



ALLIANCE BANK

ALLIANCE ISLAMIC BANK

allianceonline Mobile RM20.21 Campaign Terms & Conditions

1. The “**allianceonline** Mobile RM20.21 Campaign” (“Campaign”) is organised by Alliance Bank Malaysia Berhad and Alliance Islamic Bank Berhad (“Bank”) shall run from **4 January 2021 to 31 March 2021** (both dates inclusive) or such other time period as may be notified by ABMB from time to time (“Campaign Period”); inclusive of both dates, unless as stated otherwise.
2. By participating in this Campaign, the Eligible Customers (as defined hereunder) shall have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all Terms and Conditions.
3. This Campaign is open to New-to-Bank and Existing-to-Bank customers who have downloaded the **allianceonline** mobile application (“AOM”) (“Eligible Customers”) during the Campaign Period.
4. Notwithstanding the foregoing, the following individuals **are not** eligible to participate in this Campaign:
 - 4.1. Customers whose account(s) are dormant or inactive or who have breached any agreements with the Bank;
 - 4.2. Customers whose account(s) are unsatisfactorily conducted, invalid or cancelled and/or;
 - 4.3. Customers whose account(s) are terminated, suspended, cancelled or closed during the Campaign Period;
 - 4.4. Customers who has cancelled the AOM for the past 6 months prior to the Campaign Period
 - 4.5. Individuals who are financially insolvent or who have been adjudicated a bankrupt or have any legal proceedings instituted against them;
 - 4.6. Persons who are of unsound mind, minors; and/or
 - 4.7. Any other person(s) as the Bank may decide to exclude according to its policies.
 - 4.8. Permanent and/or contract employees of ABMB (including its subsidiaries and related companies).
6. Eligible Customers will be entitled to receive a RM20.21 Cashback (“Cash Prize”) when they download, register and login to the AOM for the first time (“Successful Activation”) during the Campaign Period on first come first serve basis.
 - 6.1. Download refers to the Eligible Customers downloading the AOM from Google Play Store or App Store on the Eligible Customers’ mobile device.
 - 6.2. Register refers to the Eligible Customers linking the AOM to the registered **allianceonline** account. Please refer to the FAQs at <https://www.alliancebank.com.my/eservices/allianceonline-mobile.aspx> on how to register for allianceonline.
 - 6.3. Login refers to when the Eligible Customers has successfully logon to AOM for any banking transactions such as account balance enquiry.
7. Only the first 1,000 Eligible Customers that performed Successful Activation during the Campaign Period.
8. Each Eligible Customers is only entitle for one Cash Prize.
9. Eligible Customers will receive Cash Prizes within ninety (90) days after the Campaign Period has ended.

10. The Cash Prizes will be credited into the winners' Alliance Bank Current or Savings Account.
11. New Alliance SavePlus Account opening is excluded from this campaign.
12. For winners with more than one (1) ABMB Current Account and/or Savings Account ("CASA"), the Cash Prize will be credited into the CASA with the highest frequency of banking transactions performed during the Campaign Period.
13. ABMB reserves the right at any time to add, delete, vary and/or amend the Terms and Conditions, wholly or in part, at its discretion with prior notice for the updated version of this Terms and Conditions, please visit www.alliancebank.com.my from time to time. In the event of any inconsistency between the Terms and Conditions hereunder and the updated version(s), the latter shall prevail but only to the extent of such inconsistency thereof.
14. ABMB reserves the right to disqualify any Eligible Customers or forfeit the rewards in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of this Campaign Terms and Conditions at its discretion. All records of ABMB on the transaction(s) made shall be conclusive and final.
15. For any cancellation, termination, suspension or extension of the Campaign Period shall not entitle the Eligible Customers to any claims or compensations against ABMB for any losses, damages, costs or expenses.
16. By participating in this Campaign, the Eligible Customers hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign
17. ABMB shall not be responsible nor shall accept any liabilities (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive, or special damages or proceedings brought by any party including third parties) arising or suffered by the Eligible Customers or other parties, resulting directly or indirectly from this Campaign due to Eligible Customer's own act.
18. All the Terms and Conditions including the additions, deletions, variations and/or amendments as may be made in respect thereof from time to time shall be governed by and construed in accordance with the laws of Malaysia.
19. Fixed Deposits, Current Account and Savings Account and Bancassurance Products are protected by Perbadanan Insurance Deposit Malaysia ("PIDM") up to RM250,000 for each customer.

The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorize, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.

By virtue of participating in this campaign, Customer hereby acknowledges that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summary-of->

[Policy.aspx](#) and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.