



ALLIANCE BANK

**SOCIETY FOR THE PREVENTION OF  
CRUELTY TO ANIMALS  
(SPCA SELANGOR) DONATION  
CREDIT CARD ACQUISITION CAMPAIGN**

**Terms and Conditions**

## DEFINITIONS

In this Terms and Conditions, unless the context otherwise requires:

**“the Bank”** shall mean Alliance Bank Malaysia Berhad

**“Campaign”** shall mean Society For The Prevention Of Cruelty To Animals (SPCA Selangor) Donation Credit Card Acquisition Campaign

**“Product”** shall mean Credit Card, Balance Transfer / Fast Cash

1. The Campaign is organised by the Bank and shall run from 15<sup>th</sup> June 2022 to 31<sup>st</sup> May 2023 (both dates inclusive) or such other time period as notified by the Bank from time to time (**“Campaign Period”**).
2. The Bank reserves the right at any time with prior notice to change the duration and/or commencement and/or expiry dates of the Campaign Period. Should there be any changes to the Campaign Period; the update will be done on our website.
3. By participating in this Campaign, the Eligible Cardholders (as defined hereunder) shall have thoroughly read and fully understood all the Terms and Conditions herein and fully agree to be bound by and accept all of the Terms and Conditions.
4. This Campaign is open to newly approved Principal Credit Cardholder(s) during the Campaign Period for an ABMB Visa Platinum, Visa Signature or/ and Visa Infinite Credit Card (s) (**“Eligible Cards”**) and who satisfy the following criteria (**“Eligible Cardholders”**):
  - a. Cardholder(s) holding a valid credit card issued by ABMB;
  - b. Cardholder(s) who has applied the ABMB credit card;
  - c. Cardholder(s) who have cancelled their existing Principal credit cards more than six (6) months before the Campaign Period.
5. This Campaign will give additional donation to Society For The Prevention Of Cruelty To Animals (SPCA) for newly approved Principal Credit Cardholders(s) that bundle with Balance Transfer / Fast Cash or Balance Transfer / Fast cash during the campaign period.
6. In the event an Eligible Cardholders applies for more than one Eligible Cards upon the same application during the Campaign Period, only one of the credit card will be eligible for the campaign donation.
7. Campaign Mechanic:
  - a. Up to RM300 one-off donation will be paid to SPCA for every customer sign up within two (2) months from the date of card activation. Table below shows the breakdown of the donation.

Products	Reward (Donation to SPCA)
Credit Card	RM100
Credit Card + Balance Transfer/ Fast Cash	RM300

8. The following individuals shall **NOT** be eligible to participate in this Campaign:
  - a. Permanent and/ or temporary staff or employees of ABMB (including its subsidiaries and related companies);
  - b. Representatives and/ or agents (including advertising and promotion agents and information technology vendors) of ABMB (including its subsidiaries and related companies);
  - c. Non-individual entities including but not limited to sole-proprietorships, partnerships, charitable/ non-profit organisations/ societies, corporate and commercial customers,

- public listed and private limited companies clubs, associations and co-operatives;
  - d. Individuals who have cancelled their existing credit card issued by ABMB within the last six (6) months before the Campaign Period;
  - e. All existing Principal Credit Cardholders are not eligible to join this Campaign;
  - f. Individuals below the age of 21 years old;
  - g. Individuals who are financially insolvent or have been adjudicated a bankrupt; and/ or
  - h. Any other person(s) as ABMB may decide to exclude as per the Bank's internal procedure.
9. The Eligible Cardholders are required to apply for the Eligible Cards at the SPCA Donation Acquisition web landing page at <https://www.alliancebank.com.my/cards/personal/xxx> during the Campaign Period in order for the donation to be paid (as defined hereunder).
  10. All Eligible Cardholders are required to fill their personal details at <https://www.alliancebank.com.my/cards/personal/xxx> to be eligible to participate in this Campaign.
  11. No cash/credit alternative will be offered to Eligible Cardholder in exchange for the donations amount. Donation will only be paid directly to SPCA's official account.
  12. The application for the Eligible Cards must be submitted during the Campaign Period, and approved before 31<sup>st</sup> May 2023.
  13. The campaign is only applicable for every Principal Cardholder who have successfully applied and activated the Eligible Card(s) within 30 days from the Eligible Cards approval date.
  14. The donation is neither transferable to any third party nor exchangeable for cash, credit, cheque or other items in kind.
  15. ABMB reserves the right to change or substitute at any times, the donation with other item(s) or reward(s) of similar value with prior notice via [www.alliance.com.my](http://www.alliance.com.my).
  16. By participating in this Campaign, the Eligible Cardholders are to have read, fully understood and unequivocally accepted and agreed to bind by this Terms and Conditions.
  17. By participating in this Campaign, the Eligible Cardholders have agreed to share their personal details and/or images with the campaign supporter, SPCA for their marketing purposes on this campaign only, with no monetary payment.
  18. This Campaign Terms and Conditions and ABMB's decision on all matters relating to this Campaign shall be final and binding on all Eligible cardholders and no correspondences and/ or appeal in respect thereof shall be entertained.
  19. ABMB shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by Eligible Cardholders resulting directly or indirectly from this Campaign due to cardholders own action. ABMB shall not be liable or held responsible to the Eligible Cardholders in any manner whatsoever if ABMB is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of ABMB.
  20. This Campaign Terms and Conditions shall be supplemental to the existing Terms and Conditions governing the Eligible Cardholders' Credit Card and banking accounts maintained with ABMB ("**Existing Terms**").
  21. Eligible Cardholders hereby give their unequivocal and irrevocable consent and authorise ABMB to disclose their particulars to any third party service provider engaged by ABMB for the purpose of this Campaign only.

