

**Alliance Bank
Let's Gold, Paris!
Social Media Contest 2024
Terms & Conditions**

1. The “ALLIANCE BANK LET’S GOLD, PARIS! SOCIAL MEDIA CONTEST 2024” (“**the Contest**”) organised by Alliance Bank Malaysia Berhad (“**ABMB**”) shall commence from 5 February 2024 until 30 June 2024 (both dates inclusive) (“**Contest Period**”).
2. ABMB reserves the right at any time with prior notice to change the duration and/or commencement and/or expiry dates of the Contest Period. The changes will be updated in ABMB’s website.
3. The Contest is open to all Facebook and Instagram users who are Malaysian citizens, excluding ABMB and Alliance Islamic Bank Berhad staff.
4. By participating in the Contest, it shall be deemed your (“**the Participant**”) unequivocal acceptance and agreement to be bound by the Terms and Conditions herein including any amendments or variations to it and unequivocally accept the same in its entirety. Therefore, you are reminded to thoroughly read and fully understand all the Contest Terms and Conditions herein. ABMB’s decision on all matters relating to the Contest shall be final and binding on the Participant and no correspondence and/or appeal in respect thereof shall be entertained.
5. Participants must complete the following steps in order to enter the Contest and be eligible for a chance to win:

February 2024 Post #1

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **5 February 2024 to 9 February 2024**
- f. Announcement via IG: **1 March 2024**
- g. Contest Prizes:
 - 1x RM600 Boost credit for FB winner
 - 1x RM600 Boost credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

February 2024 Post #2

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **19 February 2024 to 23 February 2024**
- f. Announcement via IG: **1 March 2024**
- g. Contest Prizes:
 - 1x RM600 Boost credit for FB winner
 - 1x RM600 Boost credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

March 2024 Post #1

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **4 March 2024 to 8 March 2024**
- f. Announcement via IG: **1 April 2024**

- g. Contest Prizes:
 - 1x RM600 Boost credit for FB winner
 - 1x RM600 Boost credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

March 2024 Post #2

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **18 March 2024 to 22 March 2024**
- f. Announcement via IG: **1 April 2024**
- g. Contest Prizes:
 - 1x RM600 Boost credit for FB winner
 - 1x RM600 Boost credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

April 2024 Post #1

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **8 April 2024 to 12 April 2024**
- f. Announcement via IG: **2 May 2024**
- g. Contest Prizes:
 - 1x RM600 Boost credit for FB winner
 - 1x RM600 Boost credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

April 2024 Post #2

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG) 1 winner each
- e. Contest period: **22 April 2024 to 26 April 2024**
- f. Announcement via IG: **2 May 2024**
- g. Contest Prizes:
 - 1x RM600 Boost credit for FB winner
 - 1x RM600 Boost credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

May 2024 Post #1

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **6 May 2024 to 10 May 2024**
- f. Announcement via IG: **31 May 2024**
- g. Contest Prizes:
 - 1x RM100 Petronas Giftcard for FB winner
 - 1x RM100 Petronas Giftcard for IG winner

May 2024 Post #2

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **20 May 2024 to 24 May 2024**
- f. Announcement via FB and IG: **31 May 2024**
- g. Contest Prizes:
 - 1x RM100 Petronas Giftcard for FB winner
 - 1x RM100 Petronas Giftcard for IG winner

June 2024 Post #1

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **3 June 2024 to 7 June 2024**
- f. Announcement via IG: **1 July 2024**
- g. Contest Prizes:
 - 1x RM100 Petronas Giftcard for FB winner
 - 1x RM100 Petronas Giftcard credit for IG winner
- h. Participants must download the Boost app in order to get the Boost credit

June 2024 Post #2

- a. Provide the correct answer to the question
- b. Tag 3 friends along with your answer in the comment box
- c. Like and/or follow ABMB on Facebook/Instagram
- d. Total 2 winners and the lucky winner will be selected each from Facebook (FB) and Instagram (IG)
- e. Contest period: **17 June 2024 to 21 June 2024**
- f. Announcement via FB and IG: **1 July 2024**
- g. Contest Prizes:
 - 1x RM100 Petronas Giftcard for FB winner
 - 1x RM100 Petronas Giftcard for IG winner

6. Entries that do not comply with the above conditions will be rejected unless they are resubmitted with the aforementioned clauses and accepted by ABMB.
7. Unless retracted by the contestant or disqualified by ABMB, all submitted and accepted entries may be published for public viewing on ABMB's Facebook Page or Instagram.
8. In order to participate in the Contest, a Participant may only register one (1) Facebook or Instagram profile. If it is discovered that a Participant has used more than one Facebook or Instagram accounts, ABMB reserves the absolute right and discretion to disqualify the Participant, including forfeiting any Contest Prize(s) won by the disqualified Participant. The Contest Prize(s) will be awarded to the Contest's next qualified winner.
9. Multiple entries per post are allowed. For the avoidance of doubt, although the Participants are allowed to submit multiple entries, each Participant is only allowed to win once.

