2015 Annual Report Alliance Financial Group Berhad (6627-X) 21

CHIEF EXECUTIVE OFFICER



Joel Kornreich Chief Executive Officer, Alliance Financial Group Berhad Group Chief Executive Officer, Alliance Bank Malaysia Berhad

Aged 49, a Belgian, was appointed the Group Chief Executive Officer of Alliance Bank Malaysia Berhad on 1 January 2015 and Chief Executive Officer of Alliance Financial Group Berhad on 1 April 2015.

Mr Kornreich is an experienced banker with more than 23 years in the financial services industry. Before joining the Group, Mr Kornreich was with Citigroup for 20 years in various roles around the world. He possesses an excellent track record in managing some of Citi's retail banking businesses in various countries, built on superior service and innovative solutions.

Mr Kornreich's last position with Citi was as its Country Business Manager of Citibank Global Consumer Group, South Korea. Prior to his South Korean appointment, he managed Citi's Consumer Banking businesses in Indonesia and Russia, and served as CEO for Spain, Belgium and Greece. Before his tenure in Indonesia and Europe, Mr Kornreich was Citi's Marketing

Director and Head of Mortgages and Liabilities for Asia Pacific, as well as Retail Banking Head for Singapore.

Mr Kornreich left Citi between 1998-2001 to join the Consumer Banking business of ABN AMRO Bank, as Head of Sales and Distribution for Asia, and Consumer Banking Business Manager for Indonesia and Hong Kong.

Mr Kornreich holds a Magna Cum Laude in Master of Science in Business Engineering from Solvay Business School in Brussels, Belgium.

Mr Kornreich does not have any family relationship with any other directors and/ or major shareholders of the Company. He does not have any conflict of interest with the Company, nor does he have any interest in the securities of the Company or its subsidiaries. He has not been convicted for any offences within the past 10 years.

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SENIOR MANAGEMENT

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Joel Kornreich Chief Executive Officer Alliance Financial Group Berhad Group Chief Executive Officer Alliance Bank Malaysia Berhad



















From left to right:



Raymond Leung Chun-Kow Group Chief Operating Officer



Victor Khor Eng Swee

Head, Group Transaction & SME Banking



Christopher Yap Huey Wen Head, SME



Tan Eng Kiang

Head, Group Financial Markets



Mahesh P Rupawalla

Chief Executive Officer Alliance Investment Bank Berhad



Fozia Amanulla

Chief Executive Officer
Alliance Islamic Bank Berhad



Gary Teo Wee Chee

Group Chief Financial Officer



Aaron Sum Wei Wern

Head, Franchise Management



Pang Choon Han

Group Chief Risk Officer



Chew Siew Suan

Head, Group Human Resource



Peter Fong Seow Loong

Group Chief Credit Officer



Mary James

Group Chief Information Officer cum Head, Group Infrastructure



Leong Sow Yoke

Group Chief Internal Auditor



Amarjeet Kaur

Head, Group Corporate Strategy and Development



Yap Sieh Wai

Head, Group Compliance



Lee Wei Yen

Group Company Secretary















