



ALLIANCE BANK

ALLIANCE ISLAMIC BANK

Alliance Bank DuitNow QR Launch Campaign Terms and Conditions

1. The “Alliance Bank DuitNow QR Launch Campaign” (“Campaign”) is organised by Alliance Bank Malaysia Berhad and Alliance Islamic Bank Berhad (“Bank”) shall run from **1 July 2020 to 30 September 2020**; inclusive of both dates, unless as stated otherwise (“Campaign Period”).
2. By participating in this Campaign, the Eligible Customers (as defined hereunder) shall have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all the Terms and Conditions.
3. Eligible Customers who qualify to participate in this Campaign refers to individual customers only who hold a valid and active new or existing Current and Savings Account/-i (“Participating Account”) and is an active **allianceonline** mobile user, as may be determined by the Bank at its discretion.
4. Notwithstanding the foregoing, the following individuals **are not** eligible to participate in this Campaign:
 - a) Customers whose account(s) with the Bank are dormant or inactive or who have breached any agreements with the Bank;
 - b) Customers whose account(s) are unsatisfactorily conducted, invalid or cancelled;
 - c) Any other persons as the Bank may decide to exclude according to its internal policies.
 - d) Permanent and/or contract employees of the Bank (including its subsidiaries and related companies) are not eligible to participate in this Campaign.
5. Eligible Customers will be required to download or update the **allianceonline** mobile App (“App”) to access the newly launched DuitNow QR Feature (“DuitNow QR”) on the App. Eligible Customers will be required to generate a DuitNow QR on the App, share it to the payer to receive funds and each successful QR DuitNow transaction received will be recognised as a “DuitNow QR Transaction”.
6. Eligible Customers who receive a minimum of three (3) DuitNow QR transactions with a minimum of RM10 per transaction via DuitNow QR in the App within the same Campaign Month during the Campaign Period will be eligible to receive the RM10 Cashback being credited into the Participating Account. The Cashback is applicable for Primary Account which is tied with DuitNow QR only.
7. The Campaign Participation Month (“Campaign Month”) is stipulated in the table below:

Monthly Participation Period
1 July 2020 to 31 July 2020 (1 st Campaign Month)
1 August 2020 to 31 August 2020 (2 nd Campaign Month)
1 September 2020 to 30 September 2020 (3 rd Campaign Month)
8. Alliance@Work customers will receive an additional RM10 Cashback at the end of the Campaign Period if they have successfully earned three monthly RM10 Cashback during the Campaign Period.
9. DuitNow QR Transaction is accumulative within the Campaign Month only (until the last day of each month). For example, the Eligible Customers received five (5) successful DuitNow QR transactions with a minimum of RM10 per transaction in July 2020, the Eligible Customers will be eligible for the Cashback of RM10 for the month of July only. These transactions cannot be carried forward to the next Campaign Month.
10. The Bank reserves the right to change the duration and/or the commencement and/or expiry dates of the Campaign Period upon giving prior notice.

11. For Eligible Customers who hold accounts jointly with other parties, all such accounts shall be considered as one single account only based on the name of the primary account holder. In the event of joint account holders, the Cashback(s) shall be given to the primary account holder only.
12. The Eligible Customers' Participating Account must be valid and active (not closed or terminated) as determined by the Bank, to be eligible for participation and to qualify for the Cashback. If during the Campaign Period or Fulfillment Period, the Eligible Customers closes the Participating Account or any reason, his/her participation in the Campaign becomes null and void with immediate effect.
13. The Cashback will be calculated at the end of the calendar month based on the three (3) accumulative DuitNow QR Transaction received via DuitNow QR only for that calendar month and will be credited into the Eligible Customers' Participating Accounts within thirty (30) days of the next calendar month.
14. If for any reason, Eligible Customers have changed the Primary Account within the Campaign Period which is eligible for the Cashback within the same Campaign Month, only ONE (1) account will be paid based on the highest amount of DuitNow QR Transaction. Meanwhile, other Participating Account will only not be entitled to earn additional Cashback within the same Campaign Month.
15. For any transactions or payments that are subsequently cancelled, voided or reversed within the same calendar month, relevant adjustment(s) will be made. In the event that adjustments are not made, the Bank reserves the right to claw back the amount of Cashback credited.
16. The Cashback is non-transferable and non-exchangeable for cash, cheque, and credit or in kind. The Bank's decision on all matters relating to this Campaign shall be final and binding and no correspondences, appeal or attempt to dispute the same would be entertained. The Bank shall not entertain any request from any of the Eligible Customers or any other persons to credit the Cashback entitlement to any third party's Account.
17. Campaign participation is automatic for the Eligible Customers subject to the fulfillment of the Terms and Conditions herein. No pre-registration, SMS or entry forms are required.
18. Eligible Customers shall maintain an active Account at all times during the Campaign Period and fulfillment period, to facilitate the crediting of Cashback. The Bank shall not entertain any Eligible Customers who has closed his/her Account intentionally or unintentionally.
19. This Terms and Conditions shall be supplemental to and not be in exemption of any one or more of the existing terms, conditions and/or guidelines governing and/or regulating the operation and/or maintenance of the accounts or otherwise.
20. The Eligible Customers understands and consents to the collection of personal data, processing, storing, usage and disclosure of the Eligible Customers' personal data (which includes but is not limited to contact details), by the Bank to its affiliates and service providers, for the purpose of organising, promoting and conducting of this Campaign.
21. The Bank reserves the right at any time to add, delete, vary and/or amend the Terms and Conditions, wholly or in part, at its discretion with prior notice via the bank's formal communication channels and the Eligible Customers shall by virtue of their participation in this Campaign have fully read, understand, and agreed to accept the said additions, deletions, variations and/or amendments. For the updated version of this Terms and Conditions, please visit www.alliancebank.com.my from time to time. In the event of any inconsistency between the Terms and Conditions hereunder and the updated version(s), the latter shall prevail but only to the extent of such inconsistency thereof.

22. For any cancellation, termination, suspension or extension of the Campaign Period (with prior notice) shall NOT entitle the Eligible Customers to any claims or compensations against the Bank for any losses, damages, costs or expenses.
23. The Bank shall NOT be responsible nor shall accept any liabilities (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive, or special damages or proceedings brought by any party including third parties) arising or suffered by the Eligible Customers or other parties, resulting directly or indirectly from this Campaign, due to the Eligible Customers' or third party own act or negligence.
24. All the Terms and Conditions including the additions, deletions, variations and/or amendments as may be made in respect thereof from time to time shall be governed by and construed in accordance with the laws of Malaysia, the Eligible Customers hereby agree to submit to the exclusive jurisdiction of the competent courts of Malaysia.
25. The Eligible Customers further acknowledges that he/she has read and understood the terms of the Privacy Policy/ Notice of Choice and Principle Statement published at the bank's official website.
26. Current and Savings Account/-i is protected by PIDM up to RM250,000 for each depositor.