

My Money My Planet My Choice



AEIOU COMIC SERIES

Proudly Presented By:



ALLIANCE BANK



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The school day has just ended, and students are beginning to leave the school compound and head home.

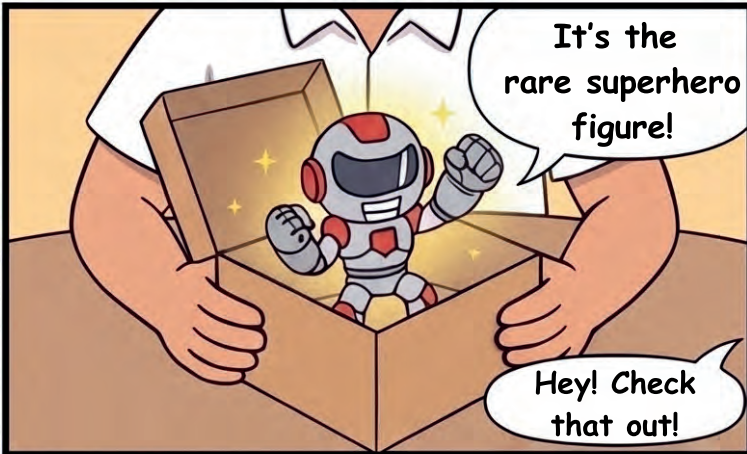


Oh wow! You got a blind box!



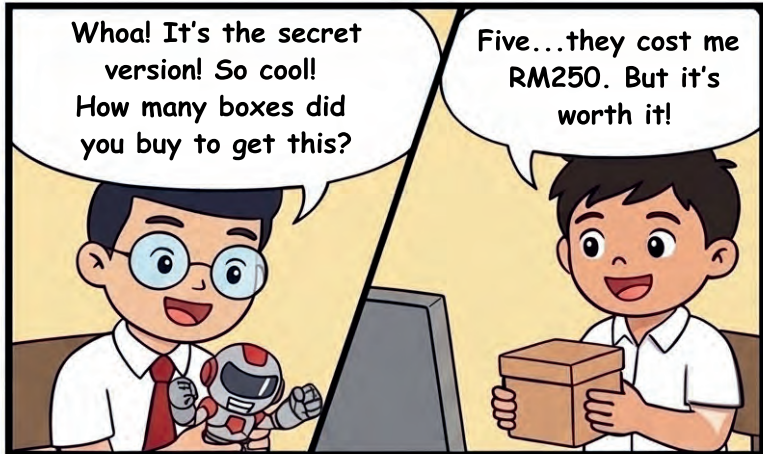
It's the rare superhero figure!

Hey! Check that out!



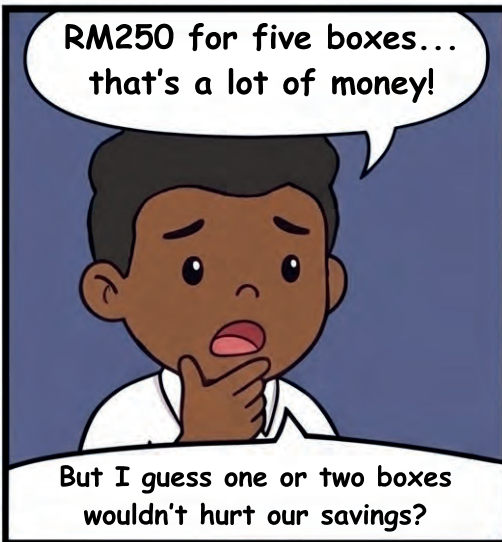
Whoa! It's the secret version! So cool! How many boxes did you buy to get this?

Five... they cost me RM250. But it's worth it!



RM250 for five boxes... that's a lot of money!

But I guess one or two boxes wouldn't hurt our savings?

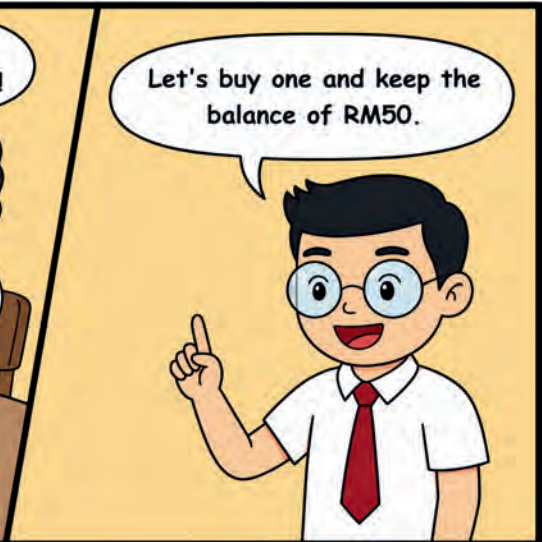


I have RM100 from my Ang Paus!

