



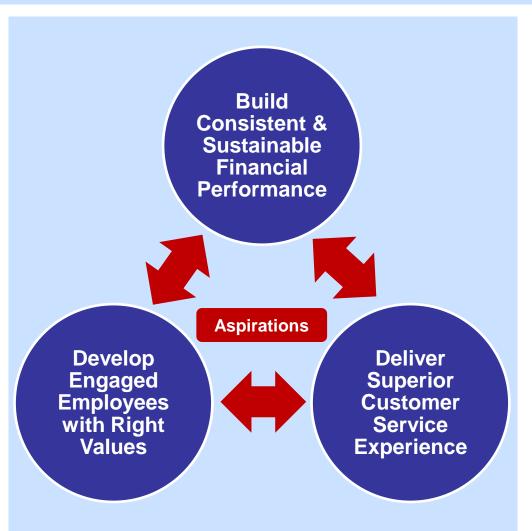
ANALYST BRIEFING 1QFY2015 11 August 2014



Contents

- 1 Executive Summary
- 2 Strategic Focus & Priorities
- Financial Results for 1st Quarter FY2015

We have Built a Strong Franchise in Consumer & SME Banking



- ☐ Clear niche in Consumer & SME Banking:
- ☐ Focused on delivering long term sustainable financial performance:
 - ✓ Loans growth faster than industry at 15.7%
 - ✓ Improved asset quality with net impaired loans ratio at 0.8%
 - ✓ Effective funding structure with CASA ratio at 34.7%
 - ✓ Strong capital ratio at 13.2%
- ☐ Dividend policy to pay up to 60% of net profits

Progress: Medium Term Targets

1QFY2015: Good Progress Against Our 3-Year Medium Term Targets FY2012 - FY2015

Alliance Financial Gro	oup	FY2011	Q1FY15
Asset Quality	net impaired loans to be better than industry average	1.9%	0.8%
Non-Interest Income Ratio	to increase non-interest income to 30% of total revenue	20.8%	25.7%
Cost to Income Ratio	 move to industry average (45%-48%) through: targeted revenue growth improved productivity 	48.3%	48.0%
Return on Equity	 achieve industry average (14%-16%) through: focus on underlying earnings momentum effective capital management 	12.8%	12.8%
Dividend Policy	pay up to 60% of net profits after tax, subject to regulatory approvals and strong capital ratios	26.2%	N/A

Sustainable & Consistent Financial Performance: 8.3% Net Interest Income Growth

Income Ctatement	1QFY15 RM mil	1QFY14	Change (y-o-y)	
Income Statement		RM mil	RM mil	%
Net Interest Income	199.8	184.5	15.3	8.3
Islamic Banking Income	53.7	53.9	-0.2	-0.3
Non-Interest Income	83.2	125.9	-42.7	-33.9
Net Income	336.7	364.2	-27.5	-7.6
Operating Expenses	161.7	174.9	-13.2	-7.5
Pre-Provision Operating Profit	175.1	189.3	-14.2	-7.5
Allowance for losses on loans, advances & financing and other losses & impairment	1.8	5.4	-3.6	-67.4
Pre-tax profit	173.3	184.0	-10.7	-5.8
Net Profit After Taxation	130.8	137.8	-7.0	-5.1

- +8.3% rise in *net interest income* from 15.7% net loans growth, but interest margins remain under pressure.
- Lower Non-Interest Income in 1QFY15:
 - 1st Quarter last year included one-off upfront sign-on fee income of RM30 million from Bancassurance agreement with Manulife.
 - Lower gain from disposal of financial investments by RM9.5 million due to the sluggish treasury and capital market

<u>Note</u>: Excluding the one-off Bancassurance fee income of RM30 million, non-interest income declined by 13.2% compared to the corresponding period last year.

 -7.5% reduction in operating expenses contributed by effective cost management. The Group incurred MSS cost of RM10.6 million this quarter, compared to VSS cost of RM22.3 million last year.

Net Loans Growth at 15.7% Y-o-Y, Driven By Consumer & SME Lending

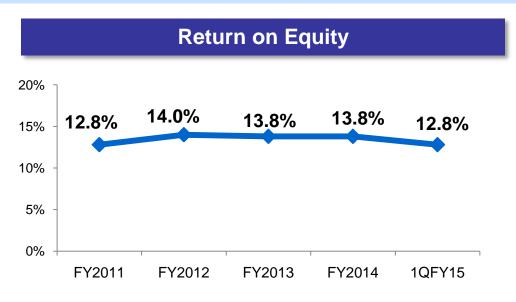
Balance Sheet	1QFY15	1QFY14	Change	
Balance Sheet	RM bil	RM bil	RM bil	%
Total Assets	50.1	44.1	6.0	13.6
Treasury Assets	12.8	12.2	0.6	4.4
Net Loans	32.8	28.4	4.4	15.7
Customer Deposits	39.6	35.7	3.9	10.9
CASA Deposits	13.7	12.8	0.9	7.6
Shareholders' Funds	4.1	4.1	-	0.1
Net Loans Growth (y-o-y)	15.7%	11.9%	-	3.8%
Customer Deposits Growth (y-o-y)	10.9%	13.0%	•	-2.1%

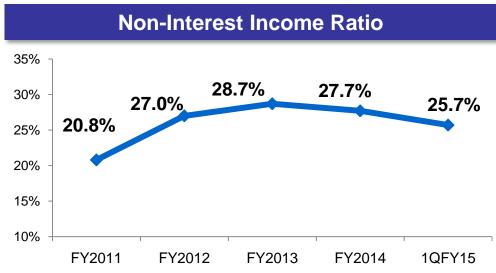
- +15.7% y-o-y net loans growth: above industry - targeting profitable Consumer and SME segments.
- Loans growth momentum accelerated following streamlining of processes from loan origination to disbursements
- +10.9% y-o-y customer deposits growth, raising loans to deposits ratio to 83.8% for more effective balance sheet management.
- +7.6% y-o-y growth in CASA deposits, contributing to 34.7% of total deposits.

