TERMS AND CONDITIONS OF AEIOU CHALLENGE 4

1. These Terms and Conditions are the competition rules that apply to the AEIOU Financial Comic Strip Challenge 4 ("Challenge"). By entering into this Challenge, participants agree to be bound by the Terms and Conditions stated hereunder.
2. Alliance Bank Malaysia Berhad and Spark Capital Development Berhad ("Organisers") reserve the rights to cancel or amend the Challenge or any of its Terms and Conditions without prior notice.
3. In the event of any dispute on any matters relating to the Challenge, the decision of the judge(s) shall be final and no correspondences, appeal or discussion shall be entertained.
4. The Challenge begins from 1 July 2018 until 28 September 2018 (both dates inclusive).
5. This contest is open to all Malaysian students from Primary 4, 5 and 6.
6. Participants who are directly related to the employees of Alliance Bank Malaysia Berhad or their organising partners are not eligible to participate in this Challenge.
7. Individual Award Recipients of AEIOU Challenge 3 (2017) are not eligible to participate in the Challenge this year.
8. All entries are required to be created on one A4-size drawing block paper (size 21cm X 29.7cm), excluding the cover. Each A4 size drawing block is to be folded into half with the measurement of (21cm X 14.8cm).
9. Comic must be drawn on at least 1 piece of folded A4 size drawing block (total 4 pages).
10. All entries are to be based on the following theme, "*How smart money habits can help you achieve your dreams*".
11. Captions or dialogues within the comic strip entries shall be in English or Bahasa Malaysia.
12. All entries are to be attached with a complete contest form which can be obtained from the AEIOU website (http://www.alliancebank.com.my/aeiou). The contest form is to be printed out and pasted at the top right corner of the inner cover page (behind the cover page).
13. Each participant may submit multiple entries. However only one (1) entry shall be accepted to qualify as the winner. Each entry must be submitted with the duly completed contest form.
14. All entries must be an original creation and created by the participants only. In the event of doubt/query/uncertainty in the originality of the artwork submitted, the Judge(s) decision shall be final.
15. The shortlisting and judging process of all entries will be conducted by selected panel of judges, consists of industry experts, Alliance Bank Malaysia Berhad representatives and AEIOU organising partners.
16. The entries shortlisted will be judged on the following criteria:
    a) Creativity (25%) – How the entry incorporates or reflects the theme of the Challenge.
    b) Content (25%) – How the entry clearly explains the theme of the Challenge and how well the content resonates the readers.
    c) Artwork (25%) – How well the character(s) in the entry is illustrated and the overall presentation of the entry.
    d) Storyline (25%) – How the entry clearly describes the plot of a story and how creative the narration is.
17. Shortlisted participants will be invited to the AEIOU Final Challenge and Awards Ceremony. In the event any of the shortlisted participant(s) are unable to attend the AEIOU Final Challenge and Awards Ceremony, the next shortlisted participant will be invited instead.
18. All shortlisted participants will be notified through their respective school and contact number stated in the contest entry form.
19. The duly completed drawings and contest entry form can be submitted through the following methods:
    a) The representative (school teacher) from each participating school OR
    b) Mail to the following address:

    The AEIOU Challenge 4
    No.16A, Jalan PS9/1, Prima Selayang,
    KM 15 Jalan Ipoh, 68100 Batu Caves,
    Selangor Darul Ehsan, Malaysia.
20. All entries must reach the Organisers through the stated methods above **NOT LATER than 5pm on Friday, 28 September 2018**. Any entries received after the specified time will not be accepted.
21. Proof of posting cannot be accepted as proof of delivery. The Organisers will not be responsible for any entry that does not reach within the specified time as stated in Clause 18 above.
22. Any entry which does not comply with any of the Terms and Conditions stated herein WILL BE DISQUALIFIED AUTOMATICALLY, without prior notification.
23. By participating in this Challenge, the participants shall be deemed to have granted Alliance Bank Malaysia Berhad the exclusive permission to use their names, photographs, voices, and likeness in connection with this Challenge.
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25. Prizes for the winners are as follows:
    - The Grand Prize winner will receive RM5,000 in cash, a trophy and a certificate.
    - The Second Prize winner will receive RM3,000 in cash, a trophy and a certificate.
    - The Third Prize winner will receive RM1,000 in cash, a trophy and a certificate.
    - Six (6) consolation prize winners will each receive RM200 in cash and a certificate.
    - The school with the highest participation will be given a School Development Fund worth RM5,000.
26. All winners will receive their prizes during the prize giving ceremony at the AEIOU Awards Ceremony. The exact date of the Awards Ceremony will be communicated to the shortlisted participants later.
27. By participating in this Challenge, the participants shall be deemed to have read, fully understood, agreed and accepted the Terms and Conditions contained herein and shall be bound by the same.

ALLIANCE BANK

Alliance Bank Malaysia Berhad (88103-W)

Financial COMIC STRIP Challenge

AEIOU CHALLENGE 4 ENTRY FORM

Full Name: _____ Date of Birth: _____

Age: _____ School Name: _____

Parent/Guardian Name: _____

Parent/Guardian I/C No.: _____ Contact No.: _____ (H) _____ (M)

Address: _____

Postcode: _____ State: _____ Email Address: _____

Supported By: Ministry of Education Malaysia

Organised By: SCDB Spark Capital Development Berhad

Official Stationery Partner: Faber-Castell