I have RM100 too!



Let's buy one and keep the balance of RM50.



Meanwhile, Amirah...

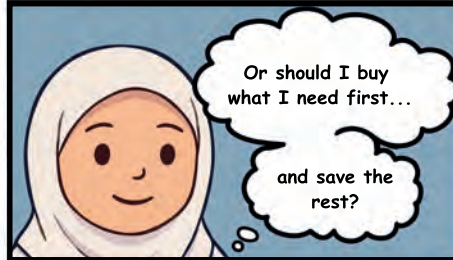
RM150

I could buy three blind boxes with this money...



Or should I buy what I need first...

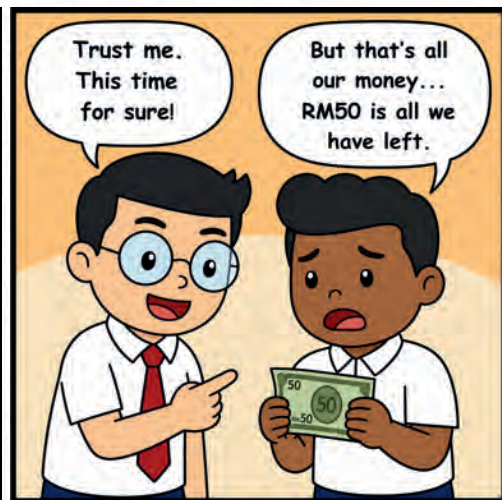
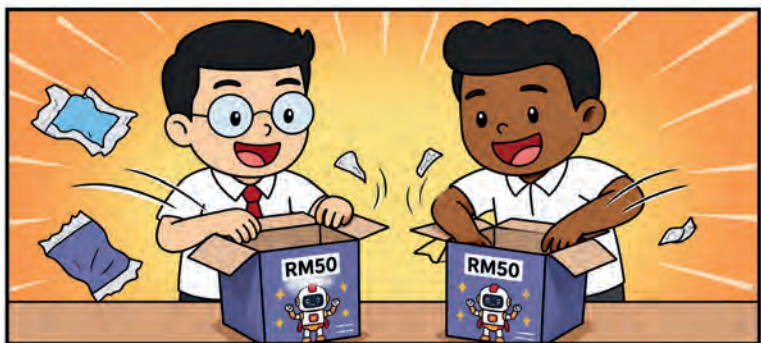
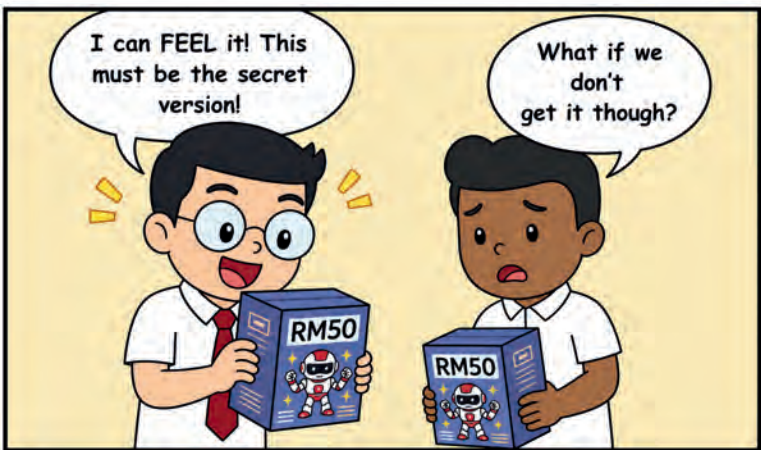
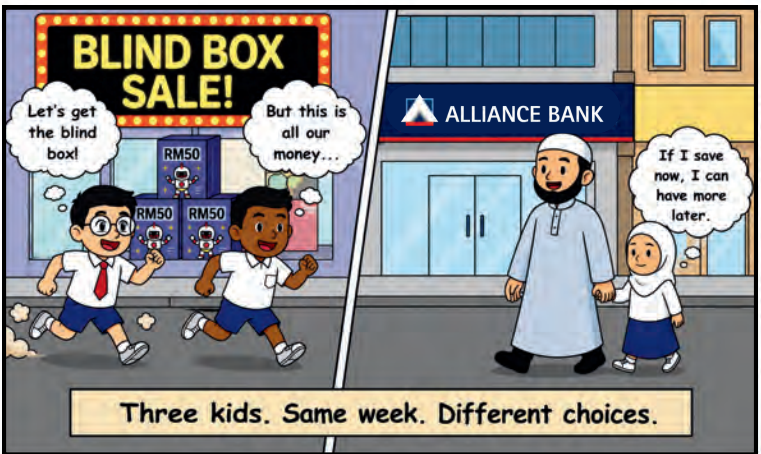
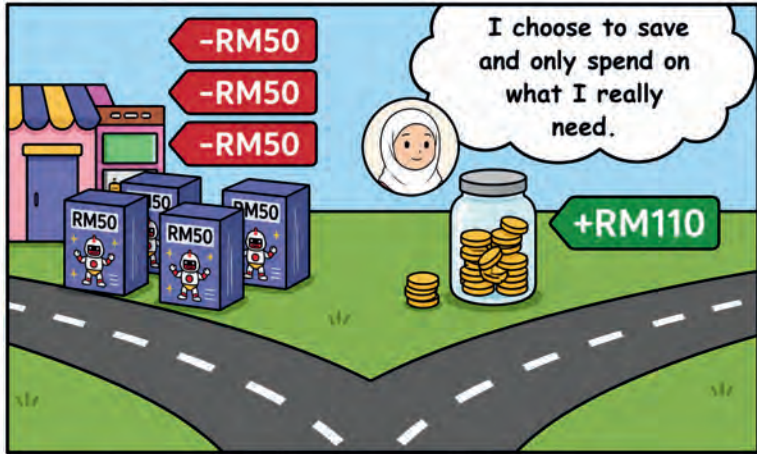
and save the rest?



