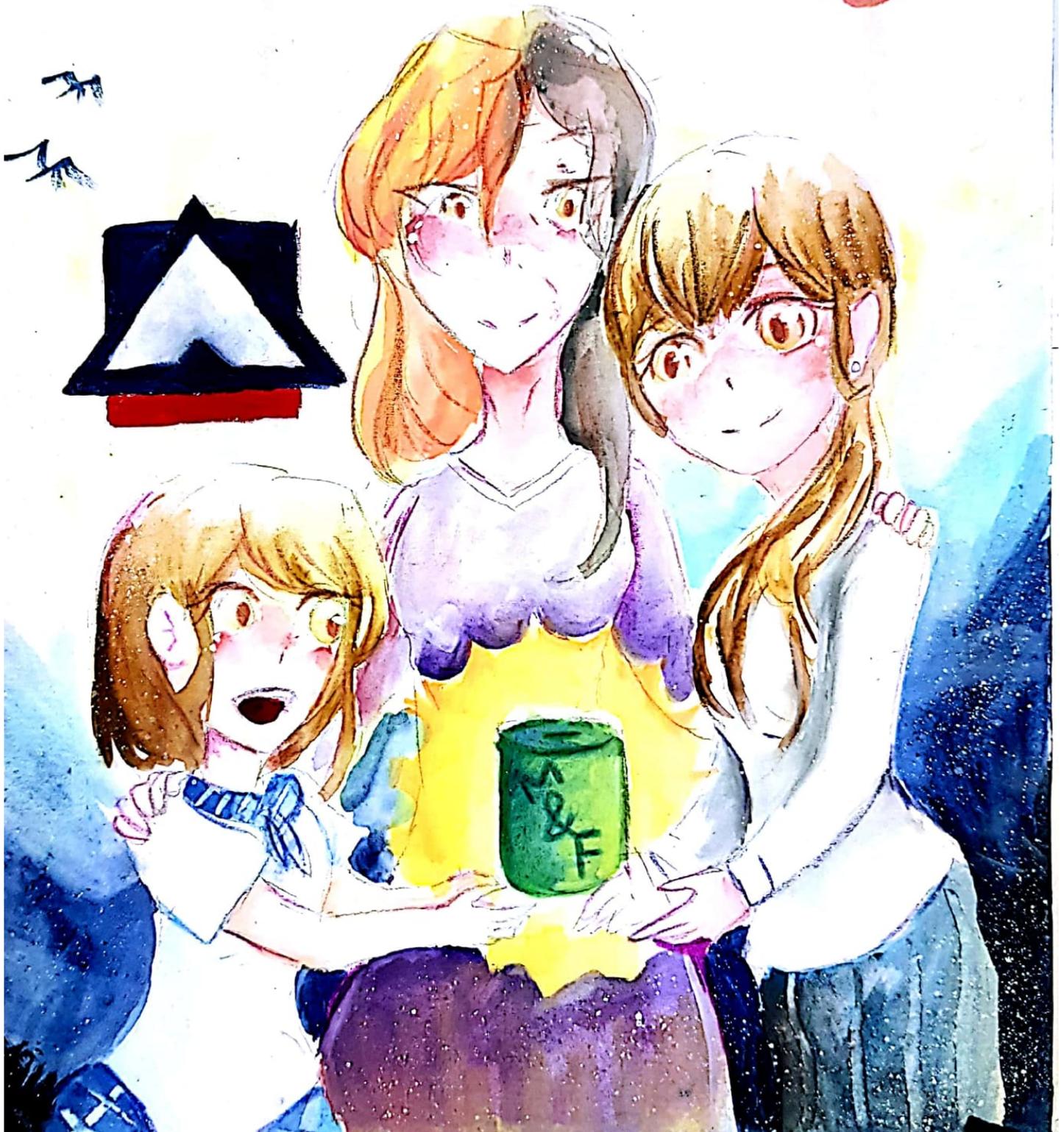


A40

How Smart money habits
can help you achieve
your + Dreams +





Alliance Bank Malaysia

Fira was an obedient girl.



She lived in the village with her mother. Her father had passed away for a long time.



Her dream was to become a doctor and owned a big house.

She always listened to her mother.

