CALENDAR OF SIGNIFICANT EVENTS

FINANCIAL CALENDAR
for financial year ended 31 March 2013

Activities	Date
Announcement of Results	
▲ First Financial Quarter ended 30 June 2012	**15 August 2012**
▲ Second Financial Quarter ended 30 September 2012	**20 November 2012**
▲ Third Financial Quarter ended 31 December 2012	**19 February 2013**
▲ Fourth Financial Quarter ended 31 March 2013	**21 May 2013**
Dividend	
▲ First Interim Dividend of 6.6 sen per share, tax exempt under the single tier tax system	
• Payment	**28 August 2012**
▲ Second Interim Dividend of 10.0 sen per share, tax exempt under the single tier tax system	
• Payment	**28 February 2013**
ISSUE OF 2013 ANNUAL REPORT	**21 June 2013**
47TH ANNUAL GENERAL MEETING	**16 July 2013**

CORPORATE CALENDAR
for financial year ended 31 March 2013

10 April 2012
Alliance Bank Launches Money & Math Challenge

Alliance Bank goes on the road to teach young children about savvy financial planning and wealth management. A total of 780 Standard 4 and 5 pupils from 20 selected primary schools across the Klang Valley, Penang and Johor had the chance to demonstrate their acumen in the Alliance Bank Money & Math Challenge (MMC), which is one of Alliance Bank's corporate responsibility programmes to promote financial literacy to the younger generation. The top three scorers from each school at the one-day workshop and the online literacy quiz challenge moved on to the MMC Grand Finale on 30 October 2012 at the National Science Centre in Kuala Lumpur. The team from SJK (C) Puay Chai 2 emerged the winner.

23 April 2012
Alliance Investment Bank Launches eAlliance Share Mobile Trader

Alliance Investment Bank Berhad (AIBB) launched eAlliance Share Mobile Trader to provide clients with an alternative platform to view Bursa Market prices, monitor their trading activities and to place orders online at anytime and from anywhere.

23 May to 24 May 2012
Alliance Bank and Maxis Host SME Business Conference 2012

Alliance Bank partnered Maxis Berhad and Malaysia SME magazine to jointly host the "SME Business Conference 2012" at Sunway Pyramid Convention Centre in Subang Jaya to share professional expertise with entrepreneurs to empower them to compete in the global marketplace. The conference was officiated by YBhg Dato' Hafsah Hashim, CEO of SME Corporation Malaysia.

22 June 2012
SME Trade Seminar "Making Letter of Credit (LC) A Better Settlement Tool" in Trade Finance

The Bank hosted a half-day Trade Finance Seminar themed "Making LC A Better Trade Settlement Tool" for 125 customers from the Business Banking segment. The aim of the seminar was to support and educate customers on LC facilities as well as to enhance business relationships. The guest speaker was a renowned trade finance expert among domestic and foreign banks in Malaysia and Singapore.

12 July 2012
SME Customer Appreciation "Durian Fest 2012"

The Bank's customers were treated to the "King of Fruits" at the "Durian Fest 2012" held at the Kuala Lumpur Golf & Country Club.

14 July 2012
Employee Townhall and R.I.T.E. Launch

Once again, Alliance Bank organised the employee Townhall meeting with 1,475 staff from the Klang Valley. Group Chief Executive Officer Mr Sng Seow Wah shared the Group's financial performance and outlook, and also launched R.I.T.E. (Respect, Integrity, Teamwork, Excellence) core values for all bank employees. 11 staff were presented with the AFG Spirit Award 2012 (henceforth renamed the R.I.T.E. Award) while 205 staff received long service awards. The gathering culminated in the Alliance Idol final show organised by the AFG Recreational and Sports Club.

Similar Townhall sessions were held for Northern and Southern regions as well as in East Malaysia. The first R.I.T.E. Award was presented at the Southern Townhall on 13 October 2012 and the second was awarded at the East Malaysian Townhall on 24 November 2012.

