

# **AEIOU Seeds For Life – Season 8**

## **Eco-Comic Challenge Terms and Conditions**

## 1. CHALLENGE PERIOD

- 1.1 The AEIOU Seeds for Life Eco-Comic Challenge Season 8 ("Challenge") is organised by Alliance Bank Malaysia Berhad ("ABMB") and shall run from 1 June 2026 to 15 September 2026 (both dates inclusive) or such other time period as may be notified by ABMB from time to time ("Challenge Period").
- 1.2 ABMB reserves the right at any time with prior notice to change the duration and/or the commencement and/or expiry dates of the Challenge Period.

## 2. CHALLENGE ELIGIBILITY

- 2.1 This Challenge is open to the following individuals:
  - a) Students from Primary three (3), four (4), five (5) & six (6).
  - b) Children with a valid MyKid ages nine (9) to twelve (12).
- 2.2 The following individuals shall not be eligible to participate in this Challenge:
  - a) Participants who are directly related to the members in the working committees of AEIOU 8, judges and their organising partners.
  - b) Grand, Second and Third prize winners of the previous AEIOU Season 7 Comic Challenge.

## 3. CHALLENGE MECHANICS

- 3.1 All entries are required to be created on one A4-size drawing block paper (size 21cm x 29.7cm).
- 3.2 Comic must be drawn on at least 4 panels on A4-size drawing block paper.
- 3.3 Following details need to be provided on the top right corner of the A4-size drawing paper:
  - (a) Name
  - (b) School
  - (c) Age
  - (d) Class
- 3.4 All entries are based on the following theme, ***"Responsible Living: Smart Money Choices, Greener Planet"***
- 3.5 Captions or dialogues within the comic strip entries shall be in English or Bahasa Malaysia.

## 4. CHALLENGE TERMS AND CONDITIONS

- 4.1 Each participant may submit multiple entries. However, only one (1) entry shall be accepted to qualify as the winner. Each entry must be submitted with the duly completed contest submission form.
- 4.2 All entries must be an original creation and created by the participants only. In the event of doubt, query, or uncertainty regarding the originality of the artwork submission, the Judges' decision shall be final, and no correspondence, appeals, or discussions shall be entertained.

4.3 The shortlisting and judging process of all entries will be conducted by the selected panel of judges, consisting of industry expert(s), ABMB representative(s), and AEIOU 8 partner(s).

The entries shortlisted will be judged on the following criteria:

- a) Creativity (25%) – How the entry incorporates or reflects the theme of the Challenge.
- b) Content (25%) – How the entry clearly explains the theme of the Challenge and how well the content resonates with the readers.
- c) Artwork (25%) – How well the character(s) in the entry are illustrated and the overall presentation of the entry.
- d) Storyline (25%) – How the entry clearly describes the plot of a story and how creative the narration is.

4.4 Shortlisted participants will be invited to the AEIOU 8 final challenge and awards ceremony. In the event that any of the shortlisted participant(s) is unable to attend the AEIOU 8 final challenge and awards ceremony, the next shortlisted participant will be invited instead.

4.5 All shortlisted participants will be notified through their respective school or contact number stated in the contest submission form.

4.6 The duly completed comic can be submitted through the following methods:

- a) Go to [www.alliancebank.com.my/aeiou](http://www.alliancebank.com.my/aeiou) microsite, click on the “Submit” button and complete the contest submission form, then upload the comic within the form
- b) Hand physical copy to the school teacher in-charge from each participating school for teachers to do bulk submission via completion of the BULK SUBMISSION form (will be shared to teachers separately) and uploading all the comics within the form

4.7 All comic submissions must be scanned in high-resolution versions with no beautification or enhancement effects applied. Any unclear submissions, including photos or low-quality image files, will be automatically disqualified without prior notice.

4.8 All entries must reach the organisers through the stated methods above NO LATER than 5pm on Tuesday, 15 September 2026. Any entries received after the specified time will not be accepted.

4.9 Any entry which does not comply with any of the Terms and Conditions stated herein WILL BE DISQUALIFIED AUTOMATICALLY, without prior notification.