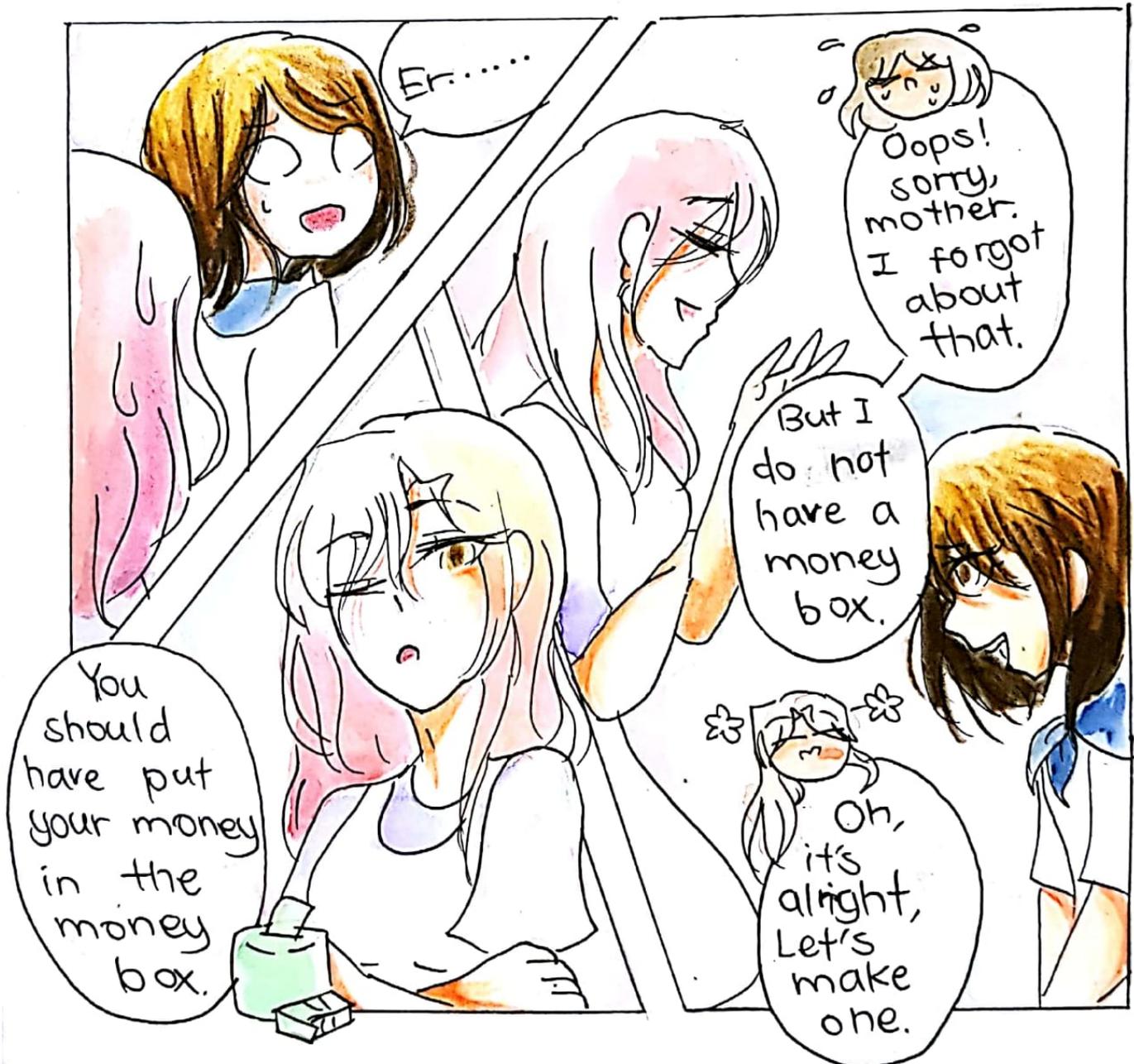


she also liked to read.



But there was something that her mother reminded her every day.







Now, please remember what I said earlier, okay?

I will, mother

I wish you can save your money from now on. It is a good habit for you. You can also plan a budget. So you would not overspend.

book 10
save 20
food 10

Remember, before you buy anything, you need to know what is "NEEDS" and "WANTS".

NEEDS & **WANTS**



This can help you to make the right decision.



Good Girl!

No problem mother, I will save my money and I would only buy the things that I **NEED**.



Fira saved some of her money in the money box every day.



