

Alliance Bank - Shopee Double Digit Drop and Birthday Campaign

Terms and Conditions

1. This Alliance Bank – Shopee Double Digit Drop and Birthday Campaign (“Campaign”) is organised by Alliance Bank Malaysia Berhad (“the Bank”), in partnership with Shopee Malaysia (“Shopee”) and will take place on the Shopee Mobile Application platform (“Shopee App”) and Shopee website. This Campaign shall run on the following dates (“**Campaign Participating Month**”) or such other period as may be notified by the Bank from time to time (**collectively known as “Campaign Period**”):
 - a. Shopee 6.6 Double-Digit Drop Campaign - 4 June 2026 to 11 June 2026 (both dates inclusive);
 - b. Shopee 7.7 Double-Digit Drop Campaign - 5 July 2026 to 12 July 2026 (both dates inclusive);
 - c. Shopee 8.8 Double-Digit Drop Campaign - 6 August 2026 to 13 August 2026 (both dates inclusive).
 - d. Shopee 9.9 Double-Digit Drop Campaign - 7 September 2026 to 14 September 2026 (both dates inclusive).
 - e. Shopee 10.10 Double-Digit Drop Campaign - 8 October 2026 to 15 October 2026 (both dates inclusive).
 - f. Shopee 11.11 Double-Digit Drop Campaign - 9 November 2026 to 16 November 2026 (both dates inclusive).
2. ABMB and Shopee reserves the right at any time with prior notice to change the duration and/or commencement and/or the expiry date of the Campaign Period to the customers via the bank’s website.
3. ABMB reserves the right at any time to amend, terminate, delete and/or add the Campaign Terms, wholly or in part, as per the bank’s internal policies with prior notice to the customers. For the updated Campaign Terms and Conditions, please visit our website at www.alliancebank.com.my from time to time.
4. The Alliance Bank Visa credit cards (“Eligible Credit Cards”) applicable for the E-Vouchers are defined as per the credit card bin number (first 6 digits of Alliance Bank Visa) listed below:
 - 421344
 - 440460
 - 440461
 - 451421
 - 466538
5. Permanent and/or contract employees of ABMB (including its subsidiaries and related companies), including their respective immediate family members, **are eligible** to participate in this Campaign.

CAMPAIGN MECHANICS - SHOPEE DOUBLE DIGIT DROP CAMPAIGN

6. To participate in this Campaign, the Eligible Customers are required to meet at least one of the following criteria (“Qualifying Spend Criteria”) to stand a chance to earn cashback in accordance with Table 1 below:

Table 1: Campaign Qualifying Spend Criteria

Campaign Name	Campaign Period	Qualifying Spend Criteria	E-Vouchers	E-Vouchers Quantity
Shopee 6.6 Double-Digit Drop Campaign	4 June 26 to 11 June 26	Min RM100 Spend per transaction in Shopee	RM6 voucher	2000
Shopee 7.7 Double-Digit Drop Campaign	5 July 26 to 12 July 26	Min RM100 Spend per transaction in Shopee	RM7 voucher	2000
Shopee 8.8 Double-Digit Drop Campaign	6 Aug 26 to 13 Aug 26	Min RM100 Spend per transaction in Shopee	RM8 voucher	2000
Shopee 9.9 Double-Digit Drop Campaign	7 Sept 26 to 14 Sept 26	Min RM100 Spend per transaction in Shopee	RM9 voucher	2000
Shopee 10.10 Double-Digit Drop Campaign	8 Oct 26 to 15 Oct 26	Min RM100 Spend per transaction in Shopee	RM10 voucher	2000
Shopee 11.11 Double-Digit Drop Campaign	9 Nov 26 to 16 Nov 26	Min RM100 Spend per transaction in Shopee	RM11 voucher	3000

7. The minimum spend criteria requirement of RM100 must be fulfilled in a single transaction; cumulative spending will not be considered.
8. Eligible Cardholders who meet the Campaign Qualifying Spend Criteria shall be entitled to receive e-vouchers on a first-come, first-served basis, subject to a maximum cap of five (5) e-vouchers per Eligible Cardholder and the

overall e-voucher allocation, as stated above. Each e-voucher is automatically applied with a minimum spend of RM100 per transaction.