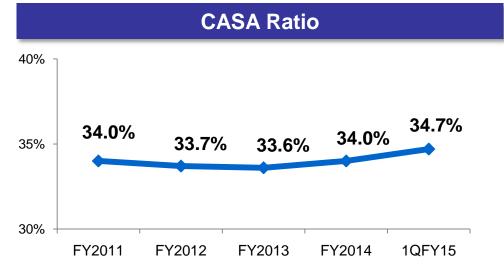
	Financial Ratios	1QFY15	1QFY14	Change
	Return on Equity	12.8%	13.5%	-0.7%
Share-	Return on Assets	1.1%	1.2%	-0.1%
holder Value	Earnings per Share	8.6 sen	9.0 sen	-0.4%
Value	Net Assets per Share	RM2.68	RM2.68	-
[fficiency	Non-Interest Income Ratio	25.7%	35.4%	-9.7%
Efficiency	Cost-to-Income Ratio	48.0%	48.0%	-
	Gross Impaired Loans Ratio	1.4%	1.9%	-0.5%
Asset Quality	Net Impaired Loans Ratio	0.8%	1.1%	-0.3%
	Loan Loss Coverage Ratio	90.2%	84.7%	+5.5%
Liquidity	Loans to Deposit Ratio	83.8%	80.7%	+3.1%
Liquidity	CASA Ratio	34.7%	35.8%	-1.1%
	Common Equity Tier 1 Capital Ratio	10.0%	10.3%	-0.3%
Capital	Tier 1 Capital Ratio	11.1%	11.7%	-0.6%
	Total Capital Ratio	13.2%	14.4%	-1.2%

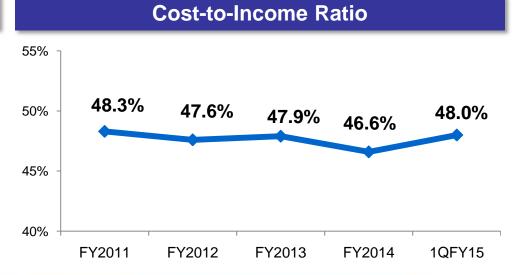
- Cost-to-income ratio maintained at 48.0% with effective cost management.
- Net Impaired Loans further improvement to 0.8%.
- Loans to deposits ratio raised ratio to 83.8% for more effective balance sheet management, while maintaining strong liquidity position.
- CASA ratio improved to 34.7% on the back of CASA growth of 7.6%, slightly outpacing overall deposits growth.
- Strong capitalisation under Basel III.

Sustained Financial Performance











ALLIANCE FINANCIAL GROUP

Franchise Building



THE ASIAN BANKER® **EXCELLENCE IN** RETAIL FINANCIAL SERVICES INTERNATIONAL AWARDS 2013

S M E

BANK

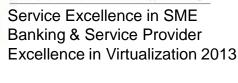
in Asia Pacific, Gulf region & Africa



Best SME Bank Malaysia 2013









Excellence in **SME Banking** 2012



Sahabat SME Award for 4 consecutive years 2010, 2011, 2012 & 2013



Promotions Marketing Awards of Malaysia 2013

Best Brand Loyalty Campaign Alliance OneBank Rewards



Excellence in Consumer Insights/ Market Research/ Data-Driven Marketing Alliance OneBank Rewards



Excellence in CRM & Loyalty Marketing Alliance OneBank Rewards



Asian Banking & Finance Retail Banking Awards 2013

Credit Card Initiative Of The Year - Malaysia



VISA Malaysia Bank Awards 2012

Highest Payment Volume Growth for Visa Platinum Card



THE ASIAN BANKER®

TECHNOLOGY IMPLEMENTATION AWARDS 2014

SELF SERVICE BANKING PROJECT







IDC Financial Insights - Financial Insights Innovation Awards 2014



Malaysia's 100 Leading Graduate Employers 2013



ABM & MPC Highest CSI* Index Score in Malaysia 2013



Enterprise & IT
Architecture Global
Excellence Awards 2012
SOA Vision for Enterprise
Services

Online Banking Initiative Of The Year – Malaysia

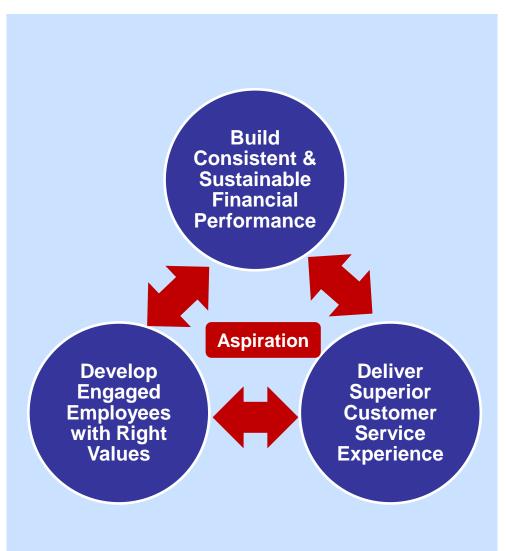


The Best SME Bank Malaysia 2014

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Continue To "Deliver Consistent and Sustainable Financial Performance"



Our Priorities

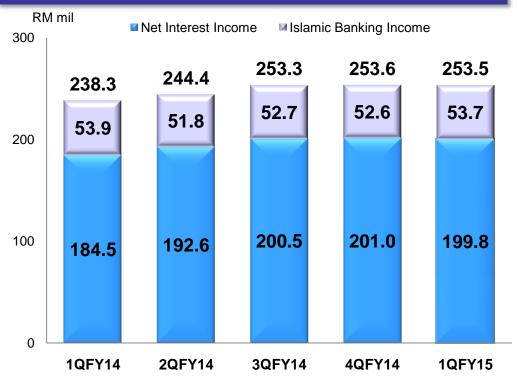
- Build on strengths and niche in Consumer and Business Banking
- Enhance existing branch network and leverage on alternate channels
- Enhance customer service through streamlining of processes and raising staff productivity
- Improve efficiency in resource utilisation, ensuring impactful investments in technology and infrastructure
- Strengthen investment banking and Islamic banking capabilities
 - ... We will continue to exercise caution & implement vigilant risk management to deliver consistent & sustainable results...