She planned her budget.

Savings RM150
Stationery - RM50
Reward from Parents +RM10
Balance: RM110





Meanwhile...



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Station Shop



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Hello Mr. Ong.



RM100 deposited! And you're planning to save consistently every month?

Yes, I plan to save RM100 every month!

On the way to stationery shop next door...



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Let's go to the stationery shop next door to refill your stationeries.

This pen can be refilled, and the notebook is made from recycled paper. That means less waste!

Refillable & Eco-friendly Section

These will last the whole year and beyond.

No plastic waste. No regrets.

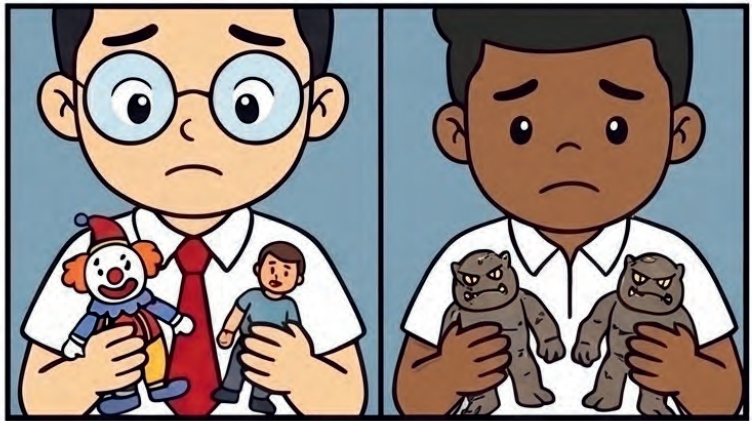


FSC

BLIND BOX SALE!



Meanwhile... Standing outside the mystery box shop...
The boys regretted spending so much on blind boxes.



Maybe we should have stopped after the first box.

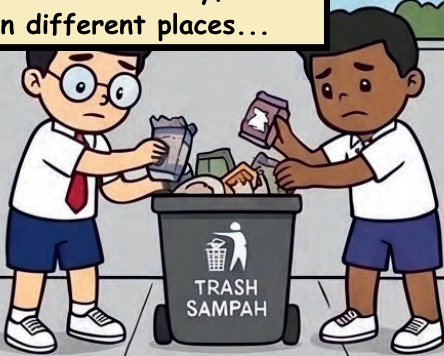


I can't believe we have spent all our money on blind boxes.

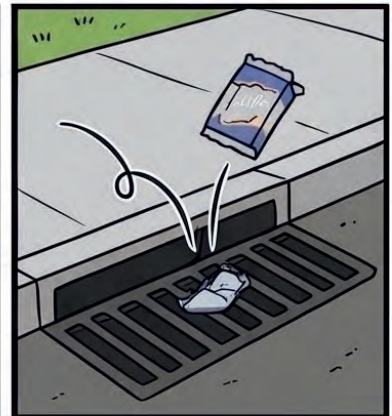
Now we have nothing left.



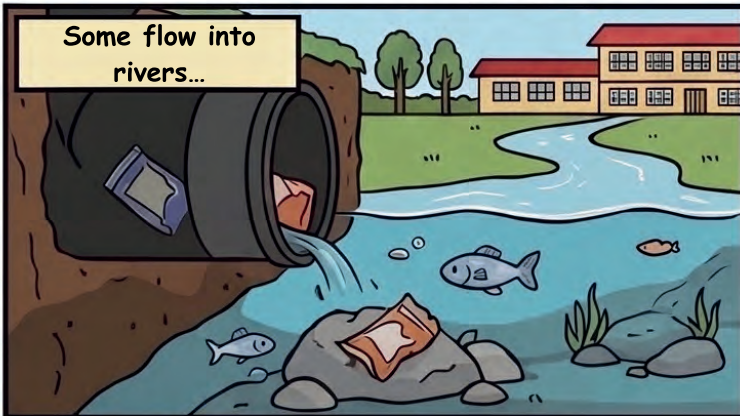
When trash is thrown away, it can end up in different places...



