



ALLIANCE BANK

# **LEGO Botanical Campaign with Alliance Bank**




## **Terms and Conditions**

1. The **LEGO Botanical Campaign with Alliance Bank** is organised by Alliance Bank Malaysia Berhad ("Bank") and shall run from 1st October 2025 to 31st December 2025 (both dates inclusive) or such other period as notified by the Bank from time to time ("**Campaign Period**").
2. This campaign reward is **NOT APPLICABLE** for existing Alliance Bank Credit Cardholders
3. This Campaign is **NOT APPLICABLE** for applications submitted outside the stipulated Campaign Period.
4. The Bank reserves the right at any time with prior notice to change the duration and/or commencement and/or expiry dates of the Campaign Period. The changes will be updated on the Bank website.
5. By participating in this Campaign, the Eligible Cardholders (as defined hereunder) shall be deemed to have read thoroughly and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all the Terms and Conditions.

## **ELIGIBILITY**

6. This Campaign is applicable to newly approved Principal Credit Cardholder(s) who applied for a minimum of one (1) new Principal credit card of the following types of credit cards ("**Eligible Card(s)**"):
  - i. Alliance Bank Visa Virtual Credit Card;
  - ii. Alliance Bank Visa Platinum Credit Card;
  - iii. Alliance Bank Visa Signature Credit Card;
  - iv. Alliance Bank Visa Infinite Credit Card;
  - v. Alliance Privilege Visa Signature Credit Card;and who meet the following criteria ("**Eligible Cardholder**"):
  - i. The customer must not have any existing credit card issued by the Bank;
  - ii. The customer must apply for the Eligible Cards during the Campaign Period; and
  - iii. The application for the Eligible Cards must be submitted during the Campaign Period and approved by 15 January 2026
7. The following individuals are NOT eligible to participate in this Campaign:
  - i. Permanent and/or temporary employees of the Bank (including its family members, subsidiaries and related companies);
  - ii. Representatives and/or agents (including advertising and promotion agents and information technology vendors) of the Bank (including its subsidiaries and related companies);
  - iii. Non-individual entities including but not limited to sole-proprietorships, partnerships, charitable/non-profit organisations/societies, corporate and commercial customers, public listed and private limited companies, clubs, associations and co-operatives;
  - iv. Individuals who have closed or cancelled any of their credit cards with the bank in the last 7 years from the date of application;
  - v. Individuals below the age of 21 years old;
  - vi. Principal cardholder(s) who are holding existing Alliance Bank Visa or Mastercard Credit Card
  - vii. Individuals who are financially insolvent or have been adjudicated Bankrupt;
  - viii. Individuals who applied for the Eligible Cards through the Bank's third-party sales agents or aggregators except RinggitPlus; MCash; XOX; MoneyX; TNG Digital & MyWorld
  - ix. Any other person(s) as the Bank may decide to exclude as per the Bank's internal procedure.
8. The Eligible Cardholder(s) are entitled to win the Campaign Reward upon meeting the Qualifying Criteria as set out in **Table 1A** and **Table 1B** under **Tier 1** and **Tier 2**.

**Table 1A: Qualifying Criteria (Tier 1)**

| Tier 1  | Card Approved By | Spend Period Before | Fulfilment Date By | Qualifying Criteria  | Eligible Cards  |
|---|------------------|---------------------|--------------------|--|---|
| <b>LEGO Clone Troopers Battle Pack</b><br> | Oct-25           | Nov-25              | Feb-26             | Performed a minimum monthly <b>Eligible Retail Spend of RM500</b> from Card Approval Date. Offer applies to the first 1,000 customers who complete a qualifying transaction monthly. | i. Alliance Bank Virtual Credit Card<br>ii. Alliance Bank Visa Platinum Credit Card<br>iii. Alliance Bank Visa Signature Credit Card<br>iv. Alliance Bank Visa Infinite Credit Card<br>v. Alliance Privilege Visa Signature Credit Card |
| <b>LEGO Tom &amp; Jerry Figures</b><br>    | Nov-25           | Dec-25              | Mar-26             |  |   |
| <b>LEGO Simba the Lion King Cub</b><br>    | 15-Jan-26        | 15-Feb-26           | Apr-26             |  |   |

