



ALLIANCE BANK

FX Step-Up Reward Campaign Terms and Conditions

This “FX Step-Up Reward Campaign” (“Campaign”) by Alliance Bank Malaysia Berhad (“the Bank”) shall run from 1st October 2020 to 30th November 2020, both dates inclusive unless notified otherwise by the Bank (“Campaign Period”).

ELIGIBILITY

1. This Campaign is open to all new and existing customers of the Bank who have active Business Current Accounts with the Bank (“Eligible Customers”).
2. Notwithstanding the foregoing, the following party(ies) shall however **NOT** be eligible for this Campaign:
 - a. Customers of the Bank who are classified under Non Performing Loans (NPL) / Non Performing Financing (NPF), Non-Moratorium Related Remedial and Rehabilitation during the Campaign Period.
 - b. Customers as the Bank may decide to exclude at its discretion without assigning any reason therefore.

CAMPAIGN MECHANICS

1. Eligible Customers may be rewarded with shopping vouchers (“Reward”) for minimum FX transaction volume of RM350,000 (or in foreign currency equivalent) per day. Reward is on step-up basis as set out in table below:

Daily FX Transaction Volume	Reward Value per day	Accumulative Reward Value
Reward Day 1: ≥RM350,000	RM 50	RM 50
Reward Day 2: ≥RM350,000	RM 50	RM 100
Reward Day 3: ≥RM350,000	RM 100	RM 200
Reward Day 4: ≥RM350,000	RM 100	RM 300
Reward Day 5: ≥RM350,000	RM 150	RM 450
Reward Day 6: ≥RM350,000	RM 150	RM 600

2. Eligible Customers may accumulate total FX transaction volume within the same business day to at least RM350,000 (or in foreign currency equivalent) to be eligible for the reward.
3. Each Eligible Customer is limited to one (1) Reward per day (“Reward Day”), up to six (6) Reward Days throughout the campaign period. Total Reward per Eligible Customer is capped at RM600 worth of rewards throughout the campaign period.
4. Reward Days may be any business day during the campaign period with a minimum FX transaction volume of RM350,000 (or in foreign currency equivalent).
5. FX transactions performed with counter or board rate and/ or special rate offered by treasury are entitled for reward.
6. Reward will be delivered to Eligible Customers by respective Relationship Manager (“RM”) or Business Wealth Manager (“BWM”) after campaign concluded.

Illustration:

How to be eligible for one (1) Reward Day (i.e. on 1st October 2020)

Scenario	Company Name	FX Transaction Volume	Campaign Mechanics	Eligibility
1.	ABC Sdn Bhd	RM350,000 FX volume in a single transaction	Min. FX transaction volume transacted	Yes
2.	PQR Sdn Bhd	RM800,000 FX volume in a single transaction	Only 1 Reward may be earned per day	Yes
3.	XYZ Sdn Bhd	RM100,000 equivalent of EUR, RM150,000 equivalent of USD & RM100,000 equivalent of SGD	FX transaction volume is accumulative within the same business day	Yes

How to earn Reward on step-up basis

Scenario	Company Name	Date	Total FX Volume per Day	Reward Value per Day	Total Reward Value Earned
1.	ABC Sdn Bhd	1-10-2020	RM350,000	RM50	RM600 (Max. Reward)
		2-10-2020	RM150,000	-	
		5-10-2020	RM500,000	RM50	
		6-10-2020	RM100,000	-	
		7-10-2020	RM400,000	RM100	
		21-10-2020	RM600,000	RM100	
		30-10-2020	RM200,000	-	
		5-11-2020	RM350,000	RM150	
		11-11-2020	RM50,000	-	
		27-11-2020	RM700,000	RM150	
		30-11-2020	RM350,000	-	

GENERAL

- By participating in this Campaign, the Eligible Customers are to have read, understood, accepted and agreed to be bound by this Campaign Terms and Conditions. This Campaign Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all the Eligible Customers and no correspondences and/or appeal in respect thereof shall be entertained.
- The Bank shall not be responsible nor accept any liabilities of whatsoever nature and howsoever arising as may be incurred or suffered by the Eligible Customers resulting directly or indirectly from this Campaign or by any other matters in connection with this Campaign.
- The Bank reserves the right at its discretion to vary, delete or add to all or any of this Campaign Terms and Conditions with prior notice to the customers via the bank's website.
- The Bank reserves the right to change or substitute the shopping voucher at any time with other items of similar value with prior notice.
- The Reward is non-transferable to any third party and is not exchangeable for cash, credit, cheque or other items in kind.

6. Reward will be delivered to the Eligible Customers within 90 days from the end of campaign date by respective Relationship Manager (“RM”) or Business Wealth Manager (“BWM”) after campaign concluded.
7. The Bank shall at its absolute discretion be entitled to forfeit the Reward for failure of delivery after two (2) attempts.
8. Risk of loss and damage to the Reward is passed to the Eligible Customers upon delivery to the Eligible Customers. The Bank or its appointed representatives should not be held liable and will not replace any defective, lost, damaged or stolen Reward after delivery.
9. The Bank will not be liable whatsoever including but not limited to any support, warranty, defects and malfunction relating to the Reward.
10. Eligible Customers are not entitled to any payment or compensation from the Bank should their Prize be forfeited for whatever reason as the Bank may determine.
11. The Bank does not represent and is not an agent of the merchant(s), agent(s) and/or service provider(s) participating in this Campaign. The Bank shall not be liable to the Eligible Customers for any losses, costs or damages of any kind suffered or incurred by the Eligible Customers or any other person(s), resulting from the use of the Reward or their substitutes thereof and the Eligible Customers are advised to directly liaise with the relevant merchant(s), agent(s) and/or service providers concerned.
12. The Bank reserves the right at its discretion to cancel, terminate or suspend this Campaign in whole or part, at any time with prior notice.
13. The Bank reserves the right to end this Campaign earlier or extend it further at its absolute discretion with prior notice. For the avoidance of doubt, any cancellation, termination, suspension or extension of the Campaign Period shall not entitle the Eligible Customers to any claims or compensations whatsoever against the Bank.
14. The Eligible Customer hereby understands and consents to the collection of personal data, processing, storing, usage and disclosure of the Customer’s personal data (which includes but is not limited to contact details), by ABMB to its affiliates, service providers as required and necessary, for the purposes of effecting and discharging the services of this campaign. For the avoidance of doubt, Personal Data includes all data defined within the Personal Data Protection Act 2010 including all data you had disclosed.
15. By participating in this Campaign, the Eligible Customer agree that they have read the Notice & Choice Principle Statement available at the Bank’s website (<https://www.alliancebank.com.my/Alliance/media/Pdf/Personal%20Data%20Protection%20Act%202010/NCP-for-website-ENG.pdf>) and hereby give their consent and authorise the Bank to disclose their particulars to any third party service provider engaged by the Bank for the purpose of this Campaign.