10. Participants who submit incomplete entries or entries which ABMB determines, in its sole discretion, to contain offensive, improper, inappropriate and/or obscene elements will be automatically be disqualified from The Contest without notice.
11. Each Participant is only allowed to win a maximum of one (1) Contest Prize in each platform throughout the contest period for e.g. RM1,000 Boost Credit in FB (February 2024 Post #1) and RM100 Petronas Giftcard in Instagram (June Post #2). A Participant may not win more than one (1) time in a particular calendar month and may only win a maximum of two (2) Contest Prizes throughout the Contest Period.
12. ABMB's decisions shall be final and no correspondence and/or appeal to such decisions will be entertained.
13. The Winners will be announced on ABMB's Facebook and Instagram Pages on the date specified in clause 5.
14. All winners of the Contest ("**the Winners**") must provide ABMB with:
 - a) For RM600Boost credit Winners
Full name as per MyKad, a valid email address and contact number (matching that registered with the Boost App).
 - b) For RM100 Petronas Giftcard Winners
Full name as per MyKad, contact number, and mailing address
15. The Participant hereby give their unequivocal and irrevocable consent and authorises ABMB to disclose their particulars to the third party service provider engaged by ABMB for the sole purpose of this Contest including for the delivery of the Contest Prizes.
16. Please allow four (4) to six (6) weeks after the winner announcement for the Contest Prizes to be credited/delivered.
17. ABMB shall not be responsible to the Winners for non-dissemination of the Contest Prize or any loss suffered in the event the Winners phone number(s) and/or email address and/or mailing address given to ABMB is inaccurate/incomplete.
18. If the Contest Prizes cannot be credited to the Winners, ABMB reserves the right to forfeit the Contest Prizes. If the Contest Prizes were not delivered successfully to the Winners as a result of incorrect details provided by the Winners or fault of the third party service provider, ABMB will not entertain requests for replacement or compensation of the Contest Prizes.
19. ABMB reserves the right at any time with prior notice to add, delete, suspend or vary the Terms and Conditions contained herein, wholly or in part at its sole discretion.
20. Any matter which is not covered under the Terms and Conditions herein shall be determined solely by ABMB.
21. For the avoidance of doubt, any cancellation, termination, suspension or extension of the Contest or disqualification of participant or forfeiture of the contest prize shall not entitle the Participants or Winners to any claims or compensations whatsoever against ABMB or for any loss or damages suffered, sustained or incurred by the Participant as a result thereof whether directly or indirectly
22. ABMB does not provide any warranty or guarantee of any kind for the Contest Prizes nor shall ABMB be responsible for the quality, merchantability or fitness whatsoever of the prizes (where applicable). ABMB does not represent and is not an agent of the supplier(s), manufacturer(s), merchant(s), agent(s) and/or service provider(s) whosoever participating in this Contest. ABMB shall not be liable to Winners or other

persons whatsoever for any losses, costs or damages whatsoever of any kind as may be sustained, suffered or incurred by the Winners or any person(s) whatsoever, resulting from the use of the Contest Prize or otherwise.

23. The Participant agrees that he/she has read and understood the Notice & Choice Principle Statement - Personal Data Protection Act 2010 available in ABMB's website: <https://www.alliancebank.com.my/>.
24. ABMB has instituted and maintains policies and procedures designed to prevent bribery and corruption by ABMB and its directors, officers, or employees; and to the best of ABMB's knowledge, neither ABMB nor any director, officer, or employee of the ABMB has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to ABMB. ABMB has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorize, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.
25. By virtue of participating in this campaign, the Participants hereby acknowledges that it has been made aware of the ABMB's anti-bribery and corruption summary of the policy: <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank. These Contest Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and Participant agrees to submit to the exclusive jurisdiction of the Courts of Malaysia.