

Updates on the Campaign: **Alliance Bank Bukit Mertajam Branch Campaign**

Dear Valued Customers,

We wish to inform updates of the **Alliance Bank Bukit Mertajam Branch Campaign** effective from 16 March 2026. The updates are as follows:

**1. New UT promotion**

- "Offer 4" added:

<b>Participating Product</b>	<b>Campaign Criteria</b>	<b>Campaign Reward</b>	<b>Reward Capping</b>
Selected Unit Trust funds with a minimum 3.00% sales charge ( <b>"Eligible UT"</b> )	Eligible customers who invest in the Eligible UT funds with a minimum investment amount of RM200,000 *Starts from 16th March onwards	Tomei Voucher worth RM400	Limited to the first 50 successful customers

**2. Fully Redemption on Unit Trust Sign-Up offer (Offer 4)**

- Reward for Eligible customers who invest in the Eligible UT funds with a minimum amount investment of RM100,000 had been fully redeemed

**3. Fully Redemption on New to Segment offer (Offer 2)**

- Reward for New to Alliance Privilege ("PB") and New to Alliance Personal ("AP") had been fully redeemed

For the revised Terms and Conditions, please

- Click [here](#) for **Alliance Bank Bukit Mertajam Branch Campaign T&Cs (ENG)**
- Click [here](#) for **Alliance Bank Bukit Mertajam Branch Campaign T&Cs (BM)**

For further information, please speak to our branch staff or email us at [info@alliancefg.com](mailto:info@alliancefg.com).

Thank you.