Calendar of Significant Events

Financial Calendar

for financial year ended 31 March 2014

Activities	Date
Announcement of Results	
▲ First Financial Quarter ended 30 June 2013	**6 August 2013**
▲ Second Financial Quarter ended 30 September 2013	**29 November 2013**
▲ Third Financial Quarter ended 31 December 2013	**13 February 2014**
▲ Fourth Financial Quarter ended 31 March 2014	**22 May 2014**
Dividend	
▲ First Interim Dividend of 7.5 sen per share, tax exempt under the single tier tax system	
• Payment	**16 August 2013**
▲ Second Interim Dividend of 11.5 sen per share, tax exempt under the single tier tax system	
• Payment	**31 December 2013**
▲ Special Dividend of 10.5 sen per share, tax exempt under the single tier tax system	
• Payment	**26 June 2014**
ISSUE OF 2014 ANNUAL REPORT	**23 June 2014**
48TH ANNUAL GENERAL MEETING	**18 July 2014**

Corporate Calendar

for financial year ended 31 March 2014

15 April 2013
Alliance Bank Welcomes New Generation of Bankers

26 young talents became the first graduates of the Alliance Bank Management Trainee Programme in a ceremony held at the Bank's headquarters. The Bank also welcomed a new intake of 31 recruits selected from over 1,000 applicants for the 12-month programme tailored for those with a passion for the financial services industry.

11 June 2013
Alliance Bank Provides Innovative "Green" Financing Solution

In support of the Government's renewable energy initiative, Alliance Bank launched Home Complete Plus Solar Panel Financing at the Sustainable Energy Development Authority office in Putrajaya. The event was graced by Yang Berhormat Datuk Seri Panglima Dr. Maximus Ongkili, Minister of Energy, Green Technology and Water. The innovative financing solution offers loans to homeowners to install solar panels in their homes at very competitive terms.

12 June 2013

Alliance Bank Signs Bancassurance Partnership with Manulife Insurance Berhad

Alliance Bank signed a strategic bancassurance agreement with Manulife Insurance Berhad to distribute Manulife Malaysia's suite of life insurance products through its network of over 90 branches. The 10-year agreement provides for a comprehensive suite of products to be made available to Alliance Bank's customers for their long-term financial well-being.

17 June 2013

Alliance Bank Sponsors The Star Bid & Win

Alliance Bank was the proud sponsor of The Star Bid & Win Contest which ran for over two months. The contest offered exciting prizes including two Grand Prizes of Peugeot 408 Turbo cars. To give deposits account customers a head start, Alliance Bank rewarded all of them with 1,000 Bonus Star Points each per series (four series in total). New account holders who registered during the contest period also received the same reward.

27 June 2013

Bintulu Branch Opening

Alliance Bank opened a new branch in Bintulu at No. 24, Bintulu Parkcity Commerce Square, Phase 1, in Jalan Tun Ahmad Zaidi. The branch offers the full suite of Consumer and Business Banking and financial solutions, a 24-hour eLobby with Automated Teller Machines (ATMs), Cash Deposit Machine, and Cheque eXpress Service.

18 July 2013

Alliance Bank Honoured With "Best Credit Card Initiative of the Year (Malaysia)" at the Asian Banking & Finance Retail Banking Awards 2013

The Bank's Alliance OneBank Rewards (AOBR) loyalty programme was named the "Best Credit Card Initiative of the Year (Malaysia)" at the Asian Banking & Finance (ABF) Retail Banking Awards 2013 held in Singapore. The ABF pays tribute to key players of the banking and finance industry in the region for their excellent initiatives and products for retail customers. The AOBR was recognised for its unique proposition in strategically deepening customer relationship, while building brand proposition of rewarding responsible financial behaviour.

20 August 2013

Launch of Alliance Bank BizSmart Academy

The Alliance Bank BizSmart Academy, a first-of-its-kind business academy aimed at inspiring and nurturing a new generation of young businesses in Malaysia, was launched online. In conjunction with its introduction, Alliance Bank kicked off its inaugural annual SME Innovation Challenge 2013, inviting young entrepreneurs who have been in business between one and three years to submit their business propositions. 13 high-potential young SMEs were selected to undergo structured business coaching and training in Blue Ocean Strategy to empower them to drive their business to the next level.

