

# **“Happy Family Snapshot” Campaign**

## **Terms & Conditions**



**ALLIANCE BANK**

1. "Happy Family Snapshot" Campaign ("Campaign") by Alliance Bank Malaysia Berhad and/or Alliance Islamic Bank Berhad (collectively referred as "the Bank") will run from **30 July 2018 to 30 September 2018**; inclusive of both dates, unless as stated otherwise ("Campaign Period").
2. By participating in this Campaign, the Eligible Customers shall be deemed to have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and unequivocally accept all of the Terms and Conditions.
3. This Campaign is open to customers whose account(s) are valid, active and in good credit standing as determined by the Bank at its absolute discretion ("**Eligible Customers**") except:
  - 3.1 customers whose account(s) with the Bank are dormant or deemed inactive or who have breached any agreements with the Bank;
  - 3.2 customers whose account(s) with the Bank are, at the Bank's absolute discretion, deemed to be unsatisfactorily conducted;
  - 3.3 any other persons as the Bank may decide to exclude at its absolute discretion without furnishing any reason(s) thereof; and
  - 3.4 permanent and/or contract employees of the Bank.
3. The Bank's records indicating the identity of the Eligible Customers shall be deemed final and conclusive.

A total of forty five (45) winners will be allocated gifts as set out in the table below.

**Table A:**

Winners	Gift Items
Top 5 Grand Winners	Foldable Mountain Bike
10 Winners	Remote Controlled Drone
30 Consolation prize	KFC Voucher

4. To be entitled for the gifts as stipulated in Table A, the Eligible Customers are required to:
  - i) Have or open a new the Bank's Children Savings Account ("Eligible Accounts") during the Campaign Period.
  - ii) Place a minimum amount of RM5,000 in fresh funds ("Fresh Funds") into the Eligible Accounts. Fresh Funds are defined as follows:
    - a) Cheques issued in the name of the Eligible Customers from another bank in Malaysia other than the Bank;
    - b) Funds from another bank in Malaysia other than the Bank which are deposited into any of the Eligible Accounts with the Bank for a period of not more than seven (7) days;
    - c) Funds originated from outside of the Bank i.e. funds NOT transferred from any existing the Bank's Savings/Current/Fixed Deposit account(s).
  - iii) Ensure an incremental balance of a minimum of RM5,000 in the Eligible Accounts against the End Day Balances of 29 July 2018. An illustration on the placement of Fresh Funds to be entitled for this Campaign is as follows,

Fresh Fund Placement	End Day Balances as at 29 July 2018 (Baseline)	Account Balances as at 30 September 2018	Incremental Balances > RM5,000	Eligibility
RM5,000	RM2,000	RM7,000	Yes	Yes
RM5,000	RM0 (New Account)	RM5,000	Yes	Yes
RM5,000	RM10,000	RM4,500	No	No

- iv) Upload a 'Happy Family Snapshot' video/photo (minimum 10 seconds) on Facebook within the Campaign Period with the following criteria:
- I. Hashtag **#AllianceBankFamily**
  - II. Ensure the post is set to **Public View** till 31 October 2018.
  - III. **'Like'** Alliance Bank Malaysia's Facebook Page
  - IV. Send a **Private Message to Alliance Bank Malaysia's Facebook Team** with the Eligible Customers' Name, account number and Mobile number by **30 September 2018**.
5. Eligible Customers who meets both criteria set out in clause 4 and garner **the most Facebook 'Likes'** and **'Share'** (garnered during the Campaign Period) will be selected to receive the gift and shall be notified by way of SMS, Phone Call or any other method as the Bank deems fit.
  6. The winners will be announced on 15 October 2018 through the Alliance Bank Malaysia's Facebook Page.
  7. The Campaign Reward shall be fulfilled within six (6) to eight (8) weeks after the end of the Campaign Period.
  8. It is the Eligible Customers' responsibility to ensure that his/her phone number(s) and account number provided are current and updated in the Bank's record. The Bank shall be entitled to forfeit the gift if the Eligible Customers' account is closed and/or dormant.
  9. Eligible Customers can only win one (1) gift throughout the Campaign Period regardless of the number of videos uploaded in Facebook.
  10. The gifts shown in the advertisements and other marketing materials are for illustration purposes only and the actual design may differ.
  11. Collection of gifts must be made by the Eligible Customers by way of filling up and signing the completed form assigned for the Campaign in the branch where the Eligible Customers have performed their transaction, which must be duly submitted on or before 30 October 2018 otherwise the Bank reserves the absolute right to forfeit the gifts. Any costs incurred on the changes of the branch for the collection of the gifts will be funded by the Eligible Customers.
  12. The gifts are not transferable or exchangeable for cash, credit or in kind.
  13. The Eligible Customers are advised to examine the gifts upon receipt. If any one or more of the gifts are found to be faulty or damaged, the Eligible Customers should liaise with the relevant merchant or manufacturer directly. The Bank does not provide any warranty or guarantee of any kind for the gifts nor shall the Bank be responsible for the quality, merchantability or fitness whatsoever of the gifts. The Bank does not represent and is not an agent of the merchant(s), agent(s) and/or service provider(s) whosoever participating in the Campaign. The Bank shall not be liable to the Eligible Customers or other persons whosoever for any losses costs or damages whatsoever of any kind as may be sustained, suffered or incurred by the Eligible Customers or any other person(s) whosoever, resulting from the use of the gifts or otherwise.
  14. Any Hibah made by the Bank to the customer is solely based on the bank's discretion. The disclosure on the