After few months, Fira's money box was full. She told her mother about it.

mom, my money box is full

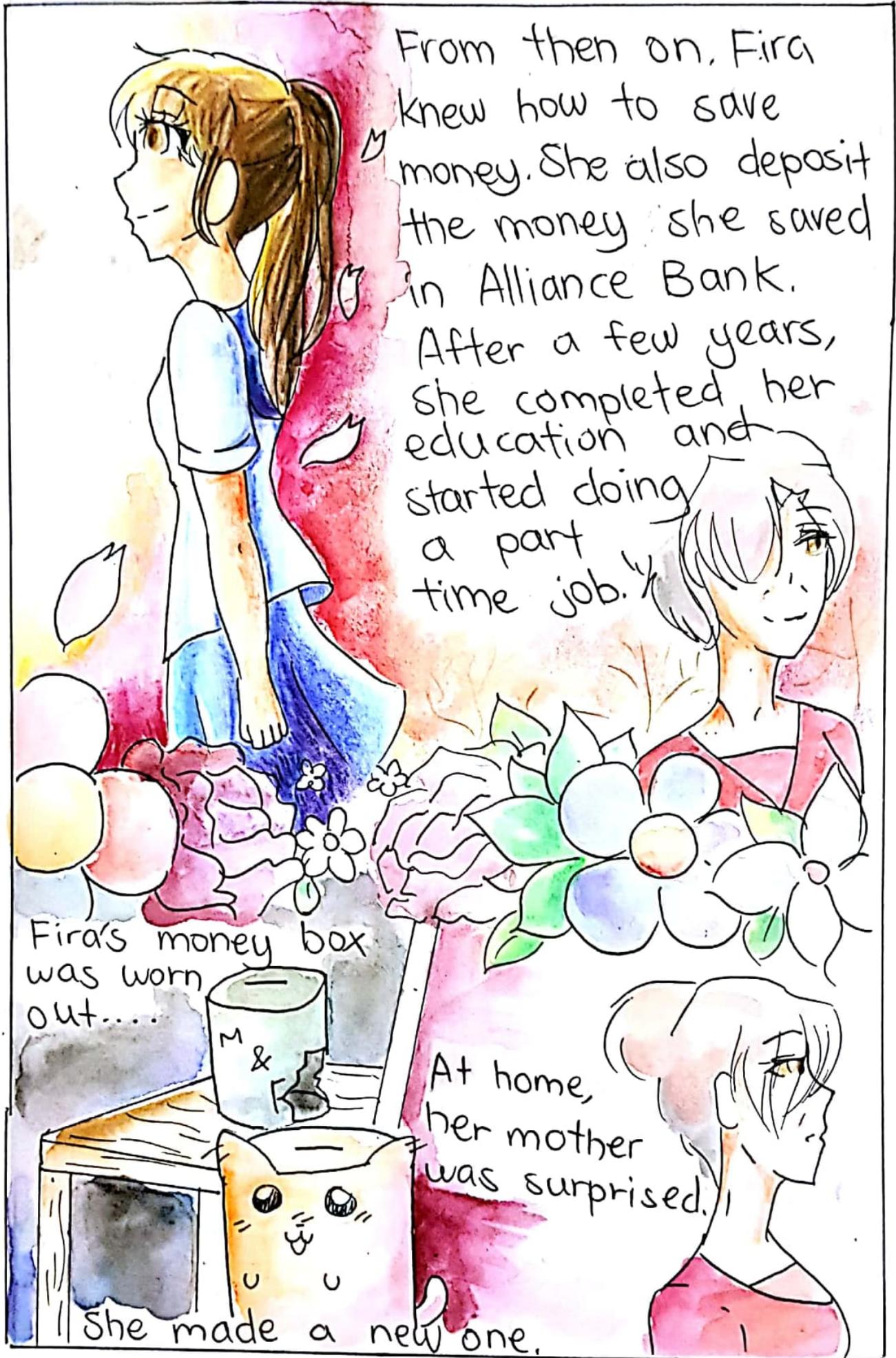
What should I do now?

Why, mom?

You can save your money in Alliance Bank Malaysia.

If you keep your money in Alliance Bank, it will be safer.



