

AEIOU Seeds For Life – Season 8

Eco-Pitching Challenge Terms and Conditions

1. CHALLENGE PERIOD

- 1.1. The AEIOU Eco-Pitching Challenge Season 8 (“Challenge”) is organised by Alliance Bank Malaysia Berhad (“ABMB”) and shall run from 1 June 2026 to 15 September 2026 (both dates inclusive) or such other time period as may be notified by ABMB from time to time (“Challenge Period”).
- 1.2. ABMB reserves the right at any time with prior notice to change the duration and/or the commencement and/or expiry dates of the Challenge Period.

2. CHALLENGE ELIGIBILITY

- 2.1. This Challenge is open to the following individuals:
 - i. Students with a valid MyKid ages between 13 to 14 years old, who are enrolled in schools throughout Malaysia, excluding those in Perlis & Kelantan.
 - ii. Students participate as a team comprising three (3) to four (4) students from the same or different schools. Team composition to remain the same for the entire duration of the Challenge; no change of team members allowed.
 - iii. No limit as to the number of participating teams from any one school.
 - iv. All team members are required to participate in the entire duration of the Challenge, including attendance at one (1) of the three (3) online workshops conducted before submitting their pitching videos.
- 2.2. The following individuals shall not be eligible to participate in this Challenge:
 - i. Participants who are directly related to the members of the working committees of AEIOU 8, judges, and their organising partners.

3. CHALLENGE MECHANICS

- 3.1. The Challenge is themed **"Eco-Heroes"** and aims to empower students to become changemakers by addressing financial literacy and biodiversity preservation through creative school-based projects.
- 3.2. Each team will journey through the following stages:
 - i. Workshops

All team members must attend at least one (1) online workshops that focus on:

 - Raising awareness about financial responsibility and biodiversity preservation
 - Introducing financial literacy principles and project planning techniques in preserving the biodiversity/environment
 - Equipping students with skills to ideate, plan, and pitch their projects
 - ii. Pitch Development

Working collaboratively, each team will brainstorm and develop a practical project idea that promotes biodiversity conservation within their school or local community. The project should also demonstrate an understanding of responsible financial habits, such as cost planning, resource reuse, or sustainable spending.

iii. Video Submission

Each team must prepare and submit a 3-minute video pitching that explains:

- The environmental issue they are addressing
- Their proposed solution and how it works
- The project's feasibility, expected impact, and how it ties into financial literacy

iv. Final Pitching

The top eight (8) teams will be shortlisted by a panel of experts and invited to pitch their ideas live in front of a panel of biodiversity, education, and industry judges. This final round will determine the winning team.

4. CHALLENGE JUDGING CRITERIA

4.1 Submissions and final presentations will be judged based on the following criteria:

- Practical & Actionable (25%): The idea must be realistic, feasible, and implementable in a school or community setting.
- Environmental & Financial Impact (25%): The project should contribute to biodiversity protection while promoting responsible financial behaviour (e.g., budget planning, reuse of resources, cost-effective solutions).
- Community Engagement (20%): The idea should show how the project involves or benefits the school or local community.
- Creativity & Presentation (20%): The video must clearly and creatively explain the problem, solution, and impact.
- Team Collaboration & Effort (10%): Judges will assess how well team members work together and demonstrate equal contribution.

4.2 Judges' decisions are final.

5. CHALLENGE PRIZES

5.1 At the conclusion of the Challenge, the most outstanding team pitching will be recognised with the following awards:

- The Champion team will receive RM5,000 in cash, and a certificate.
- The 1st Runner-Up team will receive RM3,000 in cash, and a certificate.
- The 2nd Runner-Up team will receive RM2,000 in cash, and a certificate.
- Innovation Award winner will receive RM1,500 in cash, and a certificate.
- The school with the most participation will receive a school development fund worth RM3,000.

5.2 ABMB reserves the right to substitute the prizes with items of similar value in the event of unforeseen circumstances.

5.3 All winners will receive their prizes during the prize-giving ceremony ("Awards Ceremony"). The exact date of the Awards Ceremony will be communicated to shortlisted participants later.

