

AEIOU Logo Design Challenge

Terms & Conditions

1. COMPETITION PERIOD

- 1.1 The AEIOU Logo Design Challenge ("Competition") is organised by Alliance Bank Malaysia Berhad ("ABMB") and shall run from 22 September 2025 to 30 November 2025 (both dates inclusive) or such other time period as may be notified by ABMB from time to time ("Competition Period").
- 1.2 ABMB reserves the right at any time with prior notice to change the duration and/or the commencement and/or expiry dates of the Competition Period.

2. ELIGIBILITY

- 2.1 This Competition is open to following individuals:
 - a) Malaysian students from Primary 3, 4, 5 & 6.
 - b) Children with a valid MyKid aged 9 to 12.
- 2.2 The following individuals shall not be eligible to participate in this Competition:
 - a) Participants who are directly related to the working committees of AEIOU Logo Design Challenge
 - b) Participants who are directly related to the Judges and their organising partners of this Competition.

3. COMPETITION MECHANICS

- 3.1 All entries are required to be created on one A4-size drawing block paper (size 21cm x 29.7cm).
- 3.2 Hand-drawn entries are allowed but must be scanned and submitted digitally through the AEIOU website.
- 3.3 Following details need to be provided on the top right corner of the A4-size drawing paper:
 - (a) Name
 - (b) School
 - (c) Age
 - (d) Class
- 3.4 All entries are based on the following theme, "**AEIOU- SEEDS FOR LIFE**" and the wording AEIOU and 'Seeds For Life' must be incorporated in the logo design.
- 3.5 All entries must include a 50-100 words submission explaining the logo design story.

4. COMPETITION TERMS AND CONDITIONS

- 4.1 Each participant may submit multiple entries. However, only one (1) entry shall be accepted to qualify as the winner. Each entry must be submitted with the duly completed contest submission form.
- 4.2 All entries must be an original creation and created by the participants only. In the event of doubt, query or uncertainty in the originality of the artwork submission, the Judges' decision shall be final and no correspondences, appeals or discussions shall be entertained.
- 4.3 Those who have signed up may also join a virtual workshop with our comic artist expert who will guide participants on how to create a creative logo.

- 4.4 The shortlisting and judging process of all entries will be conducted by the selected panel of judges, consisting of industry expert(s), ABMB representative(s) and AEIOU partner(s).

The entries shortlisted will be judged on the following criteria:

- a) Creativity (70%) – How the entry incorporates or reflects the theme of the Competition and the overall presentation of the entry.
 - b) Storyline/Content (30%) – How the entry clearly explains the theme of the Competition and the creativity of the narration.
- 4.5 Winners (top three) will be notified through their contact number stated in the contest submission form.
- 4.6 The duly completed entries can be submitted through the following methods:
- a) Go to www.alliancebank.com.my/aeiou microsite, click on the “Join” button and complete the contest submission form,
 - b) Upload the entry within the online submission form
- 4.7 All entries must reach the organisers through the stated methods above NO LATER than 5pm on Sunday, 30 November 2025. Any entries received after the specified time will not be accepted.
- 4.8 The organisers will not be responsible for any entry that does not reach within the specified time as stated in Clause 4.7 above.
- 4.9 Any entry which does not comply with any of the Terms and Conditions stated herein WILL BE DISQUALIFIED AUTOMATICALLY, without prior notification.
- 4.10 By participating in this Competition, the participant’s legal guardian/parents shall be deemed to have granted ABMB the exclusive permission to use their names, photographs, voices, and likeness in connection with this Competition.
- 4.11 Prizes for the winners are as follows:
- a) The Champion will receive RM2,000 in cash, and a certificate.
 - b) The 1st Runner-Up will receive RM1,500 in cash and a certificate.
 - c) The 2nd Runner-Up will receive RM1,000 in cash and a certificate.
- 4.12 The Cash Prize for all Winner(s) will be credited into their respective account with ABMB and paid accordingly after the end of the Competition. Winner(s) who do not have an ABMB account will have to open an account with ABMB to receive the Cash Prize.

5. GENERAL

- 5.1 By participating in this Competition, participants are deemed to have read, understand and unequivocally accepted and agreed to be bound by the Terms and Conditions herein (“Competition T&Cs”) including any amendments or variations to it and unequivocally accept the same in its entirety. The Competition T&Cs and ABMB decision on all matters relating to this Competition shall be final and binding on all the participants and no correspondence and/or appeals in respect thereof shall be entertained.
- 5.2 ABMB reserves the right to cancel, terminate, suspend or extend this Competition and to add, delete, suspend or vary the Competition T&Cs contained herein, wholly or in part at its absolute discretion with prior notice by way of posting on ABMB website, display at branch premises or advertisements or by any other means of notification which ABMB may select and such shall be binding on the participants as from the date of the notification or from such other date as may be

specified by ABMB in the notification. Participants and their guardians agree to access ABMB's website at regular intervals to view the Competition T&Cs and are deemed to have agreed with any addition, deletion, suspension or variation to the Competition T&Cs.

- 5.3 The participant(s) and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) hereby give their unequivocal and irrevocable consent and authorise ABMB to disclose their particulars to any third party service provider engaged by ABMB for the purpose of this Competition.
- 5.4 By participating in this Competition, the participant and their legal guardian irrevocably agrees that all intellectual property rights, including copyright of the logo design submitted by the participants shall belong to ABMB. ABMB shall have full ownership and the right to use, reproduce, modify, publish, and distribute the design without further consent or compensation to the participant.
- 5.5 By participating in this Competition, the participant(s)/ finalist(s)/ winner(s) acknowledge and expressly consent for ABMB, Programme Partners, its agent or third party service provider to disclose their information including the personal data of its directors, personals, its businesses and activities in relation to the Competition for promotional purposes at any time(s) and in any advertisement or publication in any manner or form or medium or platform that ABMB may determine from time to time.
- 5.6 ABMB shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect the participants entitlement during the Competition Period.
- 5.7 The participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) hereby give their unequivocal and irrevocable consent and authorise ABMB to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for current and future advertising and/or promotion purposes in any manner it deems appropriate without any compensation or need for their express consent.
- 5.8 ABMB reserves the right to disqualify the participation of any Participants or forfeit the Competition Prizes "Competition T&Cs Clause 4.11" in circumstances where there is a fraudulent, unauthorised or reversal of transactions or breach or potential breach of the Competition T&Cs at its discretion. All records of ABMB on the transactions made shall be deemed conclusive and final.
- 5.9 For the avoidance of doubt, any cancellation, termination, suspension or extension of this Competition or disqualification of participants or forfeiture of the Competition Prizes "Competition T&Cs Clause 4.11" shall not entitle the participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) to any claims or compensations against ABMB or for any and all losses or damages suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
- 5.10 ABMB shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by participants resulting directly or indirectly from this Competition. ABMB shall not be or held responsible to the participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) in any manner whatsoever if ABMB is unable to perform any of its obligations under this Competition directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm, pandemic or endemic or any event beyond the reasonable control of ABMB.

- 5.11 By participating in this Competition, the participant (s)/ finalist (s)/ winners (s) acknowledge and expressly consent for ABMB, Programme Partners, its agent or third party service provider to disclose their information including the personal data of its directors, personnel, its businesses and activities in relation to the AEIOU Logo Design Challenge for promotional purposes at any time (s) and in any advertisement or publication across any medium or platform that ABMB may determine from time to time.
- 5.12 Any matter with regards to the Competition which is not covered in this Competition T&Cs will be determined by ABMB at its sole discretion.
- 5.13 The eligible participant shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Competition.
- 5.14 The Competition T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.