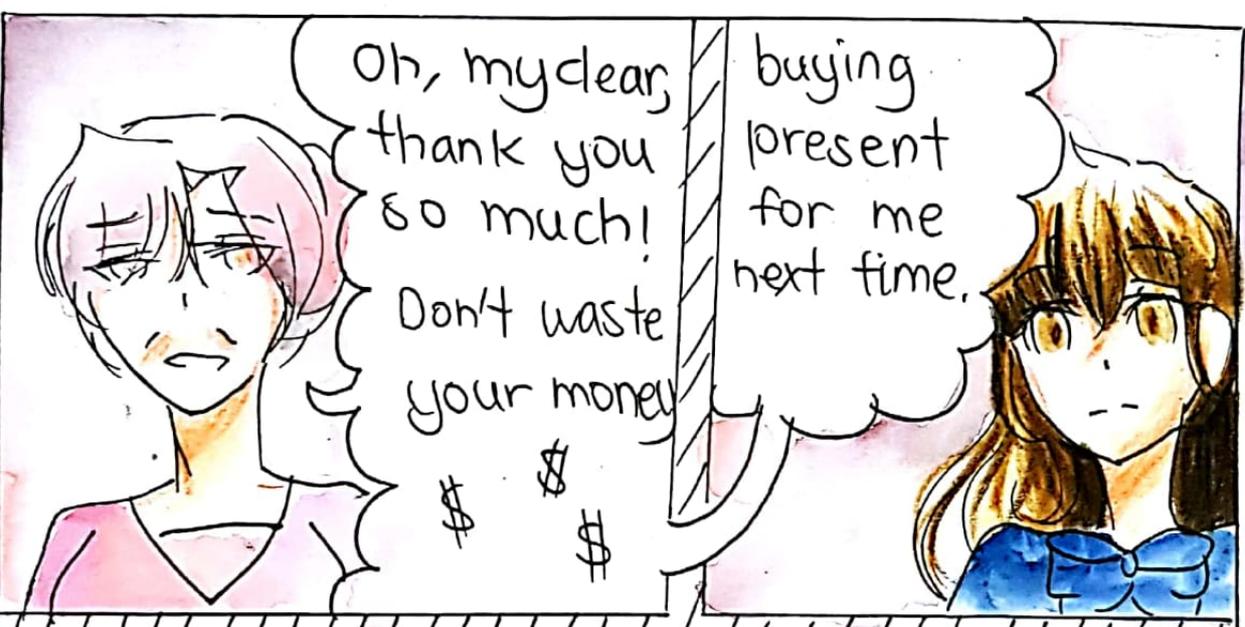


From then on, Fira knew how to save money. She also deposit the money she saved in Alliance Bank. After a few years, she completed her education and started doing a part time job.

Fira's money box was worn out.....

At home, her mother was surprised.

She made a new one.



I Love you,
mom.

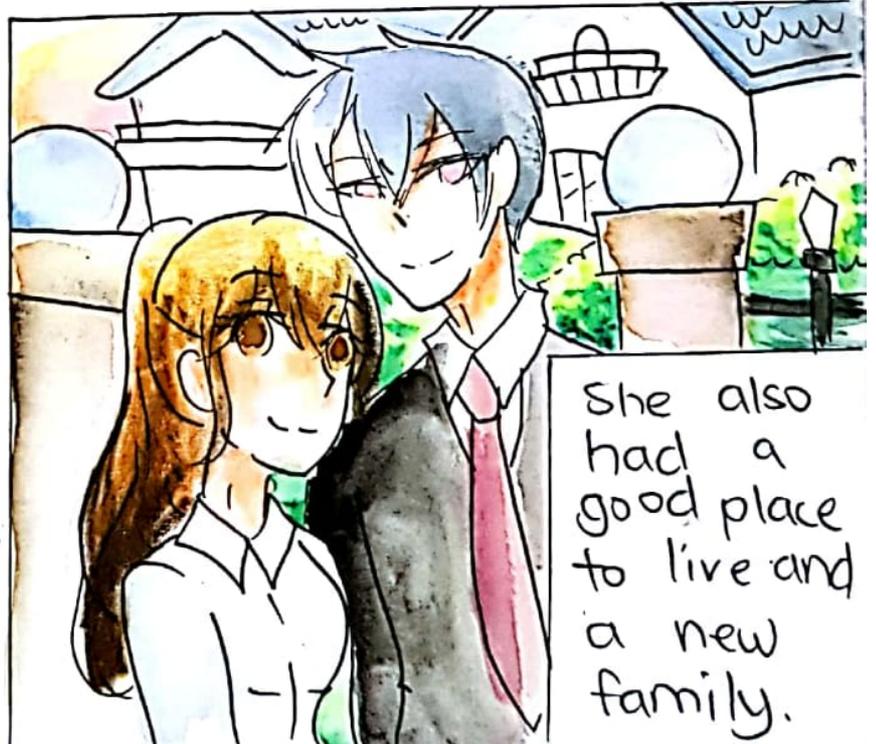


You're such a
considerate girl,
I'm so proud of
you Fira.