Corporate Calendar (cont'd)

23 August 2013
Aidilfitri Open House 2013 in Kuala Lumpur

Alliance Bank hosted 700 guests which included customers, stakeholders and business partners at a kampung-themed Raya Open House at the Kuala Lumpur Convention Centre. Alliance Islamic Bank Berhad (AIS) Chief Executive Officer, Puan Fozia Amanulla presented zakat aid of RM5,000 each to ten charity organisations during the event.

27 August 2013
Aidilfitri Celebration in Kota Kinabalu

Alliance Bank hosted 300 customers and business partners in a kampung-themed Raya Open House in Kota Kinabalu, Sabah.

29 August 2013
The Star Grand Finale - Bid & Win Contest

In appreciation of its loyal customers, Alliance Bank rewarded new and existing deposit account holders 10,000 Bonus Star Points in the last series of the contest sponsored by the Bank. The Bank also sponsored ten RM500 individual deposit accounts in each of the earlier series and 56 of the same in the final draw.

11 September 2013
Durian Fiesta for Business Banking Customers

Alliance Bank held a "King of the fruits" fiesta for the Business Banking customers at the Kuala Lumpur Golf & Country Club in appreciation of their continued support.

14 September 2013
AFG Treasure Hunt 2013

The annual AFG Treasure Hunt 2013 attracted over 600 staff in 150 cars from Klang Valley, Northern and Southern regions of the Peninsular Malaysia. The hunt was flagged off at the Bank's headquarters in Kuala Lumpur and ended at the Kinta Riverfront Hotel & Suites, Ipoh. Food essentials, which were the "treasures" collected during the event, were donated to the Salvation Army Ipoh Boys Home in Jalan Tambun, Ipoh.

20 September 2013
Alliance Bank Wins The Gold At The Promotion Marketing Awards of Malaysia 2013

Alliance Bank took home the Gold for "Best Brand Loyalty Campaign" for AOBR loyalty Programme at the Promotion Marketing Awards of Malaysia 2013. Also known as the PMAA Dragons of Malaysia, the Award honours the best of the best in marketing communications across Asia.

30 September 2013
Alliance Bank Launches Young SME Conference and Announcement of 13 Finalists for SME Innovation Challenge 2013

The inaugural Alliance Bank BizSmart Academy Young Entrepreneurs' Conference 2013 was held at the Kuala Lumpur Convention Centre in a "TEDx"-format, with impressive speakers comprising industry leader Tan Sri Dato' Sri Liew Kee Sin, social enterprise guru Roshan Thiran of Leaderonomics, and rising young entrepreneurs such as Low Ngai Yuen, Head of Kakiseni.com; Lim Li Lian, international franchise guru; and Ee Soon Wei, Heritage Preserver, Royal Press Malacca. The speakers shared their experiences and realities of business in a challenging and changing world. Alliance Bank also announced the 13 selected finalists of the BizSmart Academy's SME Innovation Challenge.

30 October - 2 November 2013
Alliance Investment Bank Berhad (AIBB) hosts "Gems of East Malaysia" Mini Conference

AIBB hosted the "Gems of East Malaysia" Mini Conference, a meeting between its clients and 12 selected high-potential corporations based in East Malaysia. The Conference was held in two cities in East Malaysia, namely Kuching and Kota Kinabalu.

19 November 2013
Alliance Bank Wealth Series

An "Alliance Expert Series" to discuss investment opportunities in the local and global markets was attended by over 60 guests at the One World Hotel in Petaling Jaya. Bernard Ching, Head of Research for Alliance Research, presented the Global Market Outlook for 2014.

23 November 2013 - 20 April 2014
Alliance Bank Branch Open House

Once again, Alliance Bank held the Open House at its branches nationwide almost every other Saturday to engage the local community on specific financial products such as deposits, credit cards, share trading and share margin financing, and bancassurance. Among the highlights was the one-hour interactive Kid's Financial Literacy Workshop for children aged between 7 and 12 held twice daily to educate them on the habit of saving and budgeting, and colouring contests for children below the age of 7. Parents were invited to a Financial Management workshop which focused on the fundamentals and importance of investing for their children's future.

30 November 2013
Alliance Bank Fun Run 2013

Over 2,000 Alliance Bank staff and their families showed up in force to raise money for two charity foundations - MyKasih Foundation and Tan Sri Alex Lee Athletes' Education Fund. The Run was held at Padang Merbok, Kuala Lumpur. Altogether, the Bank raised over RM90,000, of which RM40,000 was presented to each of the charity foundation.