22. ABMB shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/ or any failure or delay in the transmission of evidence of transactions by Visa/ MasterCard Worldwide, merchant establishments, postal or telecommunication authorities or any other party which may affect the Eligible Cardholders' entitlement during the Campaign Period.
23. Eligible Cardholders hereby give their unequivocal and irrevocable consent and authorise ABMB to use, process, publish and/ or display the names, any photographs taken, any videos recorded and/ or other information for advertising and/ or promotion for the purpose of this Campaign only, without any compensation to the Eligible Cardholders.
24. The Eligible Cards and accounts of the Eligible Cardholders must at all times
  - (i) be valid, in good credit standing and not be in breach of any terms of this Campaign Terms and Conditions or the Existing Terms; and
  - (ii) not be terminated or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/ or invalid or cancelled as may be determined by ABMB in order to be entitled for the Reward.
25. ABMB reserves the right to withdraw/ cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/ or vary this Campaign Terms and Conditions, wholly or in part at its discretion with prior notice by way of posting on ABMB's website, display at branch premises or by any other means of notification and such shall be binding on the Eligible Cardholders as from the date of the notification or from such other date as may be specified by ABMB in the notification. Eligible Cardholders hereby agree to access ABMB's website at regular intervals to view this Campaign Terms and Conditions and agreed with and be bound by any addition, deletion, suspension or variation to this Campaign Terms and Conditions.
26. ABMB reserves the right to disqualify the participation of any Eligible Cardholders or forfeit the Reward in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach or potential breach of these Campaign Terms and Conditions at its discretion. All records of ABMB on the transaction(s) made shall be conclusive and final.
27. For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Cardholders or forfeiture of the Reward shall not entitle the Eligible Cardholders to any claim or compensation against ABMB or for any and all losses or damages suffered by the Eligible Cardholders as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture due to the Eligible Cardholders own act.
28. Eligible Cardholders shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation of this Campaign.
29. By participating in this Campaign, the Eligible Cardholders agree that they have read the Notice and Choice Principle Statement available at the Bank's website (<https://www.alliancebank.com.my/Alliance/media/Pdf/Personal%20Data%20Protection%20Act%202010/NCP-for-website-ENG.pdf>) and hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign.
30. The Bank has instituted and maintains policies and procedures designed to prevent bribery and corruption by the Bank and its directors, officers, or employees; and to the best of the Bank's knowledge, neither the Bank nor any director, officer, or employee of the Bank has

engaged in any activity or conduct which would violate any anti-bribery or anti-corruption law or regulation applicable to the Bank. The Bank has not, and covenants that it will not, in connection with the conduct of its business activities, promise, authorize, ratify or offer to make, or take any act in furtherance of any payment, contribution, gift, reimbursement or other transfer of anything of value, or any solicitation, directly or indirectly to any individual.

31. By virtue of participating in this campaign, Cardholders hereby acknowledges that it has been made aware of the Bank's anti-bribery and corruption summary of the policy available at <https://www.alliancebank.com.my/Anti-Bribery-and-Corruption-Summaryof-Policy.aspx> and further covenants/undertakes that it shall not indulge in such corrupt practices in whatsoever manner whether directly or indirectly with any directors, officers or employees of the Bank.