Finally, she graduated from
college. She used her
saving for further study.



She also made her
dream come true,
to be a doctor.



She also
had a
good place
to live and
a new
family.

In her hometown,....

Her mother sat in front of the window and missed her daughter, Fira. Her mother was getting older and could not work anymore.

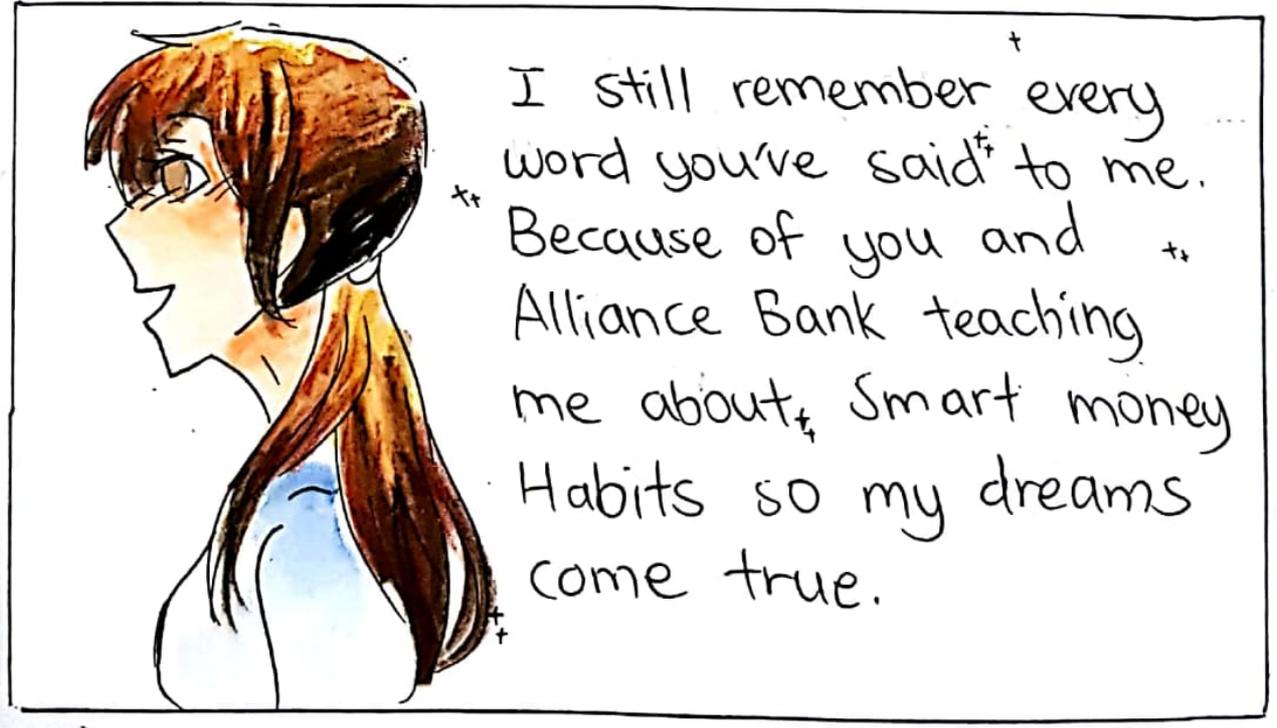
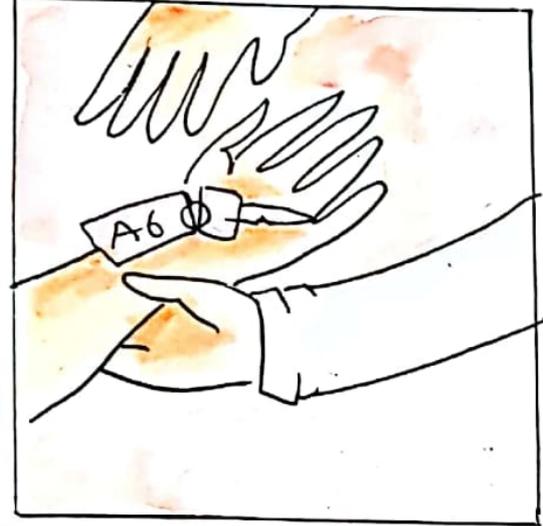


One day, Fira returned to her hometown to visit her mother.



When she saw her mother she said.....

