

Calendar of Significant Events

Financial Calendar

for financial year ended 31 March 2012

Activities	Date
ANNOUNCEMENT OF RESULTS <ul style="list-style-type: none"> First Financial Quarter ended 30 June 2011 Second Financial Quarter ended 30 September 2011 Third Financial Quarter ended 31 December 2011 Fourth Financial Quarter ended 31 March 2012 	16 August 2011 16 November 2011 21 February 2012 23 May 2012
DIVIDEND <ul style="list-style-type: none"> First Interim Dividend of 5.6 sen per share, tax exempt under the single tier tax system <ul style="list-style-type: none"> Declaration Entitlement Payment Second Interim Dividend of 7.7 sen per share, tax exempt under the single tier tax system <ul style="list-style-type: none"> Declaration Entitlement Payment 	26 July 2011 12 August 2011 26 August 2011 20 January 2012 15 February 2012 28 February 2012
ISSUE OF 2012 ANNUAL REPORT	26 June 2012
46th ANNUAL GENERAL MEETING	20 July 2012

Corporate Calendar

for financial year ended 31 March 2012

12 May 2011

Alliance Bank Supports Chinese Independent Schools through Card Programme

In conjunction with Teachers' Day, the Bank presented hampers to teachers of selected schools under its Alliance Chinese Independent Schools Affinity Card Programme. Since 2005, the Bank has contributed over RM600,000 via the Card Programme to support ongoing activities at selected schools. The Card Programme is a micro-donation facility based on a donate-as-you-spend concept where one Timeless Bonus Point (TBP) is awarded for every Ringgit spent. The TBP is then converted into cash value and auto-credited to any of the selected schools nationwide.



23 May 2011

Alliance Bank Goes Green at GTower

The Bank expanded its branch footprint in the heart of Kuala Lumpur with the latest addition at GTower, Malaysia's first internationally-certified Green Building. The 4,400 sq.ft. functionally-designed branch offers a full range of Consumer, SME and Islamic Banking facilities, complete with a 24-hour e-Banking lobby, a Privilege Banking Centre with safe deposit box facility and a Share Trading Centre.

28 May 2011

AFG Annual Dinner 2011

The Group's Board of Directors, senior management committee and staff dressed to the theme of "Legendary Heroes", and enjoyed an evening of entertainment and fun at the Group's event of the year.



AFG Staff Receive Professional Accreditation by IBBM

With support from the Group's Organisational Development and Learning, 18 staff from various departments graduated with Certified Credit Professional and Pasaran Kewangan Malaysia Certificate accredited by *Institut Bank-Bank Malaysia*. They are now certified credit professionals in their respective portfolios.

1 June 2011

Alliance Islamic Bank Launches Shariah-Compliant Alliance Family Takaful Investment-Linked Plan

The Bank's Islamic Banking arm joined hands with Takaful Ikhlas Sdn Bhd and FWU Malaysia Sdn Bhd to launch the Alliance Family Takaful Investment-Linked Plan, a Shariah-compliant family *takaful* investment-linked product. The savings and investment plan comes with family *takaful* coverage for customers who wish to plan for their future financial needs.



17 June 2011

Alliance Bank Presents 2011 Women Entrepreneurs' Forum

Alliance SME Banking, in partnership with Money Compass, organised a one-day forum to reach out to aspiring women entrepreneurs and to extend the necessary support and assistance to empower women towards successful entrepreneurship. It was well-attended by women SME entrepreneurs, leaders from women and entrepreneur associations, and corporate leaders from the IT and banking sectors.

Corporate Calendar (cont'd)

6 July 2011

Employees Town Hall and AFG Spirit Awards 2011

Group Chief Executive Officer and segment heads shared pivotal key messages of how the Bank is moving forward, with over 1,500 staff from the central, northern and southern regions. At the West Malaysia's Town Hall, 13 staff were awarded the AFG Spirit Awards 2011 for their commitment and dedication in carrying out their duties. Four other recipients were earlier honoured at the Town Hall in East Malaysia.

13 July 2011

Media Briefing on APEA 2011

The Bank held a media briefing to announce its latest initiative to support small and medium enterprises (SMEs), and to recognise the efforts by local entrepreneurs, by becoming the official banking partner of the prestigious Asia Pacific Entrepreneurship Awards 2011 (APEA 2011) organised by Enterprise Asia. The Awards is a regional programme that recognises outstanding entrepreneurs across Asia. It honours men and women who demonstrate exemplary enterprising spirit and who are committed to social responsibilities that come with business leadership.



FundsUPERMART.com Recommended Unit Trusts Awards 2011/12

Alliance Asian Bond Fund and Alliance Global Equities, two of Alliance Investment Management Berhad's funds, were among investments recommended by FundsUPERMART.com for their exemplary track records.

