

# **Alliance@Work Customer Referral Programme Terms and Conditions**



**ALLIANCE BANK**

1. The Alliance@Work (A@W) Customer Referral Programme (“Program”) is organised by Alliance Bank Malaysia Berhad (“ABMB”) and shall run from 18 February 2019 to 17 March 2019 (both dates inclusive) or such other time period as may be notified by ABMB from time to time. (“Campaign Period”):
2. ABMB reserves the right at any time with prior notice to change the duration and/or the commencement and/or expiry dates of the Campaign Period.
3. This Program is only open to new or existing Alliance@work customers (Individual). Not applicable to Bank staff and customers under the Strategic Alliances partnership.
4. The Referrer has agreed to refer their referee to enrol in Alliance@Work (“A@W”) Payroll Programme by providing the referee’s details as per Appendix 1 – A@W Referral form (s) to the A@W Relationship Manager or by completing the form through Alliance Bank Website at <https://www.alliancebank.com.my/banking/business/alliance-at-work-ref-form.aspx>
5. The Referrer of this programme must declare that the particulars stated therein are true and complete and the Referrer has obtained the Referee's consent to input his/her details into the Referral form.
6. The Referrer must obtain the consent from the referee prior to submitting the completed Referral Form either to the A@W Relationship Manager (RM) or via ABMB’s website by 17 March 2019.
7. The total Rewards are based on the total Successful Referrals.
8. A successful referral refers to a company that signs up Alliance A@W Payroll Programme by 31<sup>st</sup> March 2019.
9. New to Payroll Programme refers to the company’s employee salary accounts that are currently not with ABMB.
10. ABMB will notify the Referrer upon receiving the Referral form and the Referrer will receive a notification via email from ABMB when the Referee successfully signs up for A@W.
11. Payment of Retail Voucher will be made to the Successful Referrer by 30 April 2019. The Retail Voucher is not transferable or exchangeable for cash, credit or in kind. Payment of Retail voucher will be made via direct mail or delivered by an A@W Relationship Manager.

12. The following are the rewards:

Successful Referral on Alliance@Work (per company)	Reward : Retail Voucher (RM)
1 <sup>st</sup> Acceptance	30
2 <sup>nd</sup> Acceptance	50
3 <sup>rd</sup> & 4 <sup>th</sup> Acceptance	100
5 <sup>th</sup> Acceptance	200

Reward Illustration:

- Mr. Adam (A@W Customer) has referred a total of 10 potential leads for A@W. Out of the 10 leads only 5 leads signed up for A@W. How much incentive will Mr Adam be entitled from this Program?
- Mr. Adam will be entitled to receive Retail Vouchers Worth RM480 (1<sup>st</sup> Acceptance at RM 30; 2<sup>nd</sup> Acceptance at RM50; 3<sup>rd</sup> & 4<sup>th</sup> Acceptance at RM100 each = RM200 and 5<sup>th</sup> Acceptance at RM200)

13. By participating in this Program, the referrer and referee shall be deemed to have read, fully understood, agreed and accepted the Terms and Conditions contained herein and shall be bound by the same.

14. If any matters arising from the Program are not covered under the Terms and Conditions hereunder or otherwise, they shall be determined by ABMB at its absolute discretion.

15. All the Terms and Conditions including the additions, deletions, variations and/or amendments as may be made in respect thereof from time to time shall be governed by and construed in accordance with the laws of Malaysia and unless as agreed otherwise by ABMB, the parties hereby agree to submit to the exclusive jurisdiction of the competent Courts of Malaysia.