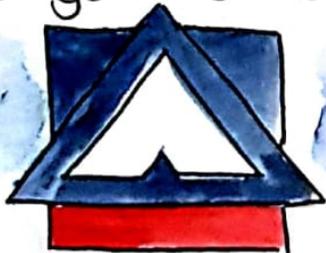


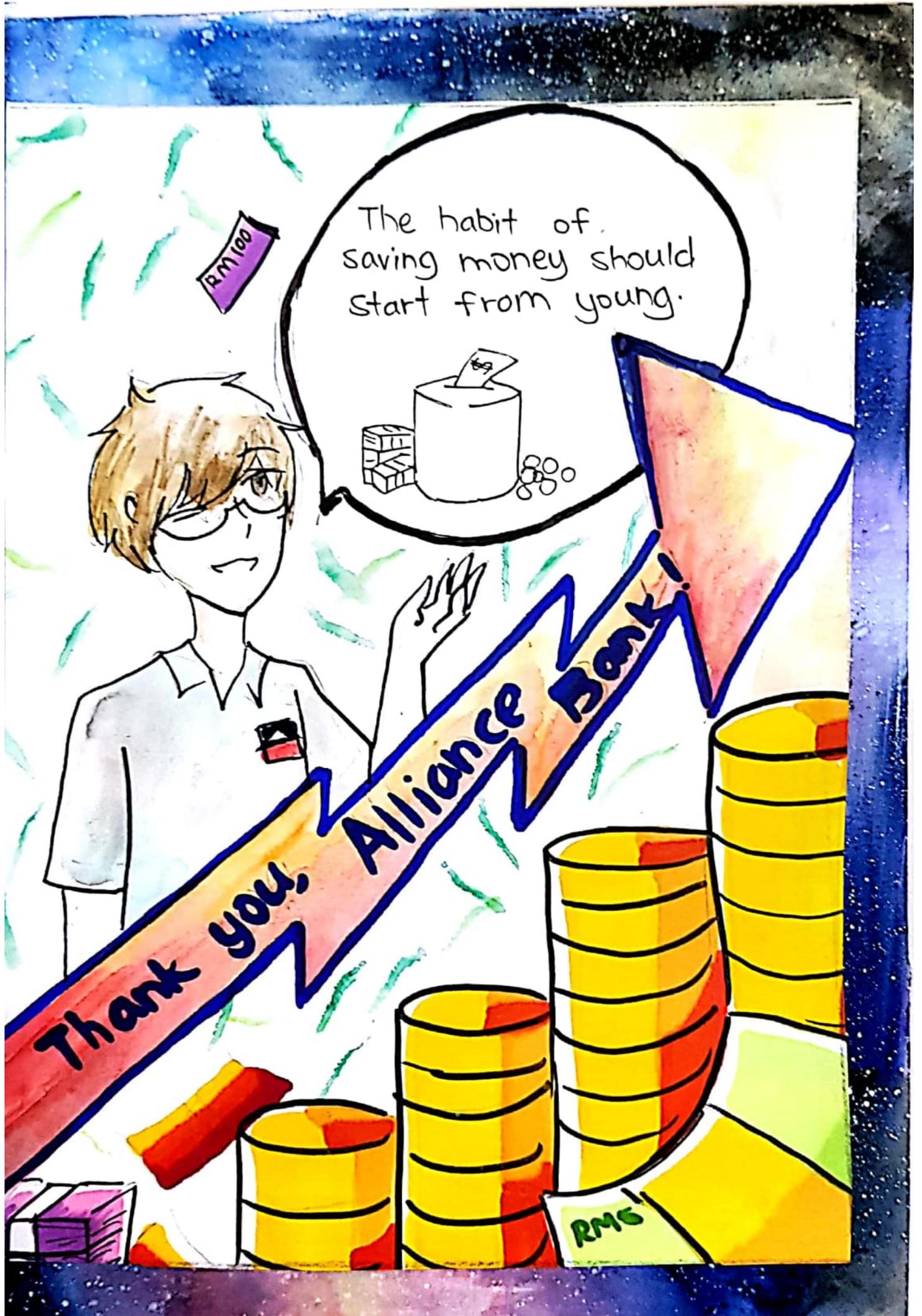




IN THIS STORY ...

We know that "Smart Money Habits" can help us to achieve our dreams. Being skilled in managing your money will make you successful.





The habit of saving money should start from young.

Thank you. Alliance Bank!

RM100

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