4.10 All intellectual property rights, including copyright, in any materials submitted as part of the Challenge shall vest in ABMB. ABMB reserves the right to use, reproduce, modify, publish, and distribute such materials for any of its promotional or educational activities without further consent or compensation.

4.11 Participants and their legal guardian’s consent to ABMB using the participants’ names, photographs, videos, and other submitted information for current and future advertising, publicity, and promotional purposes in connection with AEIOU Seeds for Life, without further consent or compensation.

4.12 Prizes for the winners are as follows:

- a) The Champion will receive RM5,000 in cash and a certificate.
- b) The 1<sup>st</sup> Runner-Up will receive RM3,000 in cash and a certificate.
- c) The 2<sup>nd</sup> Runner-Up will receive RM1,000 in cash and a certificate.

- d) Three (3) consolation prize winners will each receive RM300 in cash and a certificate.
- e) The school with the most participation will receive a school development fund worth RM3,000.

4.13 All winners will receive their prizes during the prize-giving ceremony (“Awards Ceremony”). The exact date of the Awards Ceremony will be communicated to shortlisted participants later.

## **5. GENERAL TERMS AND CONDITIONS**

- 5.1 By participating in this Challenge, participants are deemed to have read, understand and unequivocally accepted and agreed to be bound by the Terms and Conditions herein (“Challenge/General T&Cs”) including any amendments or variations to it and unequivocally accept the same in its entirety. The Challenge/General T&Cs and ABMB decision on all matters relating to this Challenge shall be final and binding on all the participants and no correspondence and/or appeals in respect thereof shall be entertained.
- 5.2 ABMB reserves the right to cancel, terminate, suspend or extend this Challenge and to add, delete, suspend or vary the Challenge/General T&Cs contained herein, wholly or in part at its absolute discretion with prior notice by way of posting on ABMB website, display at branch premises or advertisements or by any other means of notification which ABMB may select and such shall be binding on the participants as from the date of the notification or from such other date as may be specified by ABMB in the notification. Participants and their guardians agree to access ABMB’s website at regular intervals to view the Challenge/General T&Cs and are deemed to have agreed with any addition, deletion, suspension or variation to the Challenge/General T&Cs.
- 5.3 The participant(s) and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) hereby give their unequivocal and irrevocable consent and authorise ABMB to disclose their particulars to any third-party service provider engaged by ABMB for the purpose of this Challenge.
- 5.4 Without derogation to the generality of the above, the participant(s)/ finalist(s)/ winner(s) acknowledge and agree that all activities under Challenge may be captured on video and broadcast and/or seeded onto YouTube and other social media platforms as webisodes or such other multimedia and/or social media platform and/or format as ABMB may decide from time to time at its discretion. All participant(s)/ finalist(s)/ winner(s) hereby give their irrevocable consent to the filming and broadcasting of the activities and events relating to the Challenge and hereby irrevocably agree that any decision or selection by ABMB or Programme Partners in relation thereto shall be final.
- 5.5 ABMB shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect the participants entitlement during the Challenge Period.
- 5.6 ABMB reserves the right to disqualify the participation of any Participants or forfeit the Challenge Prizes “Challenge T&Cs Clause 4.11” in circumstances where there is a fraudulent, unauthorised or reversal of transactions or breach or potential breach of the Challenge/General T&Cs at its discretion. All records of ABMB on the transactions made shall be deemed conclusive and final.

- 5.7 For avoidance of doubt, any cancellation, termination, suspension or extension of this Challenge or disqualification of participants or forfeiture of the Challenge Prizes shall not entitle the participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) to any claims or compensations against ABMB or for any and all losses or damages suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
- 5.8 ABMB shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by participants resulting directly or indirectly from this Challenge. ABMB shall not be or held responsible to the participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) in any manner whatsoever if ABMB is unable to perform any of its obligations under this Challenge directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm, pandemic or endemic or any event beyond the reasonable control of ABMB.
- 5.9 Any matter with regards to the Challenge which is not covered in this Challenge/General T&Cs will be determined by ABMB at its sole discretion.
- 5.10 The eligible participant shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Challenge.
- 5.11 The Challenge/General T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.