

**allianceonline mobile**  
**Festive Reward Campaign**  
**Terms and Conditions**



**ALLIANCE BANK**  
**ALLIANCE ISLAMIC BANK**

Alliance Bank Malaysia Berhad (88103-W) & Alliance Islamic Bank Berhad (776882-V)

This “**allianceonline** mobile Festive Rewards Campaign” (“Campaign”) is organised by Alliance Bank Malaysia Berhad and Alliance Islamic Bank Berhad (collectively referred to as “the Bank”).

This Campaign shall commence from 14 December 2018 to 14 February 2019, both dates inclusive (“Campaign Period”), unless otherwise specified.

- a) This Campaign is open to the Bank’s customers who have not registered as **allianceonline** mobile application (“mobile app”) customers as at 13 December 2018 (“Eligible Customers”).
- b) The following however, shall **not be** eligible to participate in this Campaign:
- i. Customers whose account(s) with the Bank is/are terminated, suspended, cancelled and/or closed during the Campaign Period;
  - ii. Customers whose account(s) with the Bank is/are delinquent or unsatisfactorily conducted as determined by the Bank at its absolute discretion;
  - iii. Customers whose account(s) with the Bank is/are dormant or deemed inactive or who have breached any agreement with the Bank;
  - iv. Customers who are or have become insane, deceased, insolvent, bankrupt or have any legal proceedings of any nature instituted against them;
  - v. Customers who are below 18 years old; and/or
  - vi. Any other customers as the Bank may decide to exclude at its absolute discretion.
- (c) To participate in this Campaign, the Eligible Customers must register for the first-time for **allianceonline** mobile app during the Campaign Period, and remain as **allianceonline** mobile users for the duration of this Campaign Period.
- (d) All Eligible Customers who have successfully registered for **allianceonline** mobile app from 14 December 2018 to 14 February 2019 and comply with the Campaign mechanics will be selected for the monthly selection winners’ pool. A winner will be randomly selected from the monthly selection winners’ pool (“Selected Monthly Winners”) for each of the 10 prizes (“Monthly Prize”).

Please refer to Table 1 for further details:

**Table 1: Monthly Prize**

Campaign Period	Monthly Prize (per winner)	Winners’ Selection Date	Fulfillment Date
14 December 2018 to 13 January 2019	1 <sup>st</sup> Prize: iPhone XS Max 64GB 2 <sup>nd</sup> Prize: iPhone XR 64GB 3 <sup>rd</sup> Prize: Apple Watch Series 4	21 January 2019 <i>(for winners from 14 December 2018 to 13 January 2018)</i>	22 January 2019 – 22 February 2019 <i>(for winners from 14 December 2018 to 13 January 2019)</i>
14 January 2019 to 14 February 2019	4 <sup>th</sup> to 5 <sup>th</sup> Prize: Shopping Voucher worth RM500 6 <sup>th</sup> to 10 <sup>th</sup> Prize: Shopping Voucher worth RM300	22 February 2019 <i>(for winners from 14 January 2019 to 14 February 2019)</i>	23 February 2019 – 23 March 2019 <i>(for winners from 14 January 2019 to 14 February 2019)</i>

(e) The top 300 Eligible Customers who have successfully registered for **allianceonline** mobile app and performed the most transactions from 14 December 2018 to 14 February 2019 and comply with the Campaign mechanics will be selected as Consolation Prize winners. A winner will be randomly selected from the monthly selection winners' pool ("Selected Consolation Winners"). Each winner will be rewarded with a RM20 shopping voucher ("Consolation Prize").

Please refer to Table 2 for further details:

**Table 2: Consolation Prize**

<b>Campaign Period</b>	<b>Shopping Voucher (per winner)</b>	<b>Number of Winners</b>	<b>Winners' Selection Date</b>
14 December 2018 to 14 February 2019	RM 20.00	300	22 February 2019

- (f) The "Selected Monthly Winners" are selected by a random generator programme and will be contacted by telephone to answer two (2) trivia questions related to this Campaign. If the answers given are incorrect, ABMB will randomly select another Eligible Customer who has met this Campaign's Eligibility criteria to be contacted. Selected Monthly Winner(s) will be required to provide the Bank with his/her postal address for delivery of the Prize.
- (g) The Bank reserves the right to randomly select another Eligible Customer who has met the Campaign's Eligibility criteria in the event the previously "Selected Monthly Winner(s)" is not contactable after five (5) call attempts.
- (h) Selected Consolation Winners will be notified via allianceonline mobile app push notification sent by the Bank. Selected Consolation Winner(s) will be required to provide the Bank his/her postal address for the delivery of the Prize within seven (7) days upon receiving the push notification via a link that will be provided by the Bank.
- (i) In the event the Selected Consolation Winner(s) fail to provide the delivery address of the Prize, the Bank will send the Prize to the last known address of the Selected Winner(s) available in the Bank's record.
- (j) By participating in this Campaign, the Eligible Customers are deemed to have read, fully understood and unequivocally accepted and agreed to be bound by this Campaign's Terms and Conditions including any amendments or variations to it and unequivocally accept the same in its entirety. This Campaign's Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all the Eligible Customers and no correspondences and/or appeal in respect thereof shall be entertained.
- (k) Any matters which are not covered under this Campaign's Terms and Conditions shall be solely determined by the Bank.
- (l) This Campaign's Terms and Conditions shall be supplemental to the existing Terms and Conditions governing the Eligible Customers' product and banking accounts maintained with the Bank ("Existing Terms").
- (m) By participating in this Campaign, the Eligible Customers hereby give their unequivocal and irrevocable consent and authorises the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign.
- (n) The Bank shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect the Eligible Customers' entitlement during the Campaign Period.
- (o) By participating in this Campaign, the Eligible Customers hereby give their unequivocal and irrevocable consent and authorises the Bank to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for current and future advertising and/or campaign purposes in any manner it deems appropriate without any compensation.

- (p) The accounts of the Eligible Customers must at all times (i) be valid, in good credit standing and not be in breach of any terms of this Campaign's Terms and Conditions or the Existing Terms; and (ii) not be terminated or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/or invalid or cancelled as may be determined by the Bank in order to be entitled for this Campaign.
- (q) The Bank reserves the right to withdraw/cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/or vary this Campaign's Terms and Conditions, wholly or in part at its absolute discretion with prior notice by way of posting on the Bank's website, display at branch premises or advertisements or by any other means of notification which the Bank may select and such shall be binding on the Eligible Customers as from the date of the notification or from such other date as may be specified by the Bank in the notification. The Eligible Customers agree to access the Bank's website at regular intervals to view this Campaign's Terms and Conditions and are deemed to have agreed with and be bound by any addition, deletion, suspension or variation to this Campaign's Terms and Conditions.
- (r) The Bank reserves the right to disqualify the participation of the Eligible Customers or forfeit this Campaign in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of this Campaign's Terms and Conditions at its discretion. All records of the Bank on the transaction(s) made shall be deemed conclusive and final.
- (s) For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Customers or forfeiture of the Campaign shall not entitle the Eligible Customers to any claim or compensation against the Bank or for any and all losses or damages suffered or incurred by the Eligible Customers as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
- (t) The Bank shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by the Eligible Customers resulting directly or indirectly from this Campaign. The Bank shall not be liable or held responsible to the Eligible Customers in any manner whatsoever if the Bank is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of the Bank.
- (u) Eligible Customers shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
- (v) This Campaign's Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and Eligible Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.