Hibah to the customer is based on historical information and shall not be construed in anyway as an indicative rate.

15. The Bank expressly excludes and disclaims any representations, warranties or endorsements whatsoever, whether express or implied, written or oral, without limitation to those published in any mass media, marketing or advertising materials, in respect of the Campaign including the gifts and whatsoever in connection thereof.
16. These Terms and Conditions shall be supplemental to and not be in derogation of any one or more of the existing terms, conditions and/or guidelines whatsoever governing and/or regulating the operations and/or maintenance whatsoever of the Eligible Accounts or otherwise.
17. The Eligible Customers further agree to co-operate and comply with all reasonable requests from the Bank for the purpose of organising, promoting and conducting this Campaign.
18. This Campaign is not valid in conjunction with any other offers and promotions offered by the Bank.
19. All decisions made by the Bank in respect of this Campaign shall be final and conclusive and no appeals, correspondences or protests whatsoever shall be entertained.
20. The Bank reserves the right at any time to add, delete, vary and/or amend the Terms and Conditions, wholly or in part, at its absolute discretion with prior notice and the Eligible Customers shall by virtue of their participation in this Campaign be deemed to have fully agreed and unequivocally accepted the said additions, deletions, variations and/or amendments. For the updated version of the Terms and Conditions, please visit [www.alliancebank.com.my](http://www.alliancebank.com.my) from time to time. In the event of any inconsistency or repugnancy between the Terms and Conditions here under and the updated version(s), the latter shall prevail but only to the extent of such inconsistency or repugnancy thereof.
21. If any matters arising from this Campaign are not covered under the Terms and Conditions hereunder or otherwise, they shall be determined by the Bank at its absolute discretion.
22. For the avoidance of doubt, any cancellation, termination, suspension or extension of the Campaign Period shall not entitle the Eligible Customers to any claims or compensations whatsoever against the Bank for any losses, damages, costs or expenses whatsoever as may be sustained, suffered or incurred by the Eligible Customers as a direct or indirect result of the said cancellation, termination, suspension or extension.
23. The Bank shall not be responsible nor shall accept any liabilities whatsoever (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive, or special damages or proceedings brought by any party including third parties) howsoever arising or suffered by the Eligible Customers or other parties whosoever, resulting directly or indirectly from this Campaign.
24. Where applicable, the Eligible Customers are advised to examine the Campaign Reward upon receipt. If the Campaign Reward is found to be faulty or damaged, the Eligible Customers should liaise with the relevant supplier, merchant, manufacturer, agent or service provider directly. The Bank does not provide any warranty or guarantee of any kind for the Campaign Reward nor shall the Bank be responsible for the quality, merchantability or fitness whatsoever of the Campaign Reward. The Bank does not represent and is not an agent of the supplier(s), manufacturer(s), merchant(s), agent(s) and/or service provider(s) whosoever participating in this Campaign. The Bank shall not be liable to the Eligible Customers or other persons whosoever for any injury, losses, costs or damages whatsoever of any kind as may be sustained, suffered or incurred by the Eligible Customers or any person(s) whatsoever, resulting from the use of the Campaign Reward or otherwise.
25. All the Terms and Conditions including the additions, deletions, variations and/or amendments as may be made in respect thereof from time to time shall be governed by and construed in accordance with the laws of Malaysia and unless as agreed otherwise by the Bank, the parties hereby agree to submit to the exclusive jurisdiction of the competent courts of Malaysia.