

# **“Save & Be Rewarded” Campaign Terms & Conditions**



**ALLIANCE BANK**

## **“Save & Be Rewarded” Campaign Terms and Conditions**

### **Campaign**

1. The “Save & Be Rewarded” Campaign (“the Campaign”) by Alliance Bank Malaysia Berhad (“ABMB”) will run from **15<sup>th</sup> September 2017 to 28<sup>th</sup> February 2018**; inclusive of both dates, unless as stated otherwise (“the Campaign Period”).
2. By participating in the Campaign, the Eligible Customers (as defined hereunder) shall be deemed to have thoroughly read and fully understood all the terms and conditions herein (“the Terms”) and fully agree to be bound by and unequivocally accept all of the Terms.

### **Eligibility Criteria**

3. The Campaign is open to the following individuals:
  - 3.1 Individual customers who are new to ABMB (“the New Customers”); and
  - 3.2 Existing individual customers of ABMB (“the Existing Customers”).
4. Notwithstanding the foregoing, the following individuals **are not** eligible to participate in the Campaign:
  - 4.1 permanent and/or contract employees of ABMB (including its subsidiaries and related companies) and/or agents (including advertising and promotion agents) and their immediate family members;
  - 4.2 customers whose account(s) with ABMB are dormant or deemed inactive or who have breached any agreements with ABMB;
  - 4.3 customers whose account(s) with ABMB are, at ABMB’s sole and absolute discretion, deemed to be unsatisfactorily conducted; and
  - 4.4 any other persons as ABMB may decide to exclude at its sole and absolute discretion without furnishing any reason(s) thereof.

(The New Customers and the Existing Customers who meet the conditions as set out for the Campaign will hereinafter be collectively referred to as “the Eligible Customers”)

### **Rewards**

5. To be entitled for the respective rewards as stipulated in Table A below (“the Rewards”), the Eligible Customers must place and earmark New Funds (as defined hereunder) into any of their Current Account(s) or Savings Account(s) with ABMB, except for Alliance Elite Account, Alliance High Yield Account, Alliance Buddy Account, Junior Smart Savers-i, Savelink Account, Share Margin Account, Foreign Currency Account, SavePlus Account and SavePlus Account-i (“the Eligible Accounts”) for the minimum amounts as stated in Table A below (“Table A”) correspondingly. The placements made cannot be split, whether by way of placement date(s) and/or account(s).

(All the eligible accounts under Clause 5 above will be collectively referred to as “the Eligible Accounts”).

“New Funds” are defined as funds that are not derived from any existing account(s) with ABMB or its subsidiaries. It must not be funds transferred from any existing Savings/Current/Fixed Deposit/Foreign Currency Account(s) of the Bank or in the form of cheques, cashier’s orders or demand drafts issued by the Bank. All amounts that are not New Funds would not be eligible for the Campaign.

**Table A:**

Tier	Earmark Amount (RM)	Timeless Bonus Point Rewards ("Rewards")	Rewards Value after GST (RM)	Earmark Period
<b>A</b>	300,000	300,000	1,500	4 Months
<b>B</b>	200,000	198,000	990	
<b>C</b>	100,000	98,500	493	
<b>D</b>	55,000	54,000	270	

6. Minimum Amount placed in the Eligible Accounts shall be earmarked by ABMB for a period of time as stipulated in Table A from the date of placement ("the Earmark Period"). The Eligible Customers shall, by virtue of their participation in the Campaign, be deemed to have given their full consent to ABMB for the said earmarking and ABMB shall be fully authorised to earmark the said New Funds without any further reference to the Eligible Customers and without any liability whatsoever to the Eligible Customers or other party whosoever for any consequences that may arise or result there from.
7. The Eligible Customers will nevertheless be allowed to withdraw the deposited New Funds from the Eligible Accounts (whether in whole or in part) before the expiry of the Earmark Period if they wish to do so provided that a written request in respect thereof must first be received by ABMB and provided further that ABMB shall be entitled to first deduct a sum which is equivalent to the retail price of Rewards before the requested withdrawal is effected in the event the Rewards have already been redeemed.
8. Each of the Eligible Customers will be entitled to a maximum of **998,500 Timeless Bonus Point Rewards with the combination of any tier(s) which is equivalent to RM1,000,000 of new fund earmarked during this campaign** as listed in Table A. For the Eligible Customers who hold accounts jointly with other parties, all such accounts shall be considered as one single account only based on the name of the primary account holder.
9. The Eligible Customer must hold at least one credit card with ABMB. And the Timeless Bonus Points will be credited into the Eligible Customers credit card account within 6 to 8 weeks from the earmarking month. For Islamic accounts, fulfillments (if any) will only be done after the earmarking period.
10. ABMB reserves the right to change the Rewards or substitute at any time and at its sole and absolute discretion, with other items of similar value with prior notice.
11. The Rewards are not transferable or exchangeable for cash, credit or in kind.
12. Kindly refer to Alliance OneBank Rewards terms and conditions at <https://www.alliancebank.com.my/ABMB/media/MyLibrary/ABMB/PDF/AOBR-Terms-Conditions-032013.pdf> for more information on Timeless Bonus Point Rewards.

### General

13. The Terms shall be supplemental to and not be in derogation of any one or more of the existing terms, conditions and/or guidelines whatsoever governing and/or regulating the operation and/or maintenance whatsoever of the Eligible Accounts or otherwise.
14. The Eligible Customers further agree to co-operate and comply with all reasonable requests from the Bank for the purpose of organising, promoting and conducting the Campaign.
15. All decisions made by ABMB in respect of the Campaign shall be final and conclusive and no appeals, correspondences or protests whatsoever shall be entertained.
16. ABMB reserves the right at any time to add, delete, vary and/or amend the Terms, wholly or in part, at its sole and absolute discretion with prior notice and the Eligible Customers shall by virtue of their participation in the Campaign be deemed to have fully agreed and unequivocally accepted the said additions, deletions, variations and/or amendments. For the updated version of the Terms, please visit [www.alliancebank.com.my](http://www.alliancebank.com.my) from time to time. In the event of any inconsistency or repugnancy between the Terms hereunder and the updated version(s), the latter shall prevail but only to the extent of such inconsistency or repugnancy thereof.

17. If any matters arising from the Campaign are not covered under the Terms hereunder or otherwise, they shall be determined by ABMB at its sole and absolute discretion.
18. For the avoidance of doubt, any cancellation, termination, suspension or extension of the Campaign Period shall not entitle the Eligible Customers to any claims or compensations whatsoever against the Bank for any losses, damages, costs or expenses whatsoever as may be sustained, suffered or incurred by the Eligible Customers as a direct or indirect result of the said cancellation, termination, suspension or extension.
19. ABMB shall not be responsible nor shall accept any liabilities whatsoever (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive, or special damages or proceedings brought by any party including third parties) howsoever arising or suffered by the Eligible Customers or other parties whosoever, resulting directly or indirectly from the Campaign.
20. All the Terms including the additions, deletions, variations and/or amendments as may be made in respect thereof from time to time shall be governed by and construed in accordance with the laws of Malaysia and unless as agreed otherwise by ABMB, the parties hereby agree to submit to the exclusive jurisdiction of the competent courts of Malaysia.