9. The e-voucher may be used in conjunction with other ongoing promotions, including Shopee platform vouchers, Shopee coins, free shipping vouchers, and seller vouchers.
10. The e-voucher is not refundable, non-transferable, not redeemable for cash and cannot combined in exchange of voucher with higher value.
11. The e-vouchers shall be made available at the checkout page and shall be automatically applied upon fulfilment of the minimum spending requirement of RM100 on the total net purchase price in a single transaction (excluding shipping and/or courier charges). The e-vouchers shall be valid for use on purchases from Shopee Mall, Preferred, and Preferred+ sellers only, via the Shopee App and/or Shopee website, and must be paid using an ABMB Visa Credit Card during the Campaign Period.
12. The e-voucher is stackable and may be used in conjunction with other ongoing promotions, unless otherwise stated.
13. The e-voucher is not applicable on the following items:
 - a. Infant Milk (0-6 months)
 - b. Follow-on Milk (6-12 months)
 - c. Tickets & Vouchers
 - d. Mobile Reloads & SIM Cards
 - e. Gaming Top-Ups
 - f. S-Mart Milo
 - g. Products from One or Not by Shopee Store/ MMA Foundation Store/ ShopeeGiveBack Store
 - h. PETRONAS & Setel Fuel Cards
 - i. Gift Cards & E-Voucher
 - j. Puma products from PUMA Malaysia store
 - k. Apple products from Apple store or authorized reseller.

CAMPAIGN MECHANICS – BIRTHDAY CAMPAIGN

14. Eligible customers whose birthday month is registered in Alliance Bank's records will receive an additional e-voucher, in accordance with the mechanics outlined in Table 2.

Table 2: Campaign Qualifying Spend Criteria

Birthday Month* as Registered in Alliance Bank	Campaign Period	Qualifying Spend Criteria	E-Vouchers	Stackable with Shopee Double Digit Drop Campaign E-Vouchers
June Birthday	4 June 26 to 11 June 26	Min RM100 Spend per transaction in Shopee	RM6 voucher	Yes
July Birthday	5 July 26 to 12 July 26	Min RM100 Spend per transaction in Shopee	RM7 voucher	Yes
August Birthday	6 Aug 26 to 13 Aug 26	Min RM100 Spend per transaction in Shopee	RM8 voucher	Yes
September Birthday	7 Sept 26 to 14 Sept 26	Min RM100 Spend per transaction in Shopee	RM9 voucher	Yes
October Birthday	8 Oct 26 to 15 Oct 26	Min RM100 Spend per transaction in Shopee	RM10 voucher	Yes
November Birthday	9 Nov 26 to 16 Nov 26	Min RM100 Spend per transaction in Shopee	RM11 voucher	Yes

**In the event of any inconsistency or discrepancy between the birthday month recorded in Alliance Bank's records and Shopee's records, Shopee's records shall take precedence.*

15. Each Eligible Cardholder's birthday e-voucher is limited to one-time use, valid with a minimum spend of RM100 per transaction, and is stackable with the Shopee Double Digit Drop Campaign.

16. The e-vouchers shall be made available at the checkout page and shall be automatically applied upon fulfilment of the minimum spend requirement of RM100 on the total net purchase price in a single transaction (excluding shipping and/or courier charges). The e-vouchers shall be valid for use on purchases from all Shopee sellers and must be paid using an ABMB Visa Credit Card during the Campaign Period.

Refer to the Illustration 1: Steps to redeem Shopee Double Digit Drop Campaign E-Voucher only:

Step	Action	Details
1	Shop on Shopee	Select items from any Shopee Mall, Preferred, and Preferred+ sellers only
2	Meet Minimum Spend	Ensure minimum spend per transaction RM100 or above (excluding shipping)
3	Proceed to Checkout	Add items to cart and click checkout
4	Select Payment Method	Select ABMB Visa Credit Card
5	Voucher Application	E-voucher will be automatically applied
6	Complete Payment	Confirm and complete the transaction

Notes:

- Voucher is automatically applied — no manual input required
- Valid during campaign period only
- Pay using ABMB Visa Credit Card

Refer to the Illustration 2: Steps to redeem Shopee Double Digit Drop Campaign & Birthday Gift E-Voucher:

Step	Action	Details
1	Shop on Shopee	Select items from any sellers.
2	Meet Minimum Spend	Ensure minimum spend per transaction RM100 or above (excluding shipping)
3	Proceed to Checkout	Add items to cart and click checkout
4	Select Platform Vouchers	Select ABMB Birthday Gift voucher
5	Select Payment Method	Select ABMB Visa Credit Card
6	Voucher Application	E-voucher will be automatically applied
7	Complete Payment	Select ABMB Visa Credit Card and complete the transaction

Notes:

- Voucher is automatically applied — no manual input required
- Valid during campaign period only
- Pay using ABMB Visa Credit Card

17. Shopee reserves the right to alter, cancel, terminate, or suspend the Campaign at any time with prior notice to the customers via the bank's website. For enquiries or assistance, please contact Shopee Customer Service at help@support.shopee.com.my
18. ABMB reserves the right to disqualify any one or more transactions posted under the Eligible Cardholders' Credit Card account where:
 - a. Payment for the CreditS Card has been due for thirty (30) days or more and/or;
 - b. The account in respect of the Credit Card is suspected to have been operated fraudulently and/or;
 - c. The account in respect of the Credit Card is closed or suspended by ABMB.
19. This Campaign Terms and Conditions shall be in addition and without prejudice to any one or more of the existing terms and conditions ("Existing Terms") governing the Eligible Cardholders' Account and other Accounts maintained with ABMB. In the event of any conflict, inconsistency or discrepancy between the Campaign Terms and Conditions and the Existing Terms, then the Campaign Terms and Conditions shall prevail but to the extent of such conflict, inconsistency or discrepancy thereof only.
20. The Eligible Cardholders shall, by virtue of their participation in this Campaign, have agreed to be bound by the Campaign Terms and Conditions and accept the same in their entirety.
21. All decisions made by ABMB and Shopee in respect of this Campaign shall be final and no appeal, correspondence, or attempt to dispute the same will be entertained.
22. ABMB shall not be responsible for any delay in transmission of evidence of transactions by Visa International Incorporated or any merchant establishments, postal or telecommunication authorities or any other party which may result in the Eligible Cardholders being omitted from converting the transaction(s) during the Campaign Period.
23. For any cancellation, termination, suspension or extension of the Campaign Period shall not entitle the Eligible Cardholders to any claims, demands or compensations against ABMB for any losses or damages suffered or incurred by the Eligible Cardholders and whether arising as a direct or indirect result of such act of cancellation, termination, suspension or extension due to the Eligible Cardholders own act.
24. ABMB shall not be responsible nor shall accept any liabilities arising or suffered by the Eligible Cardholders resulting directly or indirectly from this Campaign not caused by ABMB.
25. All the Terms and Conditions including the additions, deletions, variations and/or amendments as may be made in respect thereof from time to time shall be governed by and construed in accordance with the laws of Malaysia and unless as agreed otherwise by ABMB, the Eligible Cardholders hereby agree to submit to the exclusive jurisdiction of the competent courts of Malaysia.
26. The Eligible Cardholders hereby understand and consent to the collection of personal data, processing, storing, usage and disclosure of the Eligible Cardholder's personal data (which includes but is not limited to contact details), by ABMB to its affiliates, service providers as required and necessary, to effect and discharge the services of this campaign. For the avoidance of doubt, Personal Data includes all data defined within the Personal Data Protection Act 2010 including all data you have disclosed.
27. By participating in this Campaign, the Eligible Cardholders agree that they have read the Notice and Choice Principle Statement available at the Bank's website <https://www.alliancebank.com.my/Notice-and-Choice-Principle-Statement-Personal-Data-Protection-Act-2010> and hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for this Campaign.
28. The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorise, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual by the Bank for this Campaign.