11 December 2013
Grand Finale Alliance Bank SME Innovation Challenge 2013

The Grand Finale of the inaugural Alliance Bank SME Innovation Challenge 2013 was held at Signature @The Roof, Bandar Utama. Christy Ng Shoes, who was named the Grand Prize winner, walked away with RM250,000 grant money. The company also received complimentary Microsoft Office 365 subscription, a year-long recruitment services' package worth RM25,000 from jobsDB Group, an exclusive radio interview, a featured article in a mainstream publication, and a visit to Microsoft's Centre of Excellence in the United States. TBA Resources Sdn Bhd (Textbook Asia) was named the first runner-up of the SME Innovation Challenge and was awarded RM100,000 grant money.

Corporate Calendar (cont'd)

13 December 2013
Alliance Bank recognised as a "Friend" of Small and Medium Enterprises (SME)

For the fourth consecutive year, Alliance Bank was honoured with the "Sahabat SME" Award by the SMI Association of Malaysia at its 12th SME Recognition Award Ceremony 2013. The award was given in recognition of the Bank's continuous efforts in nurturing the development of the SME market through innovative financial solutions and services.

15 January 2014
Alliance Bank Launches Mobile Trading App

Alliance iStock, a mobile trading app on iPhone, iPad and Android devices, was launched with simplified features to enable customers to trade and track their investments anytime and anywhere.

21 January 2014
Alliance Corporate Day 2014

AIBB held its annual Corporate Day 2014 conference for its institutional clients at the Ritz-Carlton, Kuala Lumpur. Alliance Research, subsidiary of AIBB, shared insights on the economic and market outlook, and provided top recommendations for the year. Globally-acclaimed consultant and economist Richard Duncan was the keynote speaker during the luncheon.

11 February 2014
Chinese New Year Open House 2014

Alliance Bank hosted a Chinese New Year Open House for over 900 customers at the Kuala Lumpur Convention Centre. The evening featured an unusual mask-changing theatrics and acrobatic lion dance performance on stage.

13 February 2014
Putrajaya Branch Opening

Alliance Bank and AIS established their presence at the federal administrative centre with a branch located at Ground Floor, Menara Ikhlas (Boulevard Plaza), No. 17, Persiaran Perdana, Presint 3, 62100 Putrajaya, WP Putrajaya. The Alliance Bank Putrajaya branch offers the full suite of consumer, business and Islamic banking and financial solutions; complete with a 24-hour eLobby equipped with Automated Teller Machines (ATMs), Cash Deposit Machine, and Cheque eXpress Service.

19 February 2014
Alliance Bank Launches Mobility Banking Solution

To enable its sales team to bring banking solutions and advisory services to its customers virtually anywhere, the Bank launched the Alliance Mobility Banking solution. The tablet device is equipped with live portfolio review tools that allow customers a clearer understanding of their financial situation. The Bank's sales and relationship management staff are able to access sales, marketing, transaction and account information easily through a single, secured mobile interface.

21 February 2014
Alliance Bank wins "Best SME Bank Malaysia 2013" award by Global Banking & Finance Review

Alliance Bank was awarded the "Best SME Bank in Malaysia 2013" by the U.K-based Global Banking & Finance Review in recognition of the Bank's progressive customer relationship model, innovation of production and financial solutions and strong programme lending model.

22 February - 27 March 2014
Alliance Bank Business Plan Conference

A Business Plan Conference was organised in Klang Valley, Northern, Southern, Sabah and Sarawak regions, to provide updates on the Bank's performance and to re-align business strategies and goals for the new financial year.

28 February 2014
Alliance Bank Named "Asia's Most Customer Friendly Bank" and "Asia's Best Online Banking" by IDC Financial Insights

Alliance Bank was named "Asia's Most Customer Friendly Bank" and "Asia's Best Online Banking" at the annual 10th Financial Insights Innovation Awards 2014 held during the Asian Financial Services Congress in Singapore. The awards were given in recognition of the Bank's ability to tailor effective solutions that meet the challenges of today's dynamic market conditions.

20 March 2014
Alliance Bank Wins "Service Excellence in SME Banking" at Trailblazer Award 2014

Alliance Bank was awarded "Service Excellence in SME Banking" for the second consecutive year at the Retail Banker International Asia Trailblazer Awards 2014 in Singapore. In its comments, the judging committee noted that "with BizSmart, Alliance Bank has made it convenient for smaller SMEs, particularly sole proprietors, to avail cash management and Internet banking service".