

**Alliance Bank –  
988 After Work Fest 2026  
(Stadium Merdeka)**

**25 July 2026**

**Terms and Conditions**

1. The “**988 After Work Fest 2026**” (“**Event**”) is proudly sponsored by Alliance Bank Malaysia Berhad (“**Bank**”) together in partnership with 988 Radio FM on 25 July 2026 (“**Period**”) at Stadium Merdeka. By participating in this Campaign, the Eligible Cardholders (as defined hereunder) shall have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all the Terms and Conditions.

## **COMPLIMENTARY ROCK ZONE TICKET REDEMPTION**

2. This promotion is open to all new and existing Alliance Bank Visa Credit Cardholders (“**Eligible Cardholders**”) whose Credit Card is valid (“**Credit Card(s)**”), as may be determined by the Bank as per the Bank’s internal policies.
3. Eligible principal cardholders can redeem one (1) pair of Rock Zone tickets (2 tickets) complimentary. A total of 200 pairs of tickets (400 tickets) are available to redeem.
4. **Redemption Period**  
Redemption commences on 1 July 2026, 12:00 AM (or specified time). The promotion is strictly on a first-come, first-served basis, while stocks last.
5. **Eligibility**  
This offer is open to existing, valid ABMB Visa Credit Cardholders. Cardholders must ensure their card account is active and in good standing at the time of redemption. Each cardholder is entitled to one (1) redemption only.
6. The following individuals shall NOT be eligible to participate in this Campaign:
  - i. Non-individual entities including but not limited to sole-proprietorships, partnerships, charitable/ non-profit organisations/ societies, corporate and commercial customers, public listed and private limited companies, clubs, associations and co-operatives;
  - ii. Individuals who have cancelled their existing credit card issued by ABMB within the last six (6) months before the Card Acquisition Campaign Period;
  - iii. Individuals below the age of 21 years old;
  - iv. Principal cardholder(s) who are holding an existing Alliance Bank Mastercard Credit Card;
  - v. Individuals who are financially insolvent or have been adjudicated a bankrupt; and/ or
  - vi. Any other person(s) as ABMB may decide to exclude as per the Bank’s internal procedure.
7. **Redemption Process**  
Cardholders must visit the official redemption website: <http://www.alliancebank.com.my/after-work-fest>  
Cardholders are required to fill in accurate personal details, including:
  - Full Name (as per IC/passport)
  - Contact Number
  - Email Address
  - Alliance Bank Visa Credit Card Number
8. Upon successful submission, a Thank You confirmation page will be displayed. A confirmation email (EDM) will be sent to the registered email address within 5 working days.
9. **Rock Zone Ticket Collection**  
Rock Zone tickets must be collected physically at the ABMB Booth located at the main entrance of the event venue on the event day.  
  
Cardholders must present the following upon collection:
  - Confirmation email (printed or digital copy)
  - ABMB Visa card used for redemption
  - Valid identification document
10. Failure to provide the required documents may result in refusal of ticket collection.
11. Redemption of tickets must be completed no later than 5:00 PM on the day of the event. Any redemption requests made after this stipulated time will not be entertained.

12. Cardholders are required to present Rock Zone Ticket (wristband) for entry. Tickets that are lost, damaged, or tampered with will be deemed invalid, and entry will be strictly denied. Replacement of tickets will not be provided under any circumstances.
13. Admission to the event is strictly restricted to individuals aged 12 years and above. Children below the age of 12 are not permitted entry under any circumstances. Attendees aged between 12 and 18 years must hold a valid ticket for admission and be accompanied by a responsible adult at all times during the event.