Some fall into the drains...



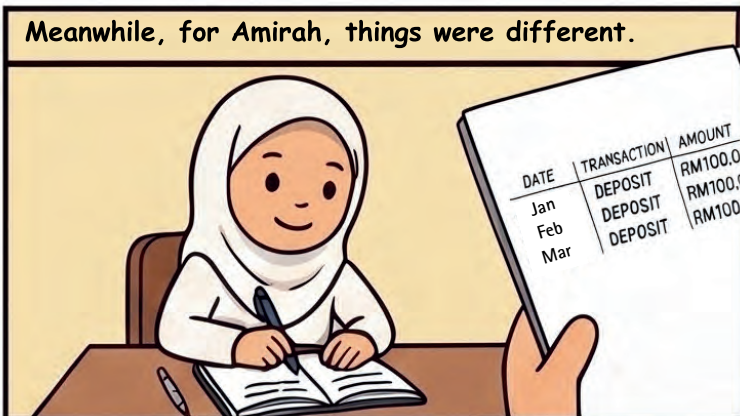
Some flow into rivers...



Some end up in landfills...



Meanwhile, for Amirah, things were different.

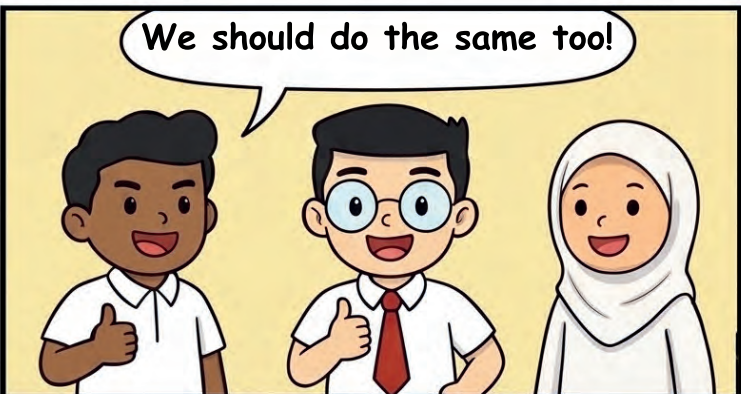
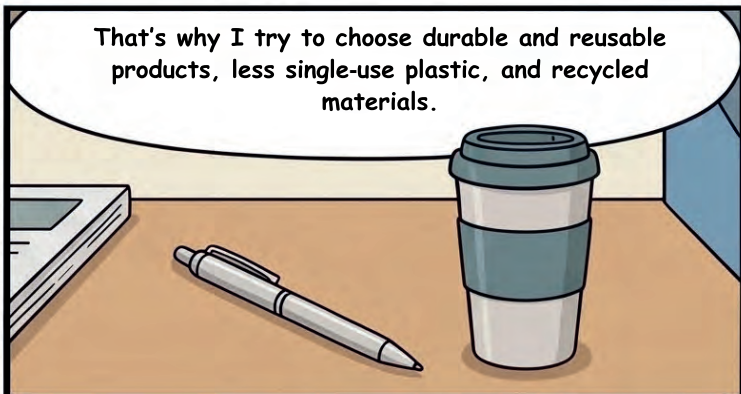
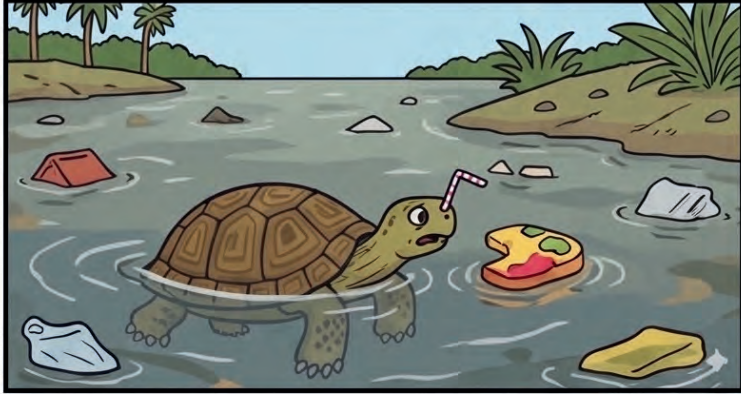
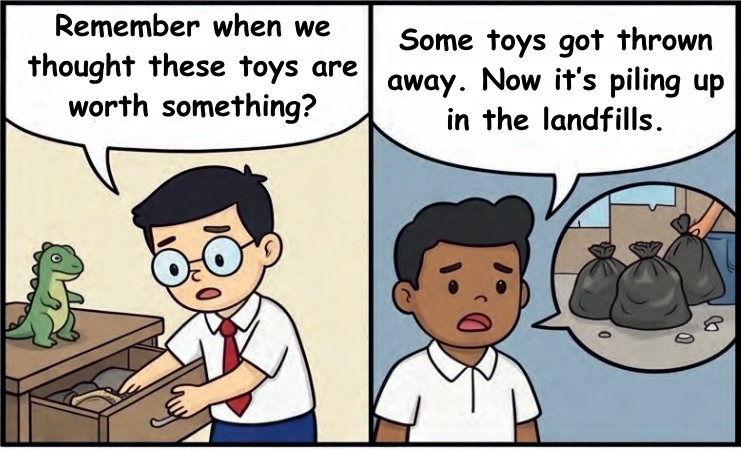
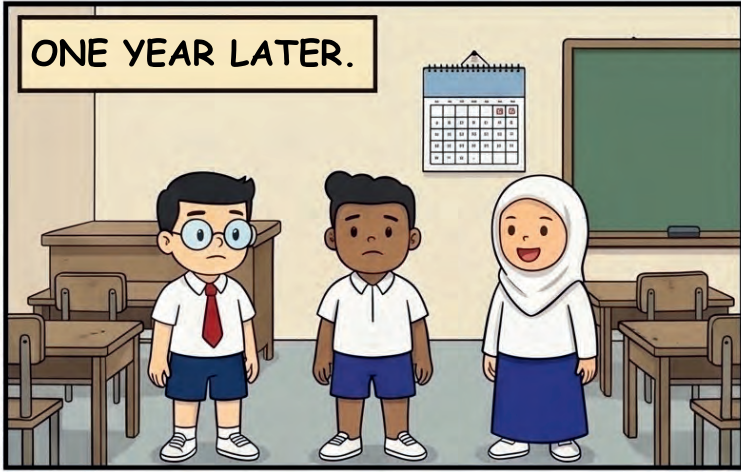


