



ALLIANCE BANK

ALLIANCE ISLAMIC BANK

BizSmart[®] Sign Up and e-Payment Campaign

Frequent Asked Questions

Q:	Who is eligible to participate in this campaign?								
A:	<p>This campaign is only open to the following business customers ("Eligible Customers"):</p> <ul style="list-style-type: none"> a) New business customers who signed up for BizSmart® Online Banking (Transactional Service Package) during the campaign period. b) Existing customers with Alliance BizSmart® Online Banking (Transactional Service Package) 								
Q:	What is this campaign about and how can my company be eligible for the cash reward?								
A:	<p>Eligible customers will be rewarded with cash reward worth up to RM230 when they sign up to Alliance BizSmart® Online Banking (Transactional Service Package), activate Alliance BizSmart® Mobile and perform e-Payment & eTrade transaction(s).</p> <table border="1"> <thead> <tr> <th>Campaign Mechanics</th><th>Cash Rewards</th></tr> </thead> <tbody> <tr> <td>Tier 1: Sign up and activate Alliance BizSmart® Mobile App¹</td><td>RM30</td></tr> <tr> <td> Tier 2: Perform e-Payment(s)² <ul style="list-style-type: none"> • 10 – 30 average transactions OR • More than 30 average transactions </td><td>RM50 OR RM100</td></tr> <tr> <td>Tier 3: Perform 5 eTrade transactions or more³</td><td>RM100</td></tr> </tbody> </table> <p><u>Note:</u></p> <ol style="list-style-type: none"> 1. Tier 1 is only applicable to new Alliance BizSmart® Online Banking (Transactional Service Package) customers during the campaign period. Customers who signs up in October 2020 will still be eligible for the reward if the Alliance BizSmart® Mobile activated in November 2020. 2. First e-Payment transaction must be performed within the campaign period. Average transaction will be calculated for 3 months from first transaction month. 3. First eTrade transaction must be performed within the campaign period. Total transactions will be calculated for 3 months from first transaction month. For existing customers that has performed eTrade, total transactions will be calculated during the campaign period. 	Campaign Mechanics	Cash Rewards	Tier 1: Sign up and activate Alliance BizSmart® Mobile App ¹	RM30	Tier 2: Perform e-Payment(s) ² <ul style="list-style-type: none"> • 10 – 30 average transactions OR • More than 30 average transactions 	RM50 OR RM100	Tier 3: Perform 5 eTrade transactions or more ³	RM100
Campaign Mechanics	Cash Rewards								
Tier 1: Sign up and activate Alliance BizSmart® Mobile App ¹	RM30								
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Tier 3: Perform 5 eTrade transactions or more ³	RM100								
Q:	I am a new customer and signed up to Alliance BizSmart® Online Banking (Transactional Service Package). However, I did not activate Alliance BizSmart® Mobile. Will I still be eligible for Tier 1 Cash Reward?								
A:	No. New Alliance BizSmart® Online Banking (Transactional Service Package) must activate Alliance BizSmart® Mobile App in order to be eligible for Tier 1 cash reward.								
Q:	How is the average e-Payment transactions (Tier 2) calculated?								
A:	<p>Average transaction will be calculated for 3 months from first transaction month, where the first e-Payment transaction must be performed within the campaign period.</p> <p>Example:</p> <p>Customer A</p> <p>First e-Payment transaction performed in Aug 2020 and performed the following transactions:</p> <p>Aug 2020 – 10 transactions Sep 2020 – 15 transactions Oct 2020 – 20 transactions</p> <p>Average transaction = 15 transactions. Customer A earns RM50 cash reward.</p> <p>First e-Payment transaction performed in Sep 2020 and performed the following</p>								

	<p>transactions: Sep 2020 – 0 transactions Oct 2020 – 15 transactions Nov 2020 – 25 transactions</p> <p>Average transaction = 13 transactions. Customer B earns RM50 cash reward.</p> <p><u>Customer C</u> First e-Payment transaction performed in Oct 2020 and performed the following transactions: Oct 2020 – 50 transactions Nov 2020 – 55 transactions Dec 2020 – 0 transactions</p> <p>Average transaction = 35 transactions. Customer C earns RM100 cash reward.</p> <p><u>Customer D</u> First e-Payment transaction performed in Aug 2020 and performed the following transactions: Aug 2020 – 5 transactions Sep 2020 – 20 transactions Oct 2020 – 0 transactions</p> <p>Average transaction = 8 transactions. Customer D is not eligible for cash reward as customer did not meet the minimum average of 10 transactions</p> <p>First e-Payment transaction performed in Jan 2020 and performed the following transactions: Aug 2020 – 10 transactions Sep 2020 – 15 transactions Oct 2020 – 20 transactions</p> <p>Average transaction = 15 transactions. Customer E is not eligible for cash reward as the first e-Payment transaction performed is before campaign period.</p> <p>First e-Payment transaction performed in Nov 2020 and performed the following transactions: Nov 2020 – 50 transactions Dec 2020 – 55 transactions Jan 2020 – 0 transactions</p> <p>Average transaction = 35 transactions. Customer F is not eligible for cash reward as the first e-Payment transaction performed is after the campaign period.</p>
Q:	How is the eTrade transactions (Tier 3) calculated?
A:	<p>Total eTrade transaction will be calculated for 3 months from first transaction month, where the first e-Payment transaction must be performed within the campaign period.</p> <p>For existing customers that has performed eTrade, total transactions will be calculated during the campaign period.</p> <p>Example:</p> <p><u>Customer A</u> First eTrade transaction performed in Aug 2020 and performed the following</p>

	<p>transactions: Aug 2020 – 1 transaction Sep 2020 – 3 transactions Oct 2020 – 2 transactions</p> <p>Total 5 transactions. Customer A earns RM100 cash reward. First eTrade transaction performed in Sep 2020 and performed the following transactions: Sep 2020 – 0 transactions Oct 2020 – 0 transactions Nov 2020 – 6 transactions</p> <p>Total 6 transactions. Customer B earns RM100 cash reward.</p> <p><u>Customer C</u> First eTrade transaction performed in Oct 2020 and performed the following transactions: Oct 2020 – 5 transactions Nov 2020 – 0 transactions Dec 2020 – 0 transactions</p> <p>Total 5 transactions. Customer C earns RM100 cash reward.</p> <p><u>Customer D</u> First eTrade transaction performed in Aug 2020 and performed the following transactions: Aug 2020 – 1 transaction Sep 2020 – 1 transaction Oct 2020 – 1 transaction</p> <p>Total 3 transaction. Customer D is not eligible for cash reward, as customer did not meet the minimum of 5 transactions.</p> <p>First eTrade transaction performed in June 2020 and performed the following transactions: Aug 2020 – 2 transactions Sep 2020 – 5 transactions Oct 2020 – 3 transactions</p> <p>Total 10 transactions. Customer E is Eligible for cash reward.</p> <p>First eTrade transaction performed in Nov 2020 and performed the following transactions: Nov 2020 – 5 transactions Dec 2020 – 5 transactions Jan 2020 – 5 transactions</p> <p>Total 15 transactions. Customer F is not eligible for cash reward, as the first e-Payment transaction performed is after the campaign period.</p>
Q:	How will the cash reward be fulfilled to the winners?
A:	Cash reward given for this campaign will be credited into Eligible Customer's Business Current Account.