#### **NEW CREDIT CARD CUSTOMER ACQUISITION ROADSHOW**

14. The new credit card customer acquisition campaign is organised by the Bank and will take place on 25 July 2026, or such other period as may be notified by the Bank from time to time (the "Card Acquisition Campaign Period").
15. To participate in this acquisition campaign, Customers who successfully apply for an ABMB Visa Credit Card on that day will be entitled to one (1) pair of Rock Zone tickets (2 tickets) on a first-come, first-served basis, limited to 50 pairs (100 tickets in total).
16. The following individuals shall NOT be eligible to participate in this new credit card customer acquisition roadshow:
  - i. Non-individual entities including but not limited to sole-proprietorships, partnerships, charitable/ non-profit organisations/ societies, corporate and commercial customers, public listed and private limited companies, clubs, associations and co-operatives;
  - ii. Individuals who have cancelled their existing credit card issued by ABMB within the last six (6) months before the Card Acquisition Campaign Period;
  - iii. Individuals below the age of 21 years old;
  - iv. Principal cardholder(s) who are holding an existing Alliance Bank Visa;
  - v. Individuals who are financially insolvent or have been adjudicated a bankrupt; and/ or
  - vi. Any other person(s) as ABMB may decide to exclude as per the Bank's internal procedure.

#### **GENERAL TERMS AND CONDITIONS**

17. By participating in this Campaign, Eligible Cardholders are required to read, and understand the terms provided before agreeing to the Campaign Terms and Conditions. This Campaign Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all Cardholders and no correspondences and/or appeal in respect thereof shall be entertained.
18. The Bank reserves the right to withdraw/ cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/ or vary this Campaign Terms and Conditions, wholly or in part at its discretion with prior notice by way of posting on The Bank's website, display at branch premises or advertisements or by any other means of notification which The Bank may select and such shall be binding on the Eligible Cardholders as from the date of the notification or from such other date as may be specified by The Bank in the notification. Eligible Cardholders hereby agree to access The Bank's website at regular intervals to view this Campaign Terms and Conditions.
19. The Bank reserves the right to change or substitute at any times, at its own discretion as per the bank's internal policies, the Campaign Reward with other item(s) or reward(s) of similar value with prior notice via the bank's website.
20. The Campaign Terms and Conditions shall be supplemental to the existing terms and conditions governing the Cardholder's Product and banking accounts maintained with the Bank ("the Existing Terms").
21. The Campaign Terms and Conditions and The Bank's decision on all matters relating to this Campaign shall be final and binding on all Eligible Cardholders and no correspondences and/ or appeal in respect thereof shall be entertained.
22. The Bank shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by Eligible Cardholders resulting directly or indirectly from this Campaign due to cardholders own action. The Bank shall not be liable or held responsible to the Eligible Cardholders in any manner whatsoever if The Bank is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of The Bank.

23. The Bank shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/ or any failure or delay in the transmission of evidence of transactions by Visa International, merchant establishments, postal or telecommunication authorities or any other party which may affect the Eligible Cardholder's entitlement during the Campaign Period.
24. The Eligible Cards and accounts of the Eligible Cardholders' must at all times (i) be valid, in good credit standing and not be in breach of any terms of this Campaign Terms and Conditions or the Existing Terms; and (ii) not be terminated or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/ or invalid or cancelled as may be determined by The Bank in order to be entitled for the Campaign Reward.
25. The Bank reserves the right to disqualify the participation of any Eligible Cardholders or forfeit the Campaign Reward in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of these Campaign Terms and Conditions as per ABMB internal policies. All records of The Bank on the transaction(s) made shall be conclusive and final.
26. For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Cardholders or forfeiture of the Campaign Reward shall not entitle the Eligible Cardholders to any claim or compensation against The Bank or for any and all losses or damages suffered by the Eligible Cardholders as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture due to the Eligible Cardholders own act.
27. Eligible Cardholders shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation of this Campaign.
28. Eligible Cardholders hereby give their unequivocal and irrevocable consent and authorise ABMB to use, publish and/ or display the names, any photographs taken, any videos recorded and/ or other information for advertising and/ or promotion limited to this campaign only, without any compensation to the Eligible Cardholders.
29. By participating in this Campaign, the Eligible Cardholders agree that they have read the Notice and Choice Principle Statement available at the Bank's website(<https://www.alliancebank.com.my/Notice-and-Choice-Principle-Statement-Personal-Data-Protection-Act-2010>) and hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign.
30. The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorise, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.
31. By virtue of participating in this campaign, Eligible Cardholders hereby acknowledges that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy.aspx> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.