



ALLIANCE BANK

ALLIANCE BANK MALAYSIA BERHAD

**Alliance Bank
#SupportLokal Initiative**

Terms and Conditions

Alliance Bank Supportlokal Initiative (“#Supportlokal”) was created to support local small business by promoting their business digitally and online with the intention to enable the businesses to reach a wider base of audience through a portal facilitated by Alliance Bank Malaysia Berhad (“**ABMB**”) that connects consumers and businesses with vendors and other businesses. #SupportLokal is intended to aid local small businesses to publicise their business during the period of Movement Control Order.

There are three aspects to this initiative (i) publicise the small local businesses through on-boarding the #SupportLokal Online Bazaar and/or BizSmart Solutions Portal (ii) connecting Business (as defined below) to 3rd party major e-commerce platforms and (iii) digital education to the small local businesses.

1. #SupportLokal shall commence from 8 April 2020 and will continue until such time ABMB notifies of its discontinuance with prior notice via ABMB official website or through other reasonable means of communication.

By using #SupportLokal, you agree to be bound by the terms and conditions contained herein.

For SME Business Owners (“Business”)

2. It is open to all existing Small Medium Enterprises (SME) business customers that are registered in Malaysia.
3. This terms and conditions shall be supplemental to the existing terms and conditions governing the Eligible ABMB Customers’ product and banking accounts maintained with ABMB (“the Existing Terms”)
4. #SupportLokal Online Bazaar would feature Business-to-Consumer (B2C) related businesses (defined as products and services directly offered by a business to an individual/end user). Business-to-Business related businesses (defined as business conducted between companies, rather than an individual) would be directed to the BizSmart® Solutions portal and will be bound by the terms and conditions contain therein.
5. By participating in this Initiative, Business hereby give their consent and authorise ABMB to disclose their particulars to any merchant or third party e-commerce platform engaged by ABMB for this purpose.
6. Business hereby give their consent and authorise ABMB to use, publish and/or display the names, visual, content and/or other information for current and future advertising and/or promotion pertaining to #SupportLokal purposes without any form of compensation, be it monetary or non-monetary.
7. Business are responsible to update ABMB when the promotion or product or service has lapsed or no longer valid for the purpose of updating the Business content on #SupportLokal; with time to take down the information and/or Business Profile from #SupportLokal Online Bazaar. Business also undertake to ensure that the content put up on #SupportLokal is current and up to date.

For Individuals

8. Individuals can view the list of products, services and exclusive offers that the Business are promoting on #SupportLokal’s website. Individuals who wish to make any order are to place the order directly with the Business by visiting the Business website and using the given promotional codes, if applicable or contact the Business directly from the details on the Business site.
9. ABMB has no control upon clicking the link that brings the Individual to a third party

website. The use of the third party website will be entirely at the Individual's own risk, and subject to the terms and conditions of the third party website, including but not limited to those relating to confidentiality, data privacy and security. ABMB gives no warranty as to the entirety, accuracy or security of the linked third party website or any of its content. ABMB shall not be responsible or liable in connection with the content of or the consequences of you accessing the third party website.

10. ABMB's role in this #Supportlokal and BizSmart® Solutions portal is solely to provide awareness for Individuals to view Business' promotion and is purely facilitative in nature. ABMB is also not a party to any agreement or transaction between the Business and the users #Supportlokal and BizSmart® Solutions portal
11. ABMB gives no warranties or representations to the Business' product and services and shall not be liable for any loss or damage suffered by the Individual as a result of subscribing or using Business' product and services. Individuals are to contact the Business directly if there are further enquiries, feedback or complaints.

General Terms and Conditions

12. ABMB reserves the right to remove and reject any Business from #Supportlokal at any time. For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of #Supportlokal shall not entitle any Business to make any claim against ABMB for any losses or damages suffered or incurred.
13. ABMB does not represent and is not an agent of the Business' products and services and shall not be liable to any losses, costs or damages of any kind resulting from the Individuals coming from the website as it is a direct transaction between the the Individuals and Business that does not involve ABMB.
14. By participating, both Individuals and Business are to have read, understood and accepted and agreed to be bound by this Campaign terms and conditions including any amendments or variations thereof.
15. ABMB shall not be responsible nor shall accept any liabilities arising or suffered by Business and Individual resulting directly or indirectly from the arrangement between Business and Individual. All commercial transactions are taken place outside ABMB's jurisdiction via an external site, and ABMB gives no warranty to its security, accuracy and content.
16. ABMB reserves the right to withdraw/cancel, terminate, suspend or extend and to add, delete, suspend or vary this terms and conditions, wholly or in part with prior notice by way of posting on ABMB's website. Business and Individual are responsible to regularly view this terms and conditions on our website for any changes, addition, deletion, suspension or variation to this terms and conditions.

I hereby confirm that I have read and understood the terms and conditions pertaining to the #Supportlokal Initiative. I unconditionally accept to be bound by the terms and conditions herein including any amendments or variations thereto and to any decision of ABMB in connection with any matter relating to the #SupportLokal which decision shall be final and binding on me/us.