DATE	TRANSACTION	AMOUNT
Jan	DEPOSIT	RM100.00
Feb	DEPOSIT	RM100.00
Mar	DEPOSIT	RM100.00

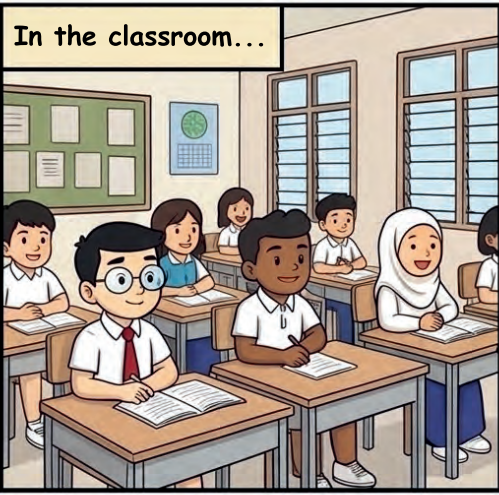
Wow, by the end of the year, I would have saved so much!



ONE YEAR LATER.



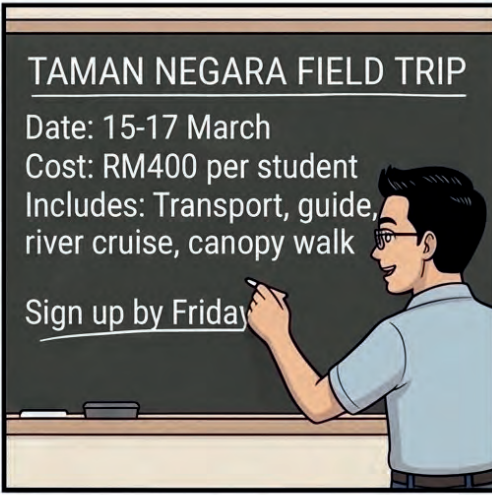
In the classroom...



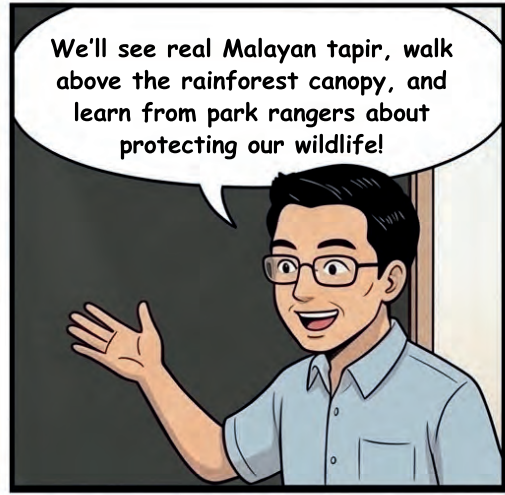
TAMAN NEGARA FIELD TRIP

Date: 15-17 March
Cost: RM400 per student
Includes: Transport, guide,
river cruise, canopy walk