**Table 1B: Qualifying Criteria (Tier 2)**




| Tier 2  | Card Approved By | Spend Period Before | Fulfilment Date By | Qualifying Criteria   | Eligible Cards  |
|---|------------------|---------------------|--------------------|---|---|
| <b>LEGO Pretty Pink Flower Bouquet</b><br> | Oct-25           | Nov-25              | Feb-26             | Performed a minimum monthly <b>Eligible Retail Spend of RM1,000</b> from the Card Approval Date and be the <b>top 150 spenders</b> of the month to qualify. | i. Alliance Bank Virtual Credit Card<br>ii. Alliance Bank Visa Platinum Credit Card<br>iii. Alliance Bank Visa Signature Credit Card<br>iv. Alliance Bank Visa Infinite Credit Card<br>v. Alliance Privilege Visa Signature Credit Card |
| <b>LEGO Flower Bouquet</b><br>             | Nov-25           | Dec-25              | Mar-26             |   |   |
| <b>LEGO Bouquet Of Roses</b><br>           | 15-Jan-26        | 15-Feb-26           | Apr-26             |   |   |

Table 2 : Campaign Illustration (Tier 1)

| Eligible Cardholder | Card Approval Date | Eligible Spending Scenarios   | Entitle for Campaign Reward   |
|---------------------|--------------------|---|---|
| A                   | 9 October 2025     | Performed a minimum monthly Eligible Retail Spend of RM500 <b>by</b> 30 November 2025.          | Eligible for Tier 1<br><br>Redemption is limited to the first 1,000 customers who successfully perform a qualifying spend, based on a first-come, first-served basis determined by transaction timestamp. |
| B                   | 30 November 2025   | Performed a minimum monthly Eligible Retail Spend of RM500 <b>by</b> 31 December 2025.          | Eligible for Tier 1<br><br>Redemption is limited to the first 1,000 customers who successfully perform a qualifying spend, based on a first-come, first-served basis determined by transaction timestamp. |
| C                   | 31 December 2025   | Performed minimum monthly Eligible Retail Spend of RM500 <b>AFTER</b> 15 February 2026 onwards. | <b>Not Eligible For Tier 1</b>  |

Table 3: Campaign Illustration (Tier 2)

| Eligible Cardholder | Card Approval Date | Eligible Spending Scenarios   | Entitle for Campaign Reward  |
|---------------------|--------------------|---|--|
| A                   | 9 October 2025     | Performed a minimum monthly Eligible Retail Spend of RM1,000 <b>by</b> November 2025 and be the top 150 spenders of the month to qualify. | Eligible for Tier 2<br><br>Redemption is limited to the top 150 customers who successfully perform a qualifying spend. |

|   |                  |   |  |
|---|------------------|---|--|
| B | 30 November 2025 | Performed a minimum monthly Eligible Retail Spend of RM1,000 <b>by</b> December 2025 and be the top 150 spenders of the month to qualify. | Eligible for Tier 2<br><br>Redemption is limited to the top 150 customers who successfully perform a qualifying spend. |
| C | 31 December 2025 | Performed a minimum monthly Eligible Retail Spend of RM1,000 <b>AFTER</b> 15 Feb 2026 and be the top150 spenders of the month to qualify. | <b>Not eligible to qualify</b>   |

**For the avoidance of doubt, please refer to clause 9 for the definition of Eligible Retail Spend for this Campaign.**

9) For this Campaign, the monthly Eligible Retail Spend to fulfil the campaign mechanics is defined as the total amount of monthly retail spending made at any retail outlets or e-commerce platforms in local or foreign currency posted to the Eligible Cardmember's Card Account(s).

For the avoidance of doubt, the following transactions are expressly **excluded** and shall not be treated as Eligible Retail Spend :

| Description   | MCC Code/Details  |
|---|---|
| Instalment Payment Plan ("IPP") and Flexi Payment Plan ("FPP") transactions                 | NIL   |
| e-Wallet reload transactions  | 6540 - Non-Financial Institutions – Stored Value Card Purchase/Load<br>7372 – Computer Programming, Data Processing, and Integrated Systems Design Services<br>4784 – Tolls and Bridge Fees   |
| Insurance transactions  | 5960 - Direct Marketing – Insurance Services<br>6300 – Insurance Sales, Underwriting, and Premiums  |
| Retail transactions performed/payments  | 4900 Utilities – Electric, Gas, Water, DuitNow and Sanitary   |
| Retail transactions performed/payments made to any Government Agencies/ Bodies for services | 9211-Court Costs, Including Alimony and Child Support - Courts of Law<br>9222-Fines -Government Administrative Entities, 9223-Bail, Bond Payments,<br>9311-Tax Payments - Government Agencies,<br>9399-Government Services (Not Elsewhere Classified)<br>9402- Postal Services - Government Only and<br>9405-U.S. Federal Government Agencies or Departments) |

