receipt of the Cashback Reward before 30 September 2025, failing which the Winners are deemed to have received the Cashback Reward and any claim for reimbursement after 30 September 2025 will not be processed.
14. The Cashback Reward given for this Campaign shall be as per the Bank's internal policies and any decision made by the Bank in respect thereof shall be deemed as final.
15. The Eligible Card(s) must be valid, active (not dormant, closed or terminated) and in good credit standing as determined by the Bank as per the Bank's internal policies, to be eligible for participation and to qualify for the Cashback Reward. If during the Campaign Period or Fulfillment Period, the Eligible Credit Cardholder(s) close the Eligible Card(s) for any reason, their participation in this Campaign becomes null and void with immediate effect;
16. The Bank reserves the right to disqualify the participation of any Eligible Customer or forfeit the Campaign Prizes in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of these Campaign Terms and Conditions as per Bank's internal policies. All records of the Bank on the transaction(s) made shall be conclusive and final.
17. The Cashback Reward is non-transferable to any 3rd party and non-exchangeable for cash, cheque, credit and/or in kind. The Bank's decision on all matters relating to this Campaign shall be final and binding and no correspondence, appeal or attempt to dispute the same would be entertained. The Bank shall not entertain any request from any of the Eligible Credit Cardholder(s) or any other persons to transfer or exchange the Cashback Reward entitlement to any 3rd party's Account.

## **GENERAL TERMS AND CONDITIONS**

18. By participating in this Campaign, Eligible Credit Cardholder(s) are required to read and understand the terms provided before agreeing to the Campaign Terms and Conditions. This Campaign Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all Eligible Credit Cardholders and no correspondence and/or appeal in respect thereof shall be entertained.
19. The Bank reserves the right to withdraw/ cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/ or vary this Campaign Terms and Conditions, wholly or in part at its discretion with prior notice by way of posting on the Bank's website, display at branch premises or advertisements or by any other means of notification which the Bank may select and such shall be binding on the Eligible Credit Cardholder(s) as from the date of the notification or from such other date as may be specified by the Bank in the notification. Eligible Credit Cardholder(s) hereby agree to access the Bank's website at regular intervals to view this Campaign Terms and Conditions.
20. The Bank reserves the right to change or substitute at any time, at its own discretion as per the Bank's internal policies, the Cashback Reward with other item(s) or reward(s) of similar value with prior notice via the Bank's website.
21. The Campaign Terms and Conditions shall be supplemental to the existing terms and conditions governing the Cardholder's Product and banking accounts maintained with the Bank ("the Existing Terms").
22. The Campaign Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all Eligible Credit Cardholder(s) and no correspondence and/ or appeal in respect thereof shall be entertained.
23. The Bank shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by Eligible Credit Cardholder(s) resulting directly or indirectly from this Campaign due to Eligible Credit Cardholder(s)' own action. The Bank shall not be liable or held responsible to the Eligible Credit Cardholder(s) in any manner whatsoever if the Bank is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which includes but is not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of the Bank.

24. The Bank shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/ or any failure or delay in the transmission of evidence of transactions by Visa International, merchant establishments, postal or telecommunication authorities or any other party which may affect the Eligible Credit Cardholder(s)' entitlement during the Campaign Period.
25. The account of the Eligible Credit Cardholder(s) must at all times (i) be valid, in good credit standing and not be in breach of any terms of this Campaign Terms and Conditions or the Existing Terms; and (ii) not be terminated or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/ or invalid or cancelled as may be determined by the Bank to be entitled to the Cashback Reward.
26. The Bank reserves the right to disqualify the participation of any Eligible Credit Cardholder(s) or forfeit the Cashback Reward in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of these Campaign Terms and Conditions as per ABMB internal policies. All records of the Bank on the transaction(s) made shall be conclusive and final.
27. For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Credit Cardholder(s) or forfeiture of the Cashback Reward shall not entitle the Eligible Credit Cardholder(s) to any claim or compensation against the Bank or for any and all losses or damages suffered by the Eligible Credit Cardholder(s) as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture due to the Eligible Credit Cardholder(s)' own act.
28. Eligible Credit Cardholder(s) shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
29. Eligible Credit Cardholder(s) hereby give their unequivocal and irrevocable consent and authorise the Bank to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for advertising and/or promotion limited to this campaign only, without any compensation to the Eligible Credit Cardholder(s).
30. By participating in this Campaign, the Eligible Credit Cardholder(s) agree that they have read the Notice and Choice Principle Statement available at the Bank's website <https://www.alliancebank.com.my/Notice-and-Choice-Principle-Statement-Personal-Data-Protection-Act-2010>) and hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign.
31. The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorise, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.
32. By virtue of participating in this campaign, Eligible Credit Cardholder(s) hereby acknowledge that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy.aspx> and further covenant/undertake that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.