Sign up by Friday



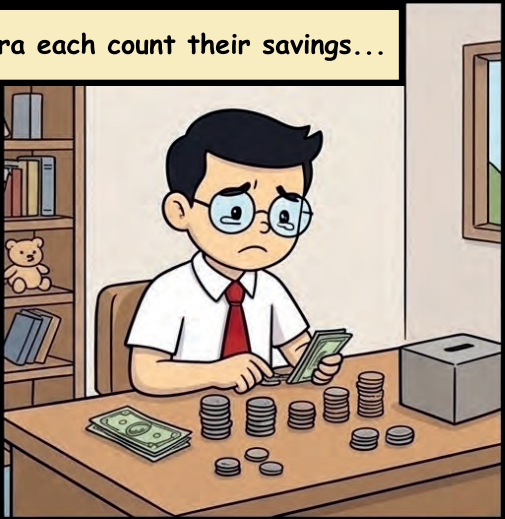
We'll see real Malayan tapir, walk above the rainforest canopy, and learn from park rangers about protecting our wildlife!



The kids are excited!

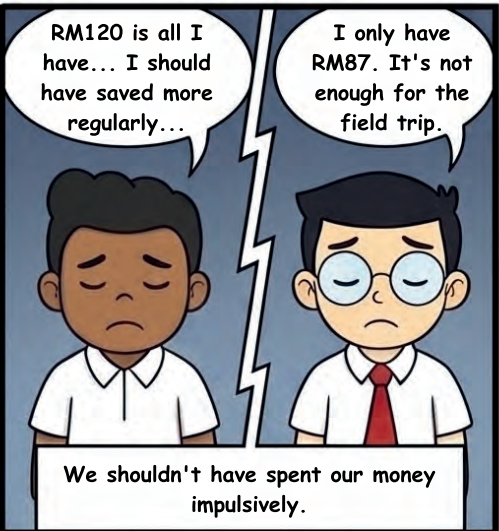


Back at home, Eddie and Indra each count their savings...



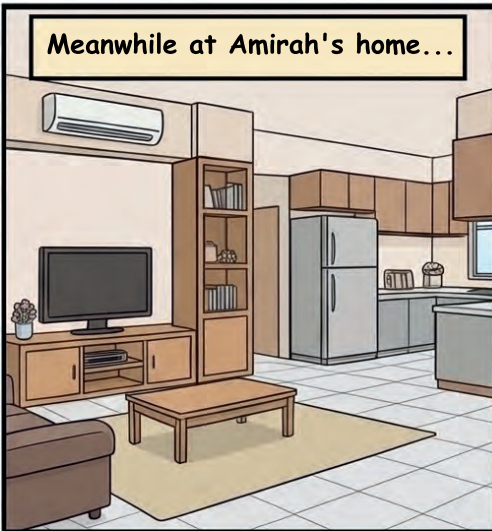
RM120 is all I have... I should have saved more regularly...

I only have RM87. It's not enough for the field trip.

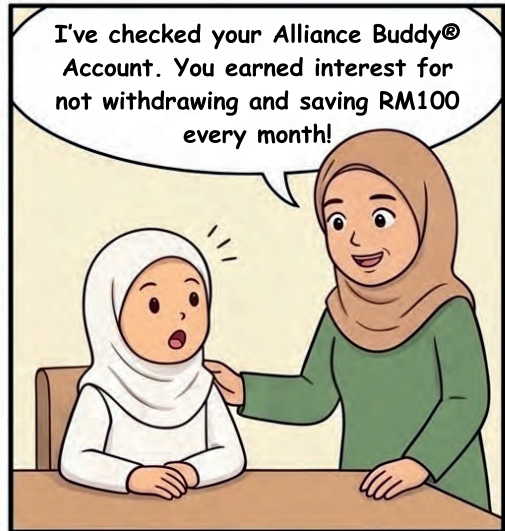


We shouldn't have spent our money impulsively.

Meanwhile at Amirah's home...



I've checked your Alliance Buddy® Account. You earned interest for not withdrawing and saving RM100 every month!

