



ALLIANCE BANK

Alliance Privilege and Alliance Personal Safe Deposit Box Cashback Promotion

Terms and Conditions

1. The “Alliance Privilege and Alliance Personal Safe Deposit Box Cashback Promotion” (“**Promotion**”) is organised by Alliance Bank Malaysia Berhad and (“**ABMB**” or “**the bank**”). The Promotion shall run from 1 January 2022 to 31 December 2022 (both dates inclusive) or such other time period as may be notified by ABMB from time to time (“**Promotion Period**”); inclusive of both dates, unless as stated otherwise.
2. By participating in this Promotion, the Eligible Customers (as defined hereunder) shall have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all the Terms and Conditions.

Eligibility

3. This Promotion is open to all ABMB New-to-Bank or Existing-to-Bank Alliance Privilege (“PB”) and Alliance Personal (“AP”) (“**Eligible Customers**”).
4. Notwithstanding the foregoing, the following person(s) shall, however, **NOT** be eligible to participate in this Promotion:
 - a. Customers whose account(s) are held with ABMB that are dormant or inactive or who have breached any agreements with ABMB;
 - b. Customers whose account(s) held with ABMB are delinquent or unsatisfactorily conducted;
 - c. Individuals who are financially insolvent or who have been adjudicated a bankrupt;
 - d. The Bank’s customers who are in default of any facilities granted by ABMB (including its subsidiaries and related companies) at any time before or during the Promotion Period;
 - e. Non-individual entities including but not limited to sole-proprietorships, partnerships, charitable/non-profit organisations/societies, corporate and commercial customers, public listed and private limited companies, clubs, associations and co-operatives.

Promotion Mechanics

5. Eligible Customers who hold a valid **primary** Safe Deposit Box account with ABMB must maintain valid Investment Product(s) (excluding Amanah Saham Nasional Berhad (“ASNB”)) with ABMB as at 31 December 2022.

For clarity purposes, valid Investment Product(s) is defined as PB or AP customer with **primary** Investment account/profile/record that has more than Ringgit Malaysia zero (RM0) balances in our banking system as at 31 December 2022. Investment Product(s) herein refers to:

- Unit Trust; and/or
- Structure Investment; and/or
- Retail Bond; and/or
- Dual Currency Investment

6. Eligible Customers who meet the criteria as per stated in clause 5 will be entitled for Safe Deposit Box Cash Back (“Cashback”) as stipulated in Table A.

Table A

| Customers | Cashback |
|------------------|-----------------|
| PB | RM200 |
| AP | RM100 |

7. In the event that Eligible Customers has more than one (1) Safe Deposit Box, Eligible Customers is only entitled for one (1) Cashback.

8. The Cashback will be credited into the Current/-i or Savings Account/-i ("CASA") maintained by the Eligible Customers within 90 days after the promotion ends.
9. As such, the Eligible Customers must maintain an active and valid CASA with ABMB, failing which the Cashback shall be forfeited.
10. In the event the Eligible Customers has more than one (1) CASA, the CASA with the highest End of Period ("EOP") balance at the point of data will be credited with the Cashback. For the avoidance of doubt, EOP balance refer to end of day balance at the point of crediting Cashback into CASA.

General

11. By participating in this Promotion, the Eligible Customers shall have fully understood, accepted and agreed to be bound by all the Terms and Conditions herein.
12. The Terms and Conditions shall be supplemental to and not be in derogation of any one or more of the existing Terms and Conditions and/or guidelines governing and/or regulating the operations and/or maintenance of the Eligible Accounts or otherwise.
13. The Eligible Customers further agree to co-operate and comply with requests from ABMB for the purpose of organising, promoting and conducting this Promotion.
14. All decisions made by ABMB in relation to this Promotion shall be final and binding on the Eligible Customers. No correspondences, appeal or disputes in respect of the same shall be entertained.
15. ABMB reserves the right to add, delete, vary and/or amend the Terms and Conditions, wholly or in part, with notification to be published at the Alliance Bank's website at www.alliancebank.com.my twenty-one (21) calendar days' prior the changes except for Promotion offers related to limited FD fund size, Eligible Customer is advised to refer to latest FD fund size published on Alliance Bank's website during Promotion Period.
16. For any cancellations, terminations, suspension or extension of this Promotion Period shall not entitle the Eligible Customers to any claims or compensations whatsoever against ABMB or for any and all losses or damages suffered or incurred by the Eligible Customers as a direct or indirect result of the act of cancellation, termination, suspension or extension.
17. ABMB shall not be responsible nor shall accept any liabilities (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive, or special damages or proceedings brought by any party including third parties) arising or suffered by the Eligible Customers or other parties due to eligible customers' own fault, resulting directly or indirectly from this Promotion.
18. The Eligible Customer hereby understands and consents to the collection of personal data, processing, storing, usage and disclosure of the Customer's personal data (which includes but is not limited to contact details), by ABMB to its affiliates, service providers as required and necessary, for the purposes of effecting and discharging the services of this Promotion. For the avoidance of doubt, Personal Data includes all data defined within the Personal Data Protection Act 2010 including all data you had disclosed.
19. By participating in this Promotion, the Eligible Customers agree that they have read the Notice and Choice Principle Statement available at the Bank's website (<https://www.alliancebank.com.my/Alliance/media/Pdf/Personal%20Data%20Protection%20Act%202010/NCP-for-website-ENG.pdf>) and hereby give their consent and

authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Promotion.

20. The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorize, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.
21. By virtue of participating in this Promotion, Eligible Customer hereby acknowledges that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of-Policy.aspx> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.