25 July 2012
Alliance Bank Wins "SOA Vision for Enterprise Services"

Alliance Bank was named a joint-winner of the "SOA Vision for Enterprise Services" by the iCMG International at the Enterprise & IT Architecture Global Excellence Awards 2012 held in Bangalore, India. The Bank was commended for making strides in the implementation of its Customer Relationship Management (CRM) and Service-Oriented Architecture (SOA) to serve its customers better.

26 July 2012
Alliance Bank Visa Infinite Launch

The Bank launched the Alliance Bank Visa Infinite Credit Card with the theme "A Class Beyond First" at Tanzini restaurant in GTower, Kuala Lumpur. Cardmembers enjoy a host of benefits with more Timeless Bonus Points (TBP), annual loyalty rewards for free flights, holiday packages and Total Banking Relationship Rewards which allows their TBPs to be earned from using other services provided by the Bank such as deposits, home loans, investments and other financial services.

10 April 2012

12 July 2012

26 July 2012

19 September 2012

6 October 2012

13 December 2012

19 September 2012
Alliance Bank Launches Alliance OneBank Rewards

The Bank launched Alliance OneBank Rewards, a comprehensive points-based loyalty programme that rewards customers for their total banking relationship with the Bank. It covers all financial categories from conventional to Islamic banking as well as existing and new financial products, credit card expenditure, balance transfers, unit trust funds and more. Customers can earn TBPs from using credit card and other services provided by the Bank such as deposits, home loans, investments and other financial services.

27 September 2012
SME Business Conference 2012 in Penang

Alliance Bank's Group Business Banking together with Maxis Berhad and Malaysia SME magazine hosted the northern SME Business Conference in G Hotel, Penang. The event was officiated by Mr Koay Chiew Guan, President of Small and Medium Enterprises Association (Samenta). Alliance Bank shared their insights and provided advice on loan procedures.

5 October 2012
Bangsar Baru Branch Opening

Alliance Bank relocated its Bangsar branch from Lucky Garden to Jalan Telawi 5, Bangsar Baru, Kuala Lumpur. The new branch offers the full range of Consumer and Business banking financial services, complemented by a 24-hour e-Banking lobby and safe deposit box facility.

6 October 2012
AFG Treasure Hunt 2012

The annual AFG Treasure Hunt 2012 attracted over 500 staff in 125 cars from Klang Valley, northern and southern regions. The hunt was flagged off at the Bank's headquarters in Kuala Lumpur and ended at the Lotus Desaru Beach Resort in Johor. Food essentials which were the "treasures" collected during the event, were donated to Persatuan Penjagaan Kanak-Kanak Terencat Akal Johor Bahru and Pertubuhan Kebajikan Insan Istimewa Johor Bahru.

9 October 2012
Alliance Bank BizSmart Online Banking Launch

The Bank became the first Malaysian bank to avail big business banking tools to small and medium enterprises (SMEs) business, including sole proprietors, with the introduction of its Alliance Bank BizSmart Online Banking.

The innovative solution enables business owners to do "less banking" and focus on accelerating their business by giving them more control over their company's online banking facilities with ease of mind with its best-in-class security features.

17 October 2012
Alliance Bank Ranked Among Malaysia's Most Valuable Brands

Alliance Bank was ranked 23rd among Malaysia's Most Valuable Brands (MMVB) 2012 organised by the Association of Accredited Advertising Agents in collaboration with Interbrand, one of the world's largest brand consultancies.

27 November 2012
Alliance Bank Moves Up in Malaysia's Top 100 Leading Graduate Employers in 2012

Alliance Bank moved five notches up to 76th spot in the Malaysia's 100 Leading Graduate Employers 2012 in recognition of its internship programmes to nurture fresh graduates and young talents. Over 12,000 Malaysian students and fresh graduates studying locally and abroad voted in the survey.

13 December 2012
Alliance Bank Presented With The Sahabat SME Award Again

Alliance Bank was awarded the Sahabat SME award at the 11th SME Recognition Award 2012 ceremony for the third consecutive year by the SMI Association of Malaysia. The award honours the significant contribution and innovative strategies introduced by the Bank to assist SMEs develop their business in the country.