|   |     |
|---|-----|
| Cash Advance, Balance Transfers and/or Balance Conversion, Auto Balance Conversion, Credit Card fees and charges (i.e. finance charges, late charges, annual fee, etc.), any disputed, cancelled, refunded, unauthorised or fraudulent purchase transactions and/or any taxes or levies.  | NIL |
| Transactions made by the Eligible Cardholder with any merchant associated with or controlled by him/her (whether as an employee, employer, shareholder or director), i.e. transactions by an Eligible Cardholder with any corporation or business entity in which he/she is an employee or employer or works with or has shares or interest in or is a director of. | NIL |

10. Any determination by the Bank as to what constitutes as Eligible Retail Spend shall be conclusive and shall not be challenged in any manner whatsoever unless the same appears as grossly unfair or unjust.
11. All monthly Eligible Retail Spend will be automatically tracked by the Bank for the purpose of meeting the Qualifying Criteria. The tracking of Eligible Retail Spend is based on the transaction dates and/or time (Malaysia Time) as captured by the Bank transaction records during the Campaign Period.
12. The monthly Eligible Retail Spend will be computed in Ringgit Malaysia ("RM"). Any Eligible Retail Spend in currencies other than RM will be converted to RM using the Bank's prevailing exchange rate on the date it is processed by Visa International plus a 1% foreign exchange conversion spread by the Bank.
13. If the Eligible Cardholder has multiple Eligible Cards, the Eligible Retail Spend made on each Eligible Card **will not** be combined.
14. Any monthly Eligible Retail Spend made by supplementary Cardholder(s) **will not** be combine with the principal Eligible Cardholder's Eligible Retail Spend. For avoidance of doubt, only the Principal Cardholder(s) are entitled to receive the Campaign Reward.
15. The Bank shall not be held responsible or liable for any delay in the posting of the monthly Eligible Retail Spend to the Eligible Cardholders' Eligible Cards and/or error or omission in the posting of the same due to any reasons whatsoever and howsoever arising including but not limited to the delay on the part of the merchant unless the same is due to the gross negligence and/or default of the Bank. The Bank shall not be responsible for any failure and/or error and/or delay in the transmission of evidence of Eligible Retail Spend and/or posting of the Eligible Retail Spend to the Eligible Cardholders' Eligible Cards by Visa, merchant establishments or any other party unless the same is due to the gross negligence or default of the Bank.

#### **Campaign Fulfilment**

16. By participating in this Campaign, it is deemed that the participants have given consent for the Bank to disclose their personal information such as their names and contact details and any general information that the Bank sees fit about the Eligible Cardholders or their account(s) to the Agency.
17. The Winners will be notified by the Bank and/or the Agency based on the latest record available in the Bank's system at the time of notification.
18. Eligible Cardholder will only receive one (1) unit of the Campaign Reward regardless of the number of Eligible Cards applied during the Campaign Period. If the Eligible Cardholder has multiple Eligible Cards, the Retail Spend made on each Eligible Card be considered individually based on the respective transaction receipts
19. The fulfilment and delivery of the Campaign Reward are provided and supported by the Bank's appointed agency. Eligible Cardholders consent to and authorise the Bank to disclose their particulars to the appointed agent engaged by the Bank for the purposes of this Campaign.
20. The Campaign Reward for this Campaign shall be as per the Bank's internal policies and any decision made by the Bank in respect thereof shall be deemed as final.
21. This Campaign is not applicable in conjunction with any other ongoing promotions e.g. On-going Campaigns by aggregators and partners, or campaigns of the Bank unless otherwise stated.
22. The Campaign Reward featured in all promotional materials, advertisements, the Bank's website and/or other related materials relating to this Campaign are for illustration purposes only. Any props, accessories or equipment featured with the Campaign Reward in any pictorial materials are for decorative purposes and shall not form part of the Campaign

Reward.

23. The Campaign Reward is subject to availability. In the event of unforeseen circumstances, the Bank and/or Agency reserve the right to substitute an alternative item of equivalent or greater value.
24. For the avoidance of doubt, the Bank gives no representation or warranty with respect to the Agency and any services provided by the Agency. The Bank also gives no representation or warranty with respect to the suitability of the Campaign Reward (including but not limited to the validity and/or usage of the Campaign Reward and shall not be responsible for replacing any invalid or forfeited Campaign Reward). The Bank does not warrant nor liable for any damage or bodily injury occasioned using the Campaign Reward and neither represents the quality or fitness for any purpose of the Campaign Reward.
25. If there is any dispute or non-receipt of the Campaign Reward, the Eligible Cardholder is required to contact the Bank's Contact Centre (03-5516 9988) by **31 April 2026**. No enquiries will be entertained after this date.
26. The Eligible Cardholders shall be responsible for paying any tax, incidental cost and/or charges relating to any of the Campaign Reward. The Bank shall not be held liable for any tax, incidental cost, charges and/or damage caused by any of the Campaign Reward and/or non-fulfilment by any of its agents/suppliers/distributors.
27. The Bank shall not be responsible or liable for any damages incurred or suffered by the Eligible Cardholder in the event of unauthorised use of the Campaign Reward by any person(s) that was not approved by the Eligible Cardholder.

## GENERAL TERMS AND CONDITIONS

28. By participating in this Campaign, Eligible Cardholder is required to read and understand the terms provided before agreeing to the Campaign Terms and Conditions. This Campaign Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all Eligible Cardholder and no correspondences and/or appeal in respect thereof shall be entertained.
29. The Bank reserves the right to withdraw/ cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/ or vary this Campaign Terms and Conditions, wholly or in part at its discretion with prior notice by way of posting on the Bank's website, display at branch premises or advertisements or by any other means of notification which the Bank may select and such shall be binding on the Eligible Cardholder as from the date of the notification or from such other date as may be specified by the Bank in the notification. The Eligible Cardholder hereby agrees to access the Bank's website at regular intervals to view this Campaign Terms and Conditions.
30. The Bank reserves the right to change or substitute at any time, at its own discretion as per the Bank's internal policies, the Campaign Reward with other item(s) or reward(s) of similar value with prior notice via the Bank's website.
31. This Campaign Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all Eligible Cardholder and no correspondences and/or appeal in respect thereof shall be entertained.
32. The Bank shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by Eligible Cardholders resulting directly or indirectly from this Campaign due to cardholder's own action. The Bank shall not be liable or held responsible to the Eligible Cardholder in any manner whatsoever if the Bank is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which includes but is not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of the Bank.
33. The Bank shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/ or any failure or delay in the transmission of evidence of transactions by Visa International, merchant establishments, postal or telecommunication authorities or any other party which may affect the Eligible Cardholder's entitlement during the Campaign Period.
34. This Campaign Terms and Conditions shall be supplemental to the existing Terms and Conditions governing the Eligible Cardholders' Credit Card and Banking accounts maintained with the Bank ("**Existing Terms**").
35. The Eligible Cards and accounts of the Eligible Cardholders must at all times (i) be valid, in good credit standing and not be in breach of any terms of this Campaign Terms and Conditions or the Existing Terms; and (ii) not be terminated

or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/ or invalid or cancelled as may be determined by the Bank in order to be entitled to the Campaign Reward.

36. The Bank reserves the right to disqualify the participation of any Eligible Cardholder or forfeit the Campaign Reward in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of these Campaign Terms and Conditions as per the Bank's internal policies. All records of the Bank on the transaction(s) made shall be conclusive and final.
37. For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Cardholders or forfeiture of the Campaign Reward shall not entitle the Eligible Cardholders to any claim or compensation against the Bank or for any and all losses or damages suffered by the Eligible Cardholders as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture due to the Eligible Cardholders own act.
38. Eligible Cardholder shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
39. Eligible Cardholders hereby give their unequivocal and irrevocable consent and authorise the Bank to use, publish and/ or display the names, any photographs taken, any videos recorded and/ or other information for advertising and/ or promotion limited to this campaign only, without any compensation to the Eligible Cardholder.
40. By participating in this Campaign, the Eligible Cardholder agree that they have read the Notice and Choice Principle Statement available at the Bank's website (<https://www.alliancebank.com.my/Alliance/media/Pdf/Personal%20Data%20Protection%20Act%202010/NCP-for-website-ENG.pdf>) and hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign.
41. The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorise, ratify or offer to make, or take any act in furtherance of any payment, contribution, Campaign Reward, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.
42. By virtue of participating in this Campaign, the Eligible Cardholder hereby acknowledges that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.