6. CHALLENGE TERMS AND CONDITIONS

- 6.1 All entries must be original and created by the participants themselves, under the guidance of their schoolteachers as a team.
- 6.2 All video submissions must be submitted NO LATER than 5pm on Tuesday, 15 September 2026, through www.alliancebank.com.my/aeiou microsite. Late submissions will not be accepted.
- 6.3 ABMB reserves the right to disqualify any participant/ team found to have violated the rules or submitted plagiarised content.
- 6.4 All intellectual property rights, including copyright, in any materials submitted as part of the Challenge shall vest in ABMB. ABMB reserves the right to use, reproduce, modify, publish, and distribute such materials for any of its promotional or educational activities without further consent or compensation.
- 6.5 Participants and their legal guardians consent to ABMB using the participants' names, photographs, videos, and other submitted information for current and future advertising, publicity, and promotional purposes in connection with AEIOU Seeds for Life, without further consent or compensation.

7. GENERAL TERMS AND CONDITIONS

- 7.1. By participating in this Challenge, participants are deemed to have read, understand and unequivocally accepted and agreed to be bound by the Terms and Conditions herein ("Challenge/General T&Cs"), including any amendments or variations to it and unequivocally accept the same in its entirety. The Challenge/ General T&Cs and ABMB decision on all matters relating to this Challenge shall be final and binding on all the participants and no correspondence and/or appeals in respect thereof shall be entertained.
- 7.2. ABMB reserves the right to cancel, terminate, suspend or extend this Challenge and to add, delete, suspend or vary the Challenge/General T&Cs contained herein, wholly or in part at its absolute discretion with prior notice by way of posting on ABMB website, display at branch premises or advertisements or by any other means of notification which ABMB may select and such shall be binding on the participants as from the date of the notification or from such other date as may be specified by ABMB in the notification. Participants and their legal guardians agree to access ABMB's website at regular intervals to view the Challenge/General T&Cs and are deemed to have agreed with any addition, deletion, suspension or variation to the Challenge/General T&Cs.
- 7.3. The participant(s) and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) hereby give their unequivocal and irrevocable consent and authorise ABMB to disclose their particulars to any third-party service provider engaged by ABMB for the purpose of this Challenge.
- 7.4. Without derogation to the generality of the above, the participant(s)/ finalist(s)/ winner(s) acknowledge and agree that all activities under Challenge may be captured on video and broadcast and/or seeded onto YouTube and other social media platforms as webisodes or such other multimedia and/or social media platform and/or format as ABMB may decide from time to time at its discretion. All participant(s)/ finalist(s)/ winner(s) hereby give their irrevocable consent to the

filming and broadcasting of the activities and events relating to the Challenge and hereby irrevocably agree that any decision or selection by ABMB or Programme Partners in relation thereto shall be final.

- 7.5. ABMB shall not be responsible for any technical failures of any kind, whatsoever, intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect the participant's entitlement during the Challenge Period.
- 7.6. ABMB reserves the right to disqualify the participation of any Participants or forfeit the Challenge Prizes in circumstances where there is a fraudulent, unauthorised or reversal of transactions or breach or potential breach of the Challenge/General T&Cs at its discretion. All records of ABMB on the transactions made shall be deemed conclusive and final.
- 7.7. For avoidance of doubt, any cancellation, termination, suspension or extension of this Challenge or disqualification of participants or forfeiture of the Challenge Prizes shall not entitle the Participants and their legal guardians to any claims or compensations against ABMB or for any losses or damages suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
- 7.8. ABMB shall not be responsible, nor shall it accept any liabilities of whatsoever nature howsoever arising or suffered by participants resulting directly or indirectly from this Challenge. ABMB shall not be or held responsible to the Participants and their legal guardians in any manner whatsoever if ABMB is unable to perform any of its obligations under this Challenge directly or indirectly due to any force majeure event, which includes but is not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, or storm, pandemic, endemic or any event beyond the reasonable control of ABMB.
- 7.9. Any matter about the Challenge which is not covered in this Challenge/General T&Cs will be determined by ABMB at its sole discretion.
- 7.10. The eligible participant shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Challenge.
- 7.11. The Challenge/General T&Cs shall be governed by and construed in accordance with the laws of Malaysia, and the participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.