8 January 2013
Alliance Investment Series Seminar – 2013 Outlook

Alliance Research Sdn Bhd organised a one-day conference on 2013 Outlook at Doubletree by Hilton in Kuala Lumpur.

12 January – 29 June 2013
Alliance Bank Branch's Open House

Alliance Bank went on the road to visit its branches nationwide almost every other Saturday beginning 12 January 2013 to engage the community in a meaningful exchange. Fabulous one-day deals were offered on specific financial products such as deposits, credit cards, share trading & share margin financing and bancassurance. The highlight of the Branches' Open House was the one-hour Kid's Financial Literacy Workshop for children ages between 6 and 10. Held twice in a day, the interactive workshop educates children on the importance of saving money and budgeting. Parents too, were invited to a workshop on financial management whereby an Investment Counselor explains the fundamentals and importance of investing for the children's future.

15 January 2013
Alliance Investment Bank Berhad Client Dinner

AIBB held an appreciation dinner for its major clients at Doubletree by Hilton, Kuala Lumpur, in recognition of their support.

13 March 2013
Alliance Bank and Credit Guarantee Corporation Malaysia Berhad Sign Portfolio Guarantee Agreement

Alliance Bank signed an agreement with Credit Guarantee Corporation Malaysia Berhad to provide easier access to financing for SMEs on a portfolio guarantee basis. Starting with an initial tranche of RM50 million, the portfolio guarantee aims to assist small businesses by providing loans for working capital as well as asset acquisition.

15 March 2013
Alliance Bank Wins Two Awards from Banking & Payments Asia (BPA) Trailblazer Awards 2013

Alliance Bank clinched two awards for "Service Excellence in SME Banking" and "Service Provider Excellence in Virtualisation" at the Trailblazer Awards 2013 organised by Banking & Payments Asia (BPA). The BPA Trailblazer Awards is a tribute to the best-of-breed players in retail banking and payments in Asia Pacific as it identifies best practice initiatives that set new standards for the retail banking industry in the Asia Pacific region. For the "Service Excellence in SME Banking", the Bank was lauded for its initiative to provide cash management and Internet banking services to smaller SMEs. For the "Service Provider Excellence in Virtualisation" award, the Bank was recognised for reducing capital and operating expenditures while going green.

19 March 2013
Alliance Bank Wins Visa Malaysia Bank Awards 2012

Alliance Bank won an award for registering the "Highest Payment Volume Growth for Visa Platinum Card" at the Visa Malaysia Bank Awards 2012 held at the Grand Hyatt Kuala Lumpur. This annual awards ceremony recognises all Visa Issuing and Acquiring Banks for their yearly achievements. Alliance Bank Visa Credit Card average card spend grew by 17.3 per cent, surpassing the industry average of 11.6 per cent.

22 March 2013
Alliance Bank Wins The Asian Banker's "Best SME Bank" Award in Asia Pacific, Gulf Region and Africa

Alliance Bank was announced the winner of the coveted "Best SME Bank" in Asia Pacific, Gulf Region and Africa presented by the prestigious Asian Banker industry journal at its Excellence in Retail Financial Services International Awards 2013 held in Seoul, South Korea. The Bank beat more than 160 other financial institutions to be the first Malaysian bank to be honoured with the award.

29 March 2013
Alliance Bank Wins Two Awards at Marketing Excellence Awards 2013

Alliance Bank's Alliance OneBank Rewards loyalty programme was judged the Gold Award winner for "Excellence in Consumer Insights/Market Research/Data-Driven Marketing" and Silver Award winner for "Excellence in CRM & Loyalty Marketing" at the inaugural Marketing Excellence Awards 2013. The Alliance OneBank Rewards is viewed as a true loyalty programme as it is the first to cut across all customer segments to reward customers for their banking relationship with the Bank.

12 January – 29 June 2013

13 March 2013

15 March 2013