8 August 2011

You:nique Prepaid Card Clinches Three Regional Awards at the 2011 Promotion Marketing Awards of Asia (PMAA) "Dragons of Asia" Awards

The You:nique Prepaid Card was awarded the following:

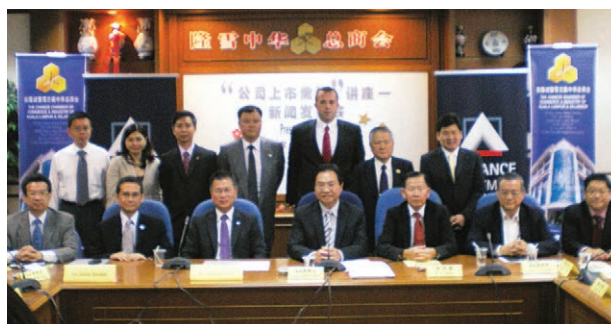
- Best Use of the Internet in a Promotion Marketing Campaign (Silver)
- Best Product Launch or Re-Launch (Merit)
- Best Small Budget Campaign (Merit)

These awards attested to the Bank's creative efforts in promoting financial planning in a non-conventional way to engage a larger audience.

19 August 2011

"Going for Initial Public Offering (IPO)" Seminar

Alliance Investment Bank Berhad (AIBB) and industry practitioners delivered a half-day session to over 400 aspiring companies on what it takes for a company to list on Bursa Securities, the benefits and drawbacks of being listed, as well as the market outlook for the year. The seminar was organised by the Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor, and Associated Chinese Chambers of Commerce and Industry of Malaysia Socio-Economic Research Centre, and co-organised by the Klang Chinese Chamber of Commerce and Industry.



6 September 2011

Alliance Bank ilovegolf Tournament 2011

For the second year, Alliance Bank SME Banking sponsored a golf tournament that took place at some of the country's best golf courses. The 10-leg tournament teed off on 15 September 2011 at The Mines Resort & Golf Club in Kuala Lumpur and ended on 15 December 2011 at the Sutera Harbour Golf & Country Club in Sabah.

20 September 2011

The Edge-Bursa Malaysia KL Rat Race 2011

The Group took part for the first time in The Edge-Bursa Malaysia KL Rat Race 2011. Representing the Group were Group Chief Executive Officer Mr Sng Seow Wah and Group Chief Internal Auditor Ms Leong Sow Yoke who participated in the CEO Category, while Encik Rafidz Rasiddi (Alliance Investment Bank Berhad), Mr Simon Lee (Group Company Secretarial), Mr Yeo Chin Tiong and Mr Vijayan Doraisamy from Financial Markets and Ms Shirley Chung Sen Kuai from Group Special Assets took part in the Seniors Category. The Group's participation was in support of Bursa Securities' corporate social responsibility programme and to create awareness of the less fortunate.



7 October 2011

Press Conference on Multi-Purpose Insurans Run 2012

The Bank participated in the press conference of the inaugural Multi-Purpose Insurance Bhd Run 2012. The Bank also donated RM100 each to 30 participating children from Yayasan Sunbeam Home via its Alliance Save Pendidikan account in conjunction with the Run.

8 & 9 October 2011

AFG Treasure Hunt 2011

The annual AFG Treasure Hunt 2011 attracted over 600 staff in 152 cars from Klang Valley, northern and southern regions. Flagged off at the head office in Kuala Lumpur, the hunt ended at Bukit Gambang Resort City, Kuantan, Pahang, where "treasures" comprising daily food essentials were donated to Rapha Children's Home, Pusat Jagaan Kanak-Kanak Terencat Akal Kuantan and Rumah Orang-Orang Tua Indah.

12 October 2011

Malaysia Effie Awards 2011

Alliance Bank Credit Card, You:nique's "Mohd. Khairuddin, Your Mum Is Nagging You" campaign won the Silver Award at the Malaysia Effie Awards 2011. The Bank was the only banking institution to walk away with this coveted award. The prestigious Effie Awards is the only global award that honours achievement in meeting and exceeding marketing communications objectives, with a focus on effective campaigns.



28 October 2011

Press Conference on "Youth Entrepreneurship and Business Opportunities in Economic Transformation Programme" Conference

The Bank, in collaboration with the Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor, held a press conference to announce the hosting of the "Youth Entrepreneurship and Business Opportunities in Economic Transformation Programme (ETP)". The event was co-organised by the Klang Chinese Chamber of Commerce and Industry and Socio-Economic Research Centre, and supported by the Associated Chinese Chambers of Commerce and Industry of Malaysia, eight major Chinese youth organisations, Branding Association of Malaysia, Malaysian Retailers Association and SMI Association of Malaysia. The conference topics included innovative business opportunities and technical education for youths, and business opportunities for retail chains under the ETP.

Corporate Calendar (cont'd)

6 December 2011

Employees Town Hall

Group Chief Executive Officer shared the Group's financial performance and the Bank's outlook with 1,400 staff from Klang Valley, northern and southern regions with the theme to be "The Best Customer Service Bank in Malaysia". Alliance bankers were called upon to be customer-focused, deliver quality and professional service, and to "serve from the heart". A similar town hall was also held in East Malaysia on 3 December 2011.



8 December 2011

Malaysian Corporate Governance Index 2011

The Group was listed as one of the top 100 public-listed companies in the Malaysian Corporate Governance (MCG) Index 2011 by the Minority Shareholder Watchdog Group. The annual MCG Index creates awareness and encourages best corporate governance practices among public-listed companies in Malaysia.

Alliance Bank Honoured as "Friend" of SMEs

The Bank was acclaimed a "friend" of small and medium enterprises (SME) for the second consecutive year by the SMI Association of Malaysia. The Bank was presented with the Sahabat SME Award 2011 at the 10th SME Recognition Award ceremony for excellent performance in nurturing the growth of the SME market through innovative financial solutions.

18 December 2011

Alliance Bank Among Malaysia's Top 100 Leading Graduate Employers in 2011

Alliance Bank was ranked 81st among 100 top employers of choice in the 100 Leading Graduate Employers in Malaysia for Year 2011 survey. More than 12,000 students, graduates and young professionals in Malaysia participated in the survey.

16 January 2012

Alliance Bank Says "THANK YOU" to Customers

The Bank invited 600 clients of Consumer Banking, SME Banking, Wholesale Banking, Financial Markets and Alliance Investment Bank Berhad to an eight-course Chinese dinner at the Grand Ballroom, Sime Darby Convention Centre in Kuala Lumpur, in appreciation of their support. In addition to dinner, the Bank also invited two well-established market analysts and a renowned feng shui expert to present their views on the market outlook.



17 January 2012

Alliance Bank Launches Development Programme to Skill Up Its Managers

The Bank embarked on its inaugural Managerial Development Programme for 25 selected employees from different business and support units nationwide. The six-month intensive management training programme, launched by the Group Chief Executive Officer, was initiated in response to feedback from the Bank's Employee Engagement Survey 2011.



22 February 2012

Alliance Bank Hosts First Efma Retail Banking Advisory Council Meeting in Malaysia

The Bank hosted the first European Financial Marketing Association (Efma) Retail Banking Advisory Council Meeting in Malaysia. Over 40 leading retail bankers from local and regional banks attended the one-day closed door meeting to exchange ideas and experience on multi-channel banking and leveraging different channels to deliver better service to customers.

24 February 2012

Alliance Bank Recognised for “Excellence in SME Banking” by IDC Financial Insights

The Bank was recognised for its “Excellence in SME Banking” by IDC Financial Insights at the annual 7th Financial Insights Innovation Award (FIIA) ceremony held during the Asian Financial Services Congress in Singapore. The Bank's submission was among 172 entries received from leading banks across the Asia Pacific (excluding Japan) region.

25 February 2012

Seminar on National Key Economic Areas – Wholesale and Retail, Greater Kuala Lumpur and Financial Services

Alliance Bank collaborated with the Chinese Chamber of Commerce & Industry of Kuala Lumpur and Selangor, and the Socio-Economic Research Centre to present a seminar on three of the National Key Economic Areas (NKEA), namely Wholesale and Retail, Greater Kuala Lumpur, and Financial Services. Over 200 participants attended the half-day talk at Wisma Chinese Chamber of Commerce in Kuala Lumpur. The NKEA seminar featured speakers from the Performance Management and Delivery Unit (PEMANDU) under the Prime Minister's Department. There was a lively exchange between panelists and audience on issues close to the SME sector such as financing and business opportunities from the Economic Transformation Programme and Government Transformation Plan.



8 March 2012

Alliance Bank Launches MyBusiness Platinum Card

The Bank launched the Alliance Bank MyBusiness Platinum Card which provides small and medium enterprise business owners with an additional platform to brand their company by having it on the card face. The Bank complements this service by extending the full benefits and privileges of a Platinum card to the cardmember, and an attractive cash back feature of up to 1.25% on total monthly card expenditure. It also allows cardmembers the option of either a longer interest-free repayment period or cash rebate on interest paid.



28 March 2012

Alliance Bank Inks Bancassurance Arrangement with AIA

The Bank formalised an eight-year Bancassurance agreement with AIA Berhad (AIA) to provide the best-of-breed life insurance protection and savings products to its customers. The move deepens cooperation between the two partners following a joint venture to offer Takaful insurance in January 2011. Under this Bancassurance arrangement, Alliance Bank will sell, market and promote conventional life insurance products developed by AIA via the Bank's distribution channels.