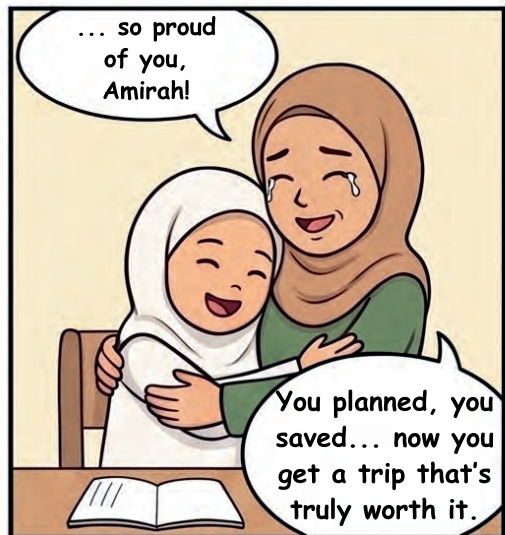


Wow. I didn't even touch my money. And it GREW!



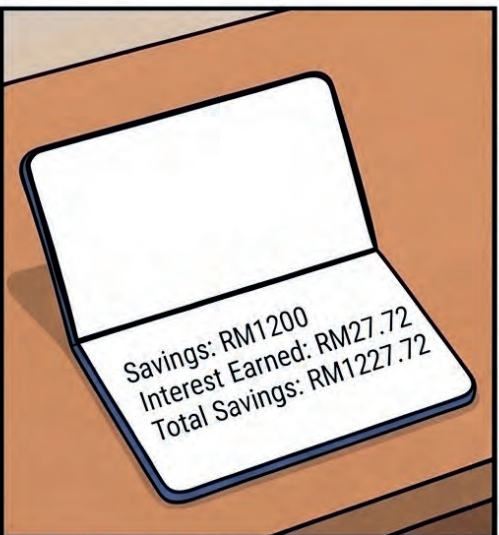
Now I can go on the school trip and still have savings left!

... so proud of you, Amirah!

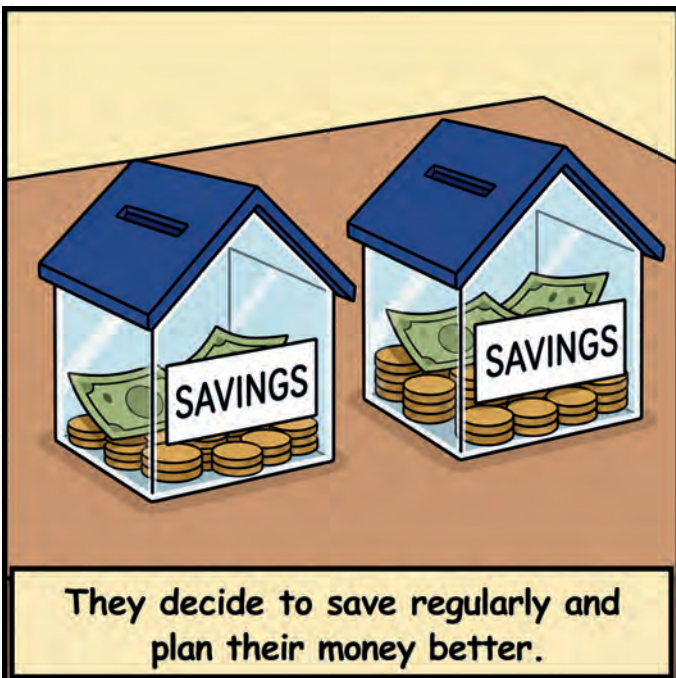


You planned, you saved... now you get a trip that's truly worth it.

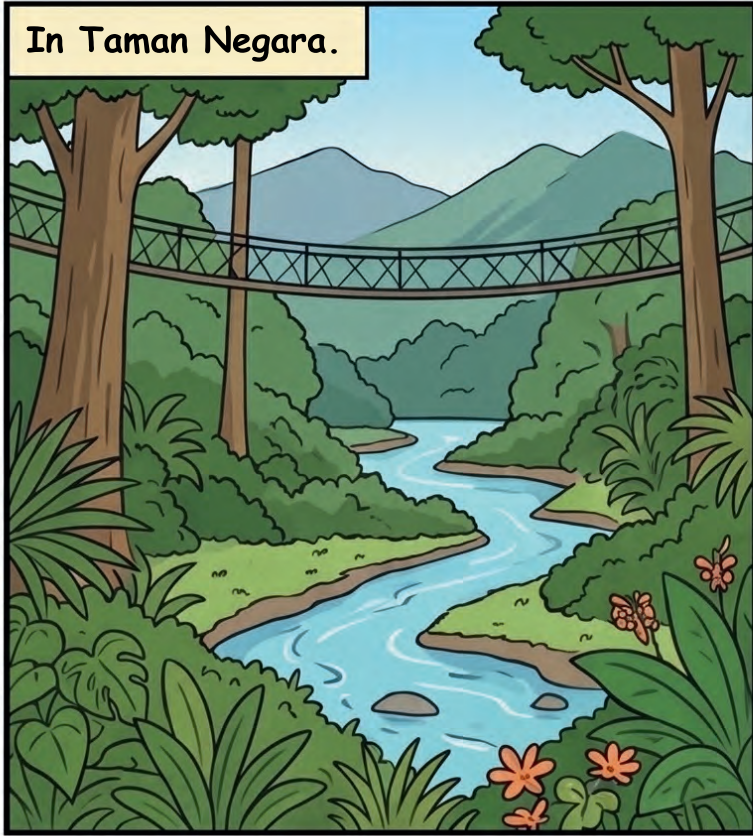
Savings: RM1200
Interest Earned: RM27.72
Total Savings: RM1227.72