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Steady Growth in Net Income Driven by Higher Loans Growth

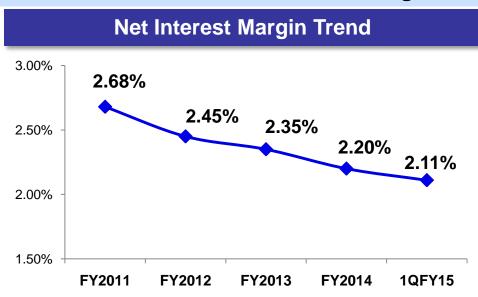


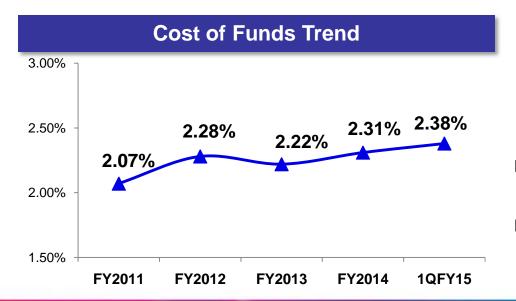


1QFY15 vs 1QFY14 + RM 15.2 mil +6.4%%

- **Net interest income** growth of RM15.3 million or 8.3% y-o-y:
 - → +RM48.4 million increase in interest income primarily from loans growth; but offset by
 - → +RM33.1 million rise in interest expense from 10.9% y-o-y expansion in deposits and stiffer competition for deposits, as deposit rates re-priced ahead of OPR rise.
- Net income from Islamic Banking:
 - ✓ On the uptrend in FY15, with expansion in hire purchase lending offsetting the run-off of the high yield Co-op personal financing.

Net Interest Margin Continues To Be Under Pressure



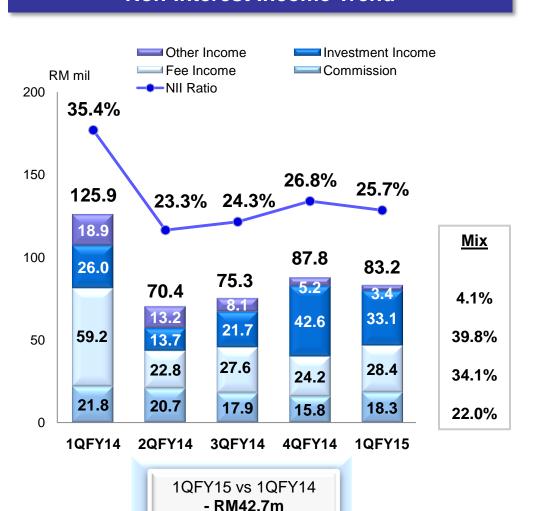


- Net Interest Margin (NIM) was 2.11% for 1QFY15, down 14 bps since June 2013.
- ☐ Continuing margin compression mainly due to:
 - Run-off from repayments of higher yielding loans:
 - ✓ Co-op loans continue to run down:
 - RM420.1 million as at June 2014
 - RM477.0 million as at June 2013
 - RM699.5 million as at June 2012
 - ✓ New mortgage loans are at lower yield
 - Housing loans as a % of total Loans:
 - 41.7% as at June 2014
 - 39.5% as at June 2013
 - 37.4% as at June 2012
 - Intensified competition for fixed deposits
- ☐ Cost of Funds (COF) was slightly higher to 2.38%, as deposits repriced higher ahead of OPR rise in July 2014.
- Margin compression expected to continue mainly due to intensified competition for lending activities.



Non-Interest Income Supported by Continuing Focus on Building Recurring Income

Non-Interest Income Trend



- 33.9%

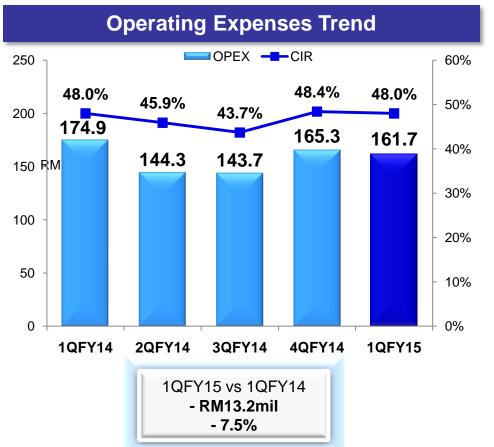
- Non-interest income (NII) in 1QFY15 decreased by RM42.7 million or 33.9%, mainly due to:
 - One-off sign-on fee income of RM30 million from Bancassurance agreement with Manulife in 1QFY14.
 - Lower gain from disposal of financial investments by RM9.5 million due to the sluggish treasury and capital market.

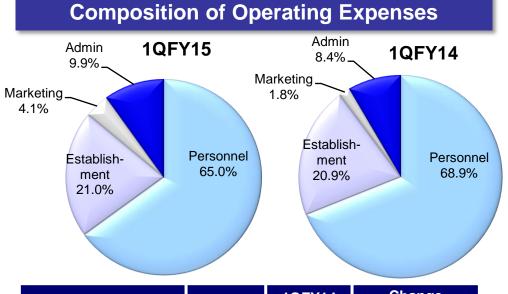
<u>Note</u>: Excluding the one-off Bancassurance fee income of RM30 million, non-interest income declined by 13.2% compared to the corresponding period last year.

