



ALLIANCE BANK

ALLIANCE ISLAMIC BANK

BizSmart® Mobile and Online Banking JomPAY, DuitNow, and Interbank GIRO (IBG) e-Payments Campaign

Frequently Asked Questions

Q:	Who is eligible to participate in this Campaign?																						
A:	This Campaign is open to all new and existing Alliance Bank Business Banking customers																						
Q:	What is this Campaign about and how can my company be eligible for the Campaign Reward?																						
A:	<p>The Eligible Customers stand a chance to win one of the prizes (Campaign Reward) below by lucky draw when they meet the Campaign Reward criteria</p> <table border="1"> <thead> <tr> <th>Campaign Reward</th> <th>Monthly Unit</th> <th>Total Unit</th> </tr> </thead> <tbody> <tr> <td>Grand Prize SAMSUNG Note20 5G mobile phone worth RM4,299</td> <td>5 units</td> <td>15 units</td> </tr> <tr> <td>Consolation Prize SHARP Air Purifier FPJ30LA/LB and 1 additional HEPA Filter worth RM578</td> <td>50 units</td> <td>150 units</td> </tr> </tbody> </table> <p>The Eligible Customers will be entitled for 1 lucky draw entry on every 3 successfully approved e-payments. Each customer can be entitled up to 50 lucky draw entries per month and stand a chance to win one of the Campaign Reward stated above.</p> <p>In the event any of the e-payments was submitted successfully through Alliance BizSmart® Mobile, the total lucky draw entries earned will be doubled</p>			Campaign Reward	Monthly Unit	Total Unit	Grand Prize SAMSUNG Note20 5G mobile phone worth RM4,299	5 units	15 units	Consolation Prize SHARP Air Purifier FPJ30LA/LB and 1 additional HEPA Filter worth RM578	50 units	150 units											
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Q:	What are the e-payments channels eligible to earn lucky draw entry for this campaign?																						
A:	Successful and approved e-payment performed via JomPAY, DuitNow and interbank GIRO during the Campaign Period will be eligible to earn the lucky draw entries entitlement.																						
Q:	How do I get double lucky draw entry?																						
A:	<p>As long as any of the e-payments was submitted successfully through Alliance BizSmart® Mobile, total lucky draw entries earned will be doubled. Illustration as below:</p> <table border="1"> <thead> <tr> <th>Campaign Reward</th> <th>Customer A</th> <th>Customer B</th> <th>Customer C</th> </tr> </thead> <tbody> <tr> <td>Total e-payments submitted <i>Combination of JomPAY, DuitNow & IBG</i></td> <td>55</td> <td>41</td> <td>265</td> </tr> <tr> <td>Lucky Draw Entry <i>1 entry for every 3 e-payments, capped at 50 entries</i></td> <td>18 entries</td> <td>13 entries</td> <td>50 entries</td> </tr> <tr> <td>Submit e-payments through BizSmart® Mobile</td> <td>No</td> <td>Yes</td> <td>Yes</td> </tr> <tr> <td>Total Lucky Draw Entry</td> <td>18 entries</td> <td>26 entries</td> <td>100 entries</td> </tr> </tbody> </table>			Campaign Reward	Customer A	Customer B	Customer C	Total e-payments submitted <i>Combination of JomPAY, DuitNow & IBG</i>	55	41	265	Lucky Draw Entry <i>1 entry for every 3 e-payments, capped at 50 entries</i>	18 entries	13 entries	50 entries	Submit e-payments through BizSmart® Mobile	No	Yes	Yes	Total Lucky Draw Entry	18 entries	26 entries	100 entries
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Q:	How will I know I'm the winner to receive the Campaign Reward?
A:	<p>The Eligible Customers being chosen to receive the Campaign Reward are selected by a random generator programme and will be contacted through telephone to answer two (2) trivia questions related to this Campaign. If the answers given are incorrect, ABMB will randomly select other Eligible Customer to be contacted.</p> <p>The Bank will contact the winner by the 20th of the subsequent month, e.g. the winners for the month of October 2020 will be announced by 20 November 2020.</p> <p>The Campaign Reward will be delivered within 60 days from the date the Bank announced the winners.</p>