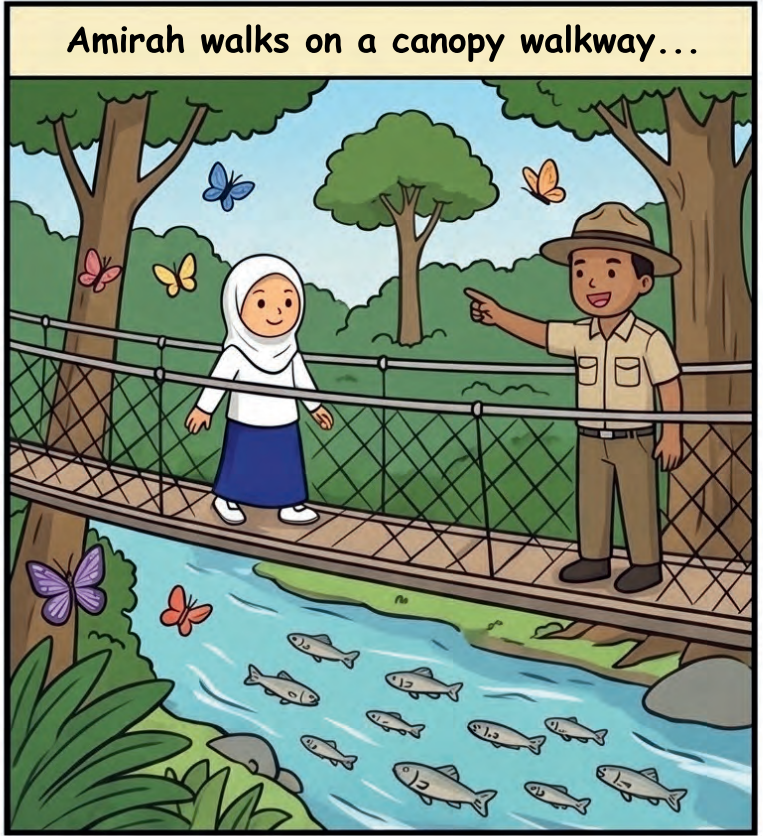
The Field Trip Day.



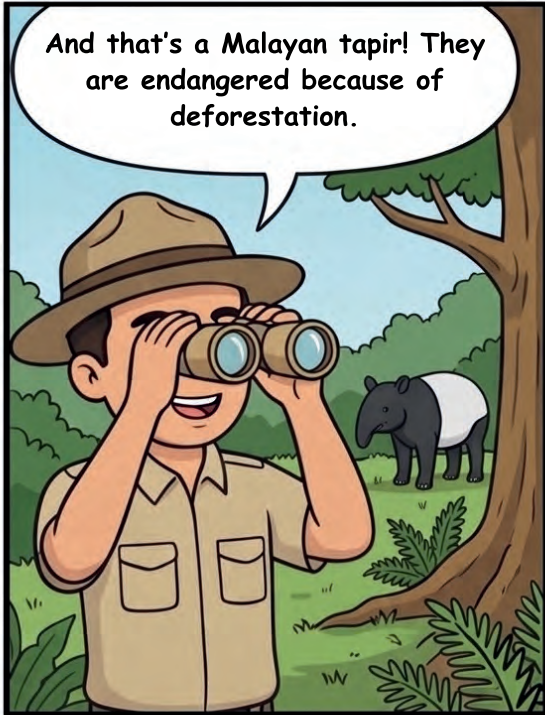
In Taman Negara.



Amirah walks on a canopy walkway...



And that's a Malayan tapir! They are endangered because of deforestation.



This is why it is important to not purchase impulsively and choose to buy eco-friendly products so the waste will not destroy the environment.



NO



- Impulsive buying
- Unnecessary extras
- Single-use items

YES



- Need-based purchases
- Eco-friendly products
- Durable and recyclable

Let's do our part to protect nature. It starts with making better choices, no matter how big or small.





Hey kids, we make many choices every day.

What we buy, what we save, and what we throw away can lead to very different outcomes.

Now it's your turn to make smart money choices that create a positive and lasting impact on your future and our planet.

Different Money Choices

Spend Without Planning



Plan and Spend Wisely



Every ringgit makes a difference. When we use it wisely, it does not only grow in value but also helps protect the environment. When we waste it, the impact goes beyond our pocket. Start making wise choices today.