□ Recurring income from transaction banking, wealth management and brokerage activities continue to contribute consistently, representing 56% of non-interest income.



Cost-to-income Ratio improved to 48.0%, from Effective Cost Management

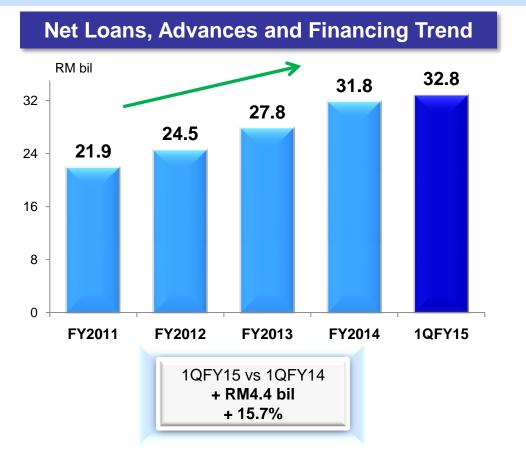




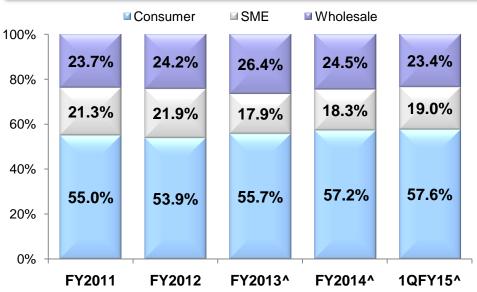
OPEX Contribution	1QFY15	1QFY14	Change	
OPEX CONTIDUCTOR	RM mil	RM mil	RM	%
Personnel	105.0	120.5	- 15.5	-12.8%
Establishment	33.9	36.5	- 2.6	-7.0%
Marketing	6.6	3.2	3.4	>100.0%
Administration	16.1	14.6	1.5	10.0%

- Operating expenses reduced, contributed by effective cost management with investments in IT infrastructure and marketing cum brand building.
- □ Overall personnel cost reduced by 12.8% to RM105.0 mil in 1QFY15. The Group incurred a one-off MSS cost of RM10.6 million in June 2014 quarter, compared to VSS cost of RM22.3 million in June 2013 quarter.
- Excluding the impact of one-offs, cost-to-income ratio would have improved to 44.9% from 45.7% last year.

Net Loans Growth Momentum at 15.7% Y-o-Y, Driven By Consumer Lending



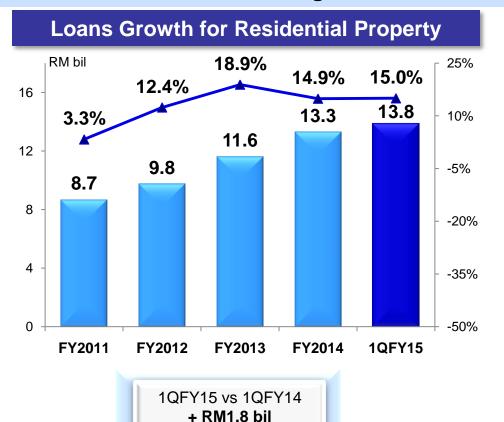
Loans Composition by Business Segments



- Net loans growth of 15.7%, higher than industry loans growth
- Balanced loans composition with 57.6% Consumer; 19.0% SME and 23.4% for Wholesale Lending
- ☐ Effective management of interest rate risk: 89.6% of loan book is floating rate (FY2014: 89.7%, 1QFY14: 89.6%)



Maintained Double-digit Growth Y-o-Y for Residential & Commercial Properties





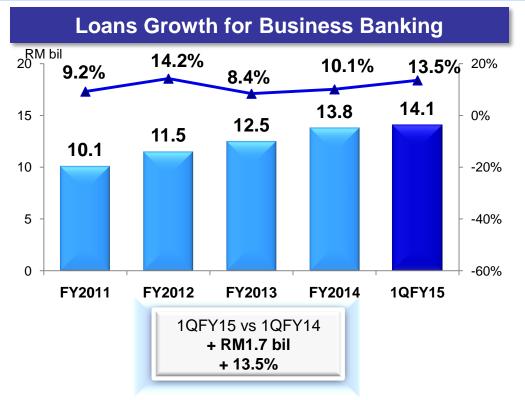
- ☐ Residential properties: +RM1.8 billion or 15.0% y-o-y growth, higher than industry growth rate of 13.6%
- ☐ Commercial properties: +RM1.3 billion or 33.0% y-o-y growth

+ 15.0%

☐ Focus on high growth areas i.e. Klang Valley, Penang and Johor, with attractive housing loan packages for the right customer segments, and business premises financing for SMEs

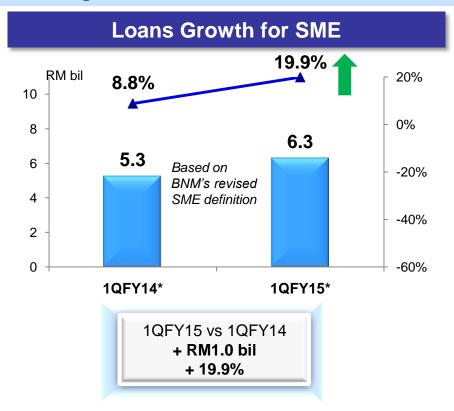


Business Loans Growth Momentum Pick-Up, with Lending to SMEs at 19.9% Y-o-Y Growth



RM'mil	1QFY15	1QFY14	Y-o-Y Growth
SME	6,312	5,266	19.9%
Corporate & Commercial	7,753	7,123	8.8%

- ☐ Overall business loans: +RM1.7 billion or 13.5% y-o-y.
- □ Corporate & commercial loans: +RM0.6 million or 8.8% yoo-y, mainly attributed by growth in commercial loans.



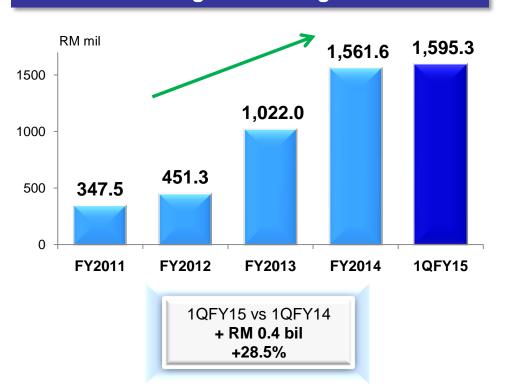
Note:

- * BNM's revised SME definition effective from 1 January 2014. FY2013 SME loans have been restated based on BNM's revised SME definition.
- SME Lending: up RM 1.0 billion or 19.9% y-o-y (based on BNM's revised SME definition).

Loans Growth: Share Margin & Transport Vehicles

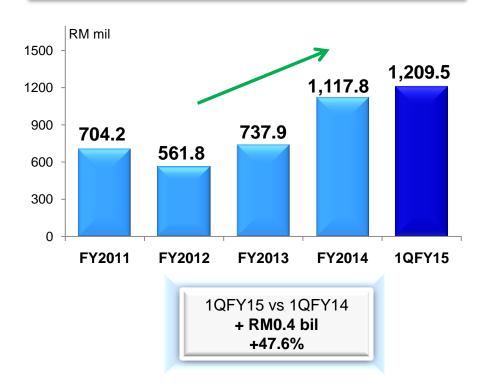
Growth in Share Margin Financing and Hire Purchase Loans

Share Margin Financing Growth



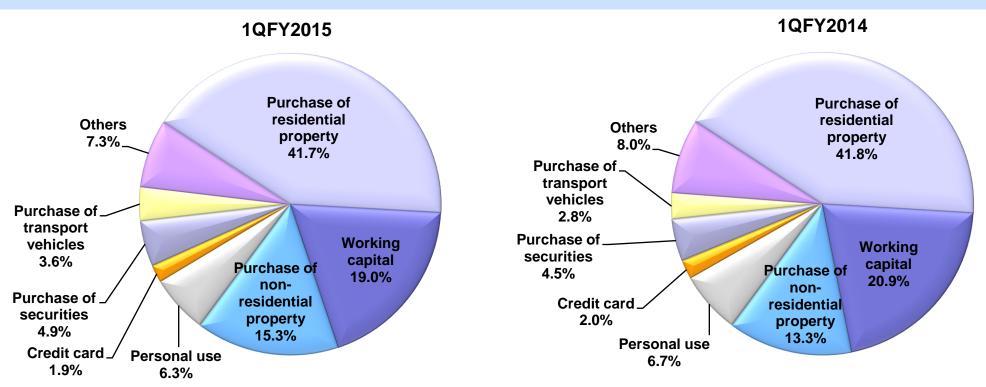
- Steady growth in Share Margin Financing in line with greater focus on wealth management and reorganisation of retail broking business.
- + RM354.1 million or 28.5% year-on-year (y-o-y) growth

Loans Growth for Transport Vehicles



- □ Re-commenced Hire Purchase financing in April 2012, focusing on new cars and nonnational marques.
- → +RM390.3 million y-o-y growth with continued expansion of panel of car dealers and distributors.

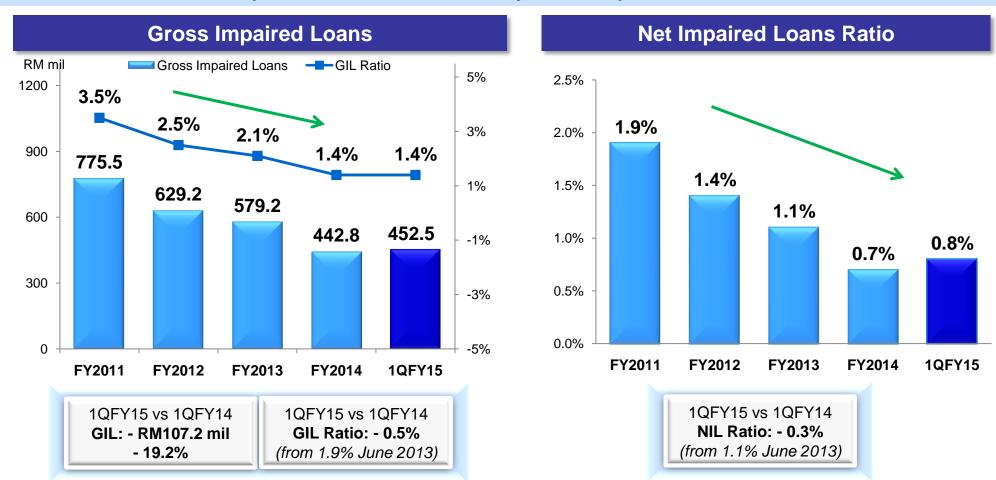
Well-diversified & Secured Loans Portfolio



Loans Composition by Economic Purposes

- □ Risk Management: well-diversified and collateralised loan book.
- Residential and non-residential properties account for 57.0% of gross loans portfolio:
 - 41.7% of loans portfolio is for the purchase of residential properties (slightly down from 41.8% in 1QFY14)
 - 15.3% is for the purchase of non-residential properties (up from 13.3% in 1QFY14)
- □ 19.0% of loans is for working capital, compared to 20.9% in 1QFY14.

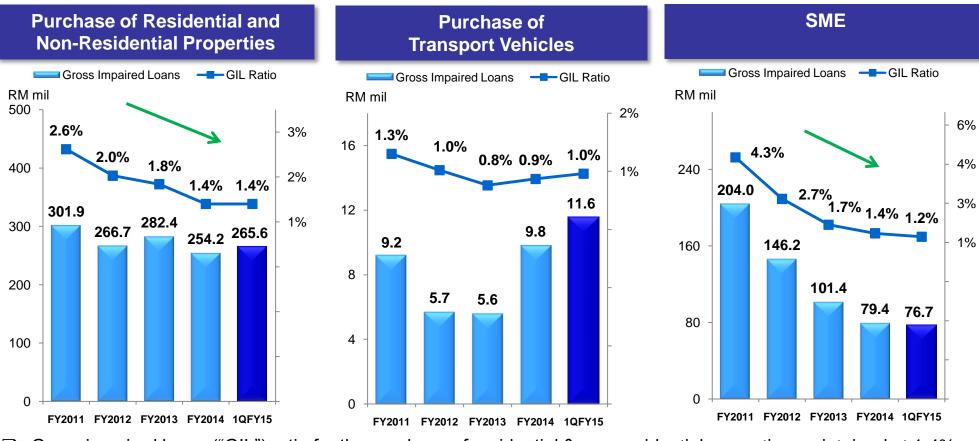
Continued Improvement In Asset Quality – Net Impaired Loans Ratio at 0.8%



- ☐ Net reduction in gross impaired loans of RM107.2 million y-o-y, despite a 15.2% y-o-y gross loans growth.
- ☐ However, slight uptick of RM9.7 million in gross impaired loans this quarter due to housing loans & hire purchase.
- Continuing efforts to refine credit origination processes, credit scoring models and intensify collections.



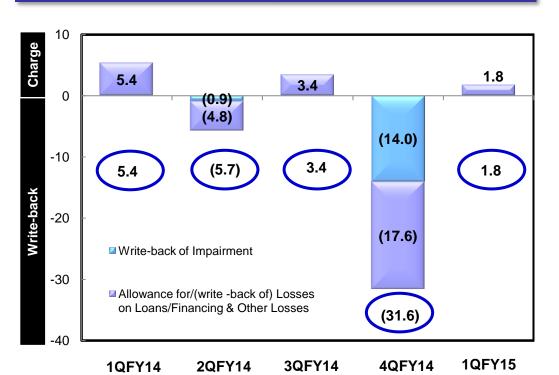
Continued Improvement in Asset Quality for Mortgages and SME segments



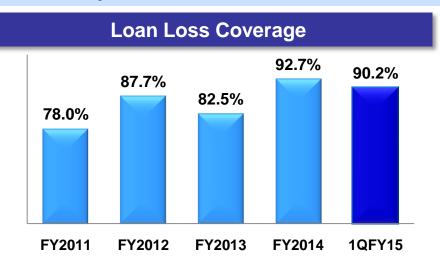
- ☐ Gross impaired loans ("GIL") ratio for the purchase of residential & non-residential properties maintained at 1.4% on combined basis.
- ☐ GIL ratio for purchase of transport vehicles increased to 1.0%, however the q-o-q increase is only RM1.8 million on the back of q-o-q loans growth in this segment of RM91.7 million in 1QFY15.
- ☐ GIL ratio for SME segment further improved to 1.2%.

1QFY15: Credit Charge at ~ 2.9 bps

Allowance for /(Write-back of) Losses on Loans/Financing and Impairment

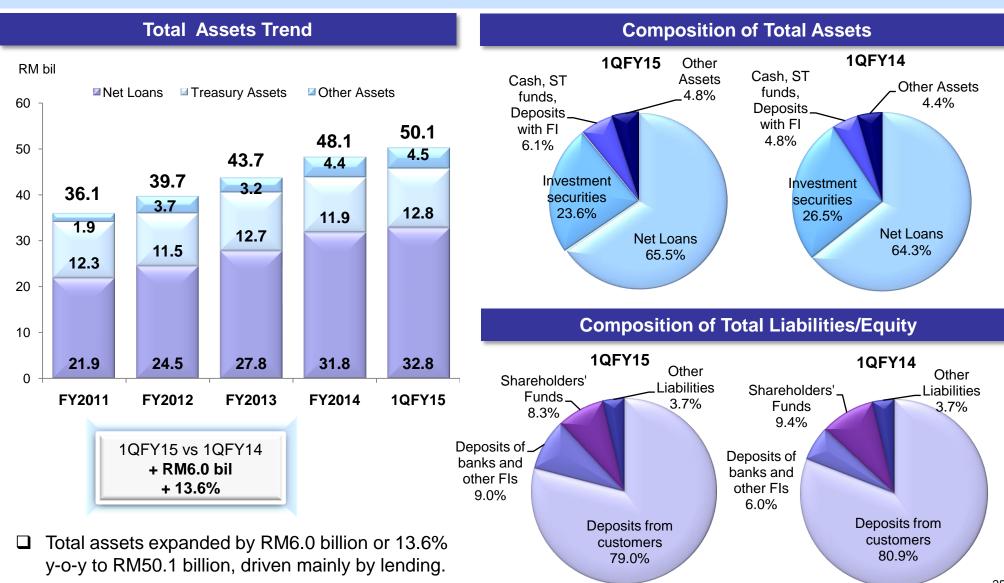


- □ Allowance in 1QFY15 is mainly due to higher collective assessment from loans growth.
- ☐ For 1QFY15, credit charge was ~2.9bps (as compared to credit charge of ~4.0bps for 1QFY14)
- No CLO recoveries in 1QFY15.

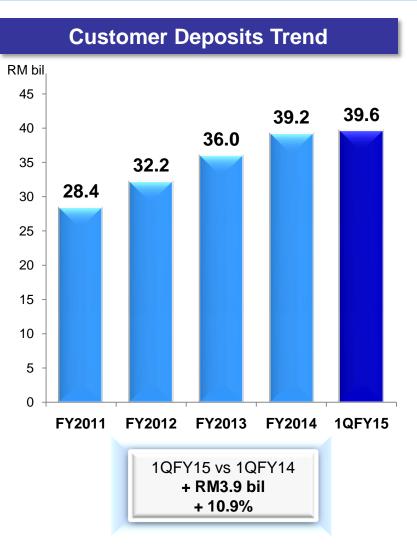


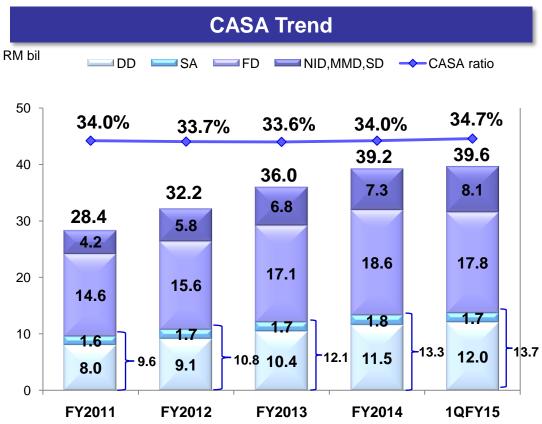
RM'000	1QFY15	1QFY14
Individual assessment	(5,972)	6,620
Collective assessment	15,563	5,041
Bad debts recovered	(12,688)	(11,735)
Bad debts written off	4,171	5,172
Allowance for other assets	678	270
Allowance for losses on loans/ financing and other losses	1,752	5,368
Write-back of impairment (CLO)	-	-
Total charge/(write-back)	1,752	5,368

Effective Utilisation of Balance Sheet: Net Loans Constitute 65.5% of Total Assets



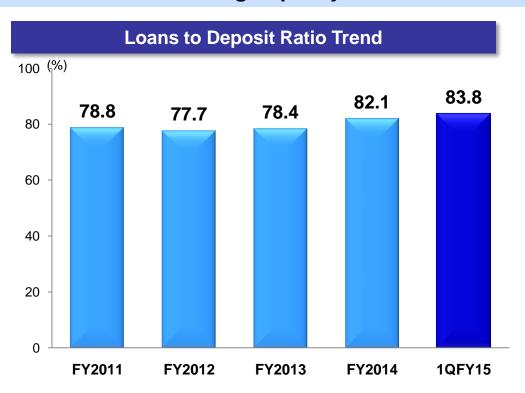
Robust Deposit Growth of 10.9% Y-o-Y, With CASA Deposits Up 7.6% to RM13.7 billion



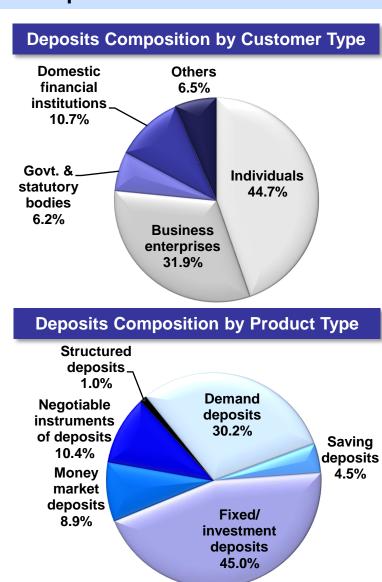


- ☐ Total customer deposits of RM39.6 billion as at 1QFY2015, up 10.9% from the same period last year.
- □ CASA deposits expanded by RM0.9 billion or 7.6% y-o-y to RM13.7 billion in 1QFY2015.

Strong Liquidity Position with Loans to Deposits Ratio at 83.8%

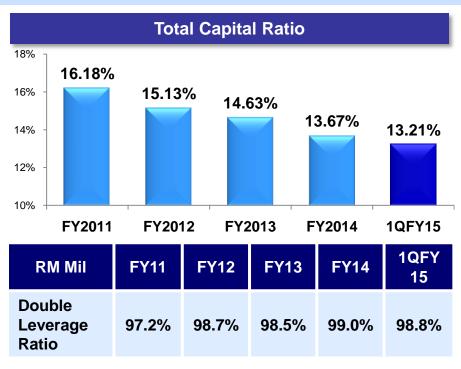


- Loans to Deposit Ratio of 83.8% in 1QFY2015.
- Our overall strategy is to eventually raise Loans to Deposit ratio closer to 85.0%:
 - for more efficient balance sheet management
 - to be in line with industry



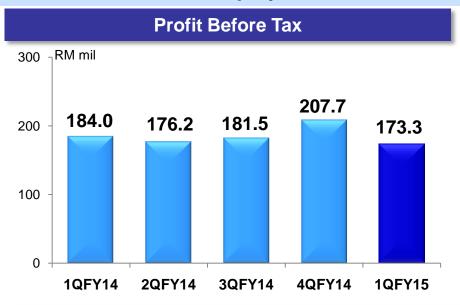
Basel III: Capital Adequacy Ratios Well Above Regulatory Requirements

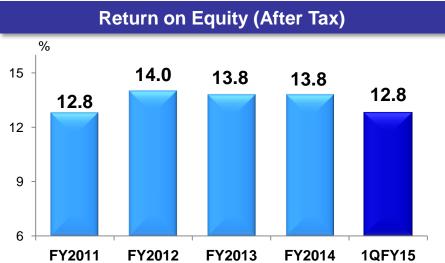
Legal Entities	CET 1 Capital Ratio	Tier 1 Capital Ratio	Total Capital Ratio
AFG	10.04%	11.06%	13.21%
ABMB	10.05%	11.25%	11.30%
AIS	12.57%	12.57%	13.32%
AIBB	80.63%	80.63%	80.63%
Basel III Minimum regulatory capital adequacy ratio ^	4.5%	6.0%	8.0%

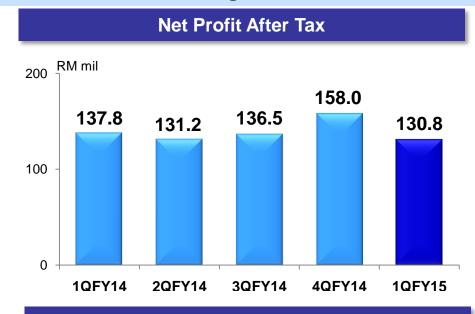


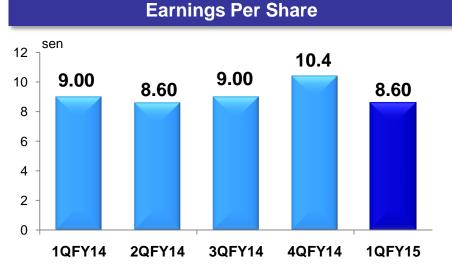
- Strong profit generation capacity to fund balance sheet expansion and targeted dividend payouts.
- ☐ Continuous enhancement of capital usage by focusing on:
 - Less capital intensive lending activities Consumer, Mortgage and SME lending
 - Non-interest income and fee based activities Wealth Management and Transaction Banking
 - Improving asset quality
- ☐ Capital adequacy ratios are **well above Basel III requirements**.

Return on Equity at 12.8%, with Consistent Growth in Earnings Per Share



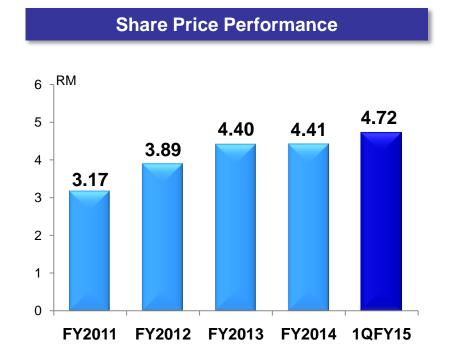






1QFY2015: Steady improvement in Market Capitalisation and Share Price performance





☐ Market capitalisation and share price performance is improving steadily, with CAGR at 10.4% since FY2010.

THANK YOU

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For further information, please contact:

Alliance Financial Group

7th Floor, Menara Multi-Purpose Capital Square No. 8, Jalan Munshi Abdullah 50100 Kuala Lumpur, Malaysia

Tel: (6)03-2604 3333

www.alliancefg.com/quarterlyresults

Amarjeet Kaur

Group Corporate Strategy & Development Contact: (6)03-2604 3386

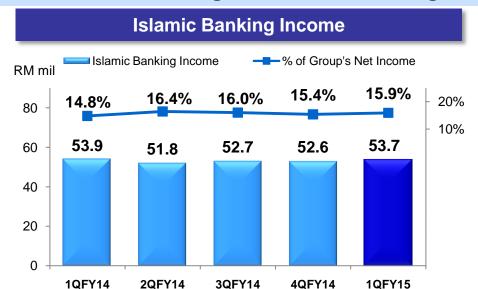
Email: amarjeet@alliancefg.com

Tan Hong lan

Corporate Strategy & Investor Relations Contact: (6)03-2604 3370

Email: tanhongian@alliancefg.com

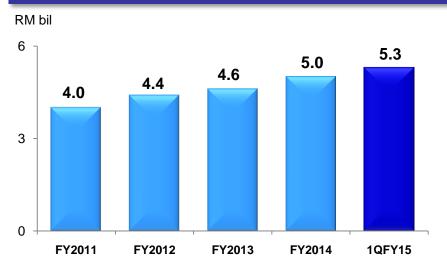
Islamic Banking: Y-o-Y Net Financing Growth of 14.7% and Deposit Growth of 17.2%



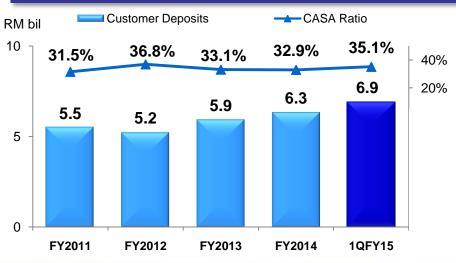
Net Profit After Tax & Zakat (AIS)



Net Financing & Advances (AIS)







Guideline on Classification and Impairment Provision for Loans/Financing

Requirement

- Banks to maintain, in aggregate, collective assessment allowance ("CA") and Regulatory Reserve ratio of 1.2%.
- The *CA* + *Regulatory Reserve* is stated as a percentage of gross loans (excluding government loans), net of individual allowance ("IA").
- CA includes both provision for impaired and nonimpaired loans, amount as per disclosed in our financial statements.
- The Bank shall comply with this requirement by <u>31</u> Dec 2015.

AFG	Jun 2014	Mar 2014
CA %	0.95%	0.98%

Treatment

- In the event the Bank is required to top up the provision to 1.2% (via the *creation of Regulatory Reserve*), the *top up portion* is created by way of transferring the provision from retained profits i.e. merely *movement within the statement of equity* without additional charge to profit & loss accounts.
 - ➤ It would be a transfer from Retained Earnings to Regulatory Reserve (within Shareholders Funds).
 - ➤ Effectively the Regulatory Reserve will be similar to the Statutory Reserve – cannot be used to declare dividends. But no impact on the NTA.
- As per Para 14.1, Regulatory Reserve, attributable to non-impaired loan is eligible for inclusion into Tier-2 capital computation.

<u>Impact</u>

- As at end-Jun 2014, AFG's CA ratio was at 0.95%. To top up to 1.2%, this translates to addition RM82.0 million.
- Estimated impact to CET1 ratio is a drop of ~0.26% to 9.76%. Total Capital Ratio maintained at 13.21%.