29. By virtue of participating in this Campaign, Eligible Cardholders hereby acknowledge that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.
30. The Bank may from time to time provide the latest update or content to educate the Cardholder and create awareness that helps prevent or mitigate fraud and scam risk. These may include but are not limited to security tips, software/operating system/application/version updates, and regulation requirements from any relevant governing bodies.
31. The Cardholder shall keep in safe custody all banking instruments, for example, security tokens, VISA CARD, PIN, internet and mobile banking login credentials, and transaction authorisation code (TAC). The Cardholder shall notify the Bank immediately when the Cardholder becomes aware that any of the above is lost or used without authority or proper authorisation. The Customer shall not be liable for losses resulting from unauthorised transaction(s) occurring after the Customer had notified the Bank in accordance with these Terms and Conditions that the Customer's banking instruments mentioned above have been lost, misused, stolen, compromised or breached.
32. Where any loss or damage suffered by the Customer is solely attributed to the wilful negligence of the Bank, the Bank's sole and entire liability (whether in respect of one or more claims) to the Customer in contract or tort shall not exceed the amount of the transaction which gave rise to the claim or claims or the direct damages sustained, whichever is lower. In no event shall the Bank be liable for any loss of business, loss of profits, earnings or goodwill, loss of data, indirect, consequential, special or incidental damages, liabilities, claims, losses, expenses, disbursements, awards, penalties, proceedings and costs regardless of whether the possibilities of such losses or damages were disclosed to, or could have reasonably been foreseen by the Bank.
33. Upon being notified by the Cardholder of such incident, the Bank shall conduct an investigation and the Cardholder is required to provide sufficient information and collaboration to facilitate the investigation. The Bank is hereby given the authority to perform the following measure(s) upon detection of such incident (with/without prior consent from the Cardholder) to prevent, stop or mitigate further financial loss while the Bank is performing its investigation and the Cardholder will be notified once the following measure(s) has been operated:
- a. suspend or freeze the affected Visa Account
 - b. revoke or reset the Cardholder's internet or mobile banking access; and/or
 - c. revoke the validity of banking instruments
- and the Customer will be notified once the above has been operated.
34. For Visa Cardholders with card types shown in Table 2 below, Visa is offering E-Commerce Purchase Protection & Extended warranty as a benefit to provide added protection and peace of mind to cardholders when shopping online.

Table 2:

Table 2: Visa E-Commerce Purchase Protection & Extended Warranty

Program Date:	1 October 2025 – 30 September 2026 (1 year)	
Card Types:	Visa Signature & Visa Infinite (Consumer Credit Card only)	
Benefits:	eCommerce Purchase Protection	Extended Warranty

<p>Offer Details:</p>	<p>eCommerce Purchase Protection is a benefit now available to you as a Visa Infinite and Visa Signature Credit Cardholder, giving you added protection and peace of mind when shopping online. As long as you make your online purchases using your Visa card, you are now covered for possible losses up to USD \$200 per claim per annum respectively for any of the following instances:</p> <ul style="list-style-type: none"> • Non-delivery and/or incomplete delivery of Goods and shipping charges, that are purchased on the internet • Improper functioning of the Goods due to damage to delivered Goods. 	<p>Upon the expiration of the Manufacturer's Warranty, the Extended Warranty Benefit duplicates the terms of the original Manufacturer's Warranty up to one (1) full year for Covered Purchases that cease to operate satisfactorily and require repairs during the Policy Period. Benefits are provided to pay for the repair or replacement of a Covered Purchase, up to the amount charged for the item or Per Occurrence Limit (\$500 USD for Visa Infinite Credit cards and Visa Signature Credit cards), whichever is less, subject to the Annual Aggregate Limit:</p> <ul style="list-style-type: none"> • Covered Purchases given as gifts are covered. • Covered Purchases include internet purchases. • Covered Purchases do not have to be registered.
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35. For more details on the Visa E-Commerce Purchase Protection and Extended Warranty, please refer to https://www.visa.com.my/en_my/visa-offers-and-perks/ecommerce-purchase-protection-by-aig-asia-pacific-insurance-pte-ltd/15644 and https://www.visa.com.my/en_my/visa-offers-and-perks/extended-warranty-by-aig-asia-